

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK APPLICATION - PRINCIPAL REGISTER

MARK: ALTER & DESIGN
CLASS: 044 & 045 (International)
APPLICANT: Alter Management LLC
A California limited liability company
21163 Newport Coast Drive, Suite 452
Newport Coast, CA 92657

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Applicant, Alter Management LLC, a California limited liability company, requests registration of the above-identified trademark shown in the accompanying drawing in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 et. seq., as amended) for the following services:

“Addiction treatment services; Behavioral health services; Chemical dependency and substance abuse treatment services; Providing rehabilitation and recovery treatment centers featuring health care services, namely, in-patient, out-patient, and residential care and rehabilitation for the treatment of drug, alcohol, and chemical dependencies and addictions; Health care services, namely, counseling, consultation, medical evaluations, assessments, treatment, and rehabilitation for individuals and families of individuals with drug, alcohol, and chemical dependencies and addictions; Holistic health services in the field of diagnosis and treatment of drug, alcohol, and chemical dependencies and addictions; Mental health and therapy services, namely, counseling, consultation, medical evaluations, assessments, treatment, and rehabilitation for individuals and families of individuals with drug, alcohol, and chemical dependencies and addictions; Medical diagnosis and treatment of drug, alcohol, and chemical dependencies and addictions and co-occurring disorders; Providing health information in the field of drug, alcohol, and chemical dependencies and addictions, and the diagnosis, treatment, rehabilitation, and prevention of drug, alcohol, and chemical dependencies and addictions; Psychological testing, assessment services, consultation, and counseling” all in International Class 044.

“Organizing and conducting support groups in the field of drug, alcohol, and chemical dependence and addictions; Providing counseling and information in the field of improvement of social skills and life skills; Providing spiritual rehabilitation services” all in International Class 045.

Applicant has used the mark in connection with the following services at least as early as July 2018 in commerce and interstate commerce by using it in advertisements, promotional materials, and on the Internet, and other ways customary in the trade for Applicant’s goods. Specimens showing such use along with the filing fee of \$700.00 are submitted herewith.

POWER OF ATTORNEY

Applicant hereby appoints Dwight Law Group and its attorney Amanda V. Dwight with offices at 2603 Main Street, Suite 200, Irvine, CA 92614, phone number (949) 515-0003, fax number (949) 266-8680, to prosecute this application to registration, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration.

DECLARATION OF APPLICANT

The undersigned being warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the sole and exclusive owner of the trademark sought to be registered, or, if the application is being filed under 15 U.S.C. § 1051(b), applicant has a bona fide intention to use the mark in commerce on or in connection with the foregoing goods in the application as of the application filing date; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her knowledge are true and all statements made on information and belief are believed to be true.

Date: February 11, 2021

/michael castanon/
By: Michael Castanon
Title: Managing Member