

# Resource Center

Resources to help you get started quickly with GlooConnect, so you can go beyond the screen and prepare for a season of new introductions to people who are ready to talk to your church.

## START HERE: Your First Week with GlooConnect

If you're new, start here. These resources will walk you through how GlooConnect makes it easy to build meaningful connections with your people online or in-person.



### Onboarding Guide

Day 1: Set Up Your Profile

- Watch
- Download PDF

### Onboarding Guide

Day 2: Connect Your Website

- Watch
- Download PDF

### Onboarding Guide

Day 3: Maximize Your Membership

- Watch
- Download PDF

## KEEP GOING: Resources for a Strong 2021

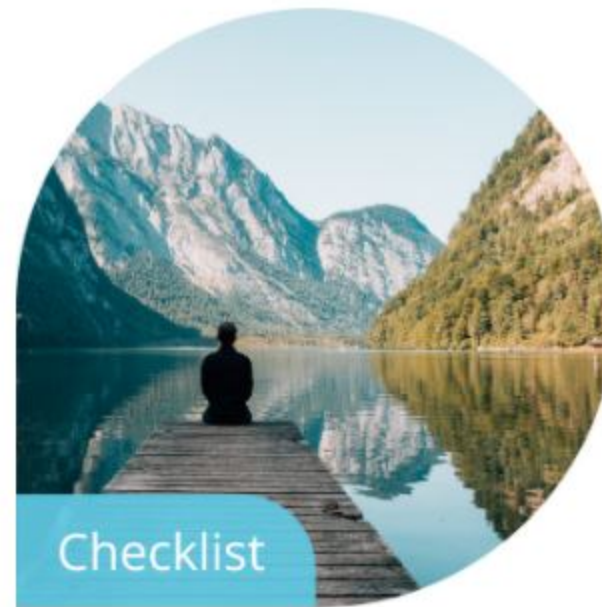
Resources designed to help leaders get proactive about ministry today.



Data and the Church



How to Thrive



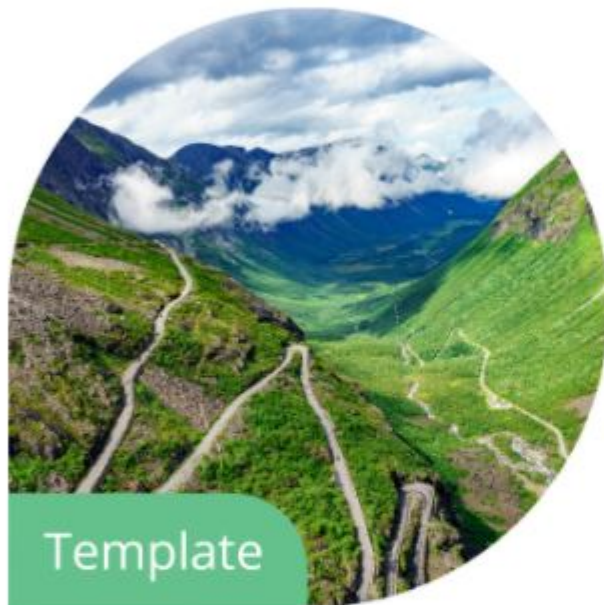
2021 Online Checklist



Social Media Guide

How data and analytics empower churches to strengthen ministry efforts.

[View Resource](#)



### Sample Email Templates

Four simple email templates that you can use to introduce and follow-up with new GlooConnect connections.

[View Resource](#)

Here are the 5 critical things thriving churches do well.

[View Resource](#)



### Digital Welcome Packets

We've got five best practices for how your church can make a good first impression online.

[View Resource](#)

Moving from physical to digital services doesn't have to be a mystery.

[View Resource](#)



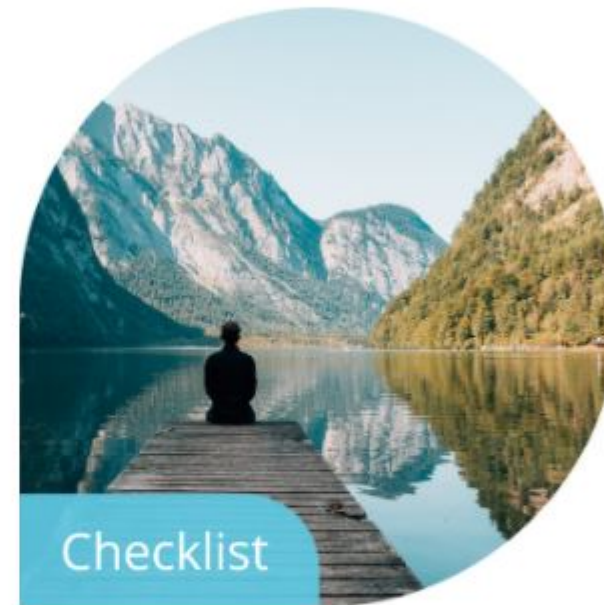
### Making New Connections

Everything you need to do to ensure your GlooConnect connections are served well by your team.

[View Resource](#)

5 traps for local pastors in the age of social media.

[View Resource](#)



### Follow-Up Checklist

A simple checklist to ensure you have an effective follow-up strategy in place for you and your team.

[View Resource](#)



### 12 Emails to Send Your Church

A handy, month-by-month guide of emails you should send to your congregation throughout the year.

[View Resource](#)



### 7 Conversations to Have with Your Team

Lead your team with purpose using these seven important conversation topics.

[View Resource](#)



### Pro Tips: Making a Great Profile

Complete your profile using these tips to optimize audience engagement in the directory.

[View Resource](#)



### Mental Health Awareness Guide

A handy guide of tips and resources to help you feel more prepared to address issues of mental health.

[View Resource](#)

## ACCELERATING SUCCESS

Accelerating Success brings you four interactive sessions to help you turn digital engagement into real relationships. Each

session features top guest teachers and interactive, hands-on labs to accelerate your success in a collaborative setting. Watch on-demand, alone or with fellow leaders, to learn, collaborate, and increase your knowledge of digital engagement.



Access Now

# Visit Our Engaged Church Community

Connecting leaders together to collaborate, equip, and pursue the full potential of the digitally engaged church.

Get Connected

Learn more about how to use GlooConnect or get help from Gloo's support staff in our [Support Center](#).

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