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One platform. Everything you need to dominate your niche online.

Do SEO, content marketing, competitor research, PPC and social media marketing from just one platform.

Enter domain, keyword or URL US ▾ [Start now](#)


Trusted by the world's leading brands

URL: <https://www.semrush.com/>

Date of access: 29 January, 2021



Log in

 Log in with Google

or

Email

Password

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Log in

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URL: https://www.semrush.com/login/

Date of access: 29 January, 2021

← → ↻ 🔒 https://www.semrush.com/dashboard/

SEMRUSH Features Pricing Resources Company Extra tools EN

SEO Domain Overview Search

Use cases Send feedback

Run faster with our best use cases

Digital Agencies **SEO** Content Marketing PPC Social Media Competitive Research

- Find and fix SEO issues
- Clean up your backlink profile
- Track your daily ranks for any keyword
- Improve your Local SEO
- Get actionable on-page SEO tips
- Overview your SEO performance

Dashboard

Domain Analytics

Quickly see changes in key organic and paid traffic metrics and track the authority score of your and your competitors' domains

domain.com 291.5M

My Projects

Limits Share your projects Add new project

All 3 My own 3 Shared with me 0 Tags Table s

Projects	Site Audit	Position Trac...	On Page SE...	Social Media ...	Social Media ...	Brand Monit...	Backlink Audit	Link Building	PPC

URL: <https://www.semrush.com/dashboard/>

Date of access: 29 January, 2021

The screenshot shows the Semrush website's Keyword Overview tool. The browser address bar displays the URL: <https://www.semrush.com/analytics/keywordoverview/?db=us>. The Semrush logo and navigation menu are visible at the top. A left-hand sidebar lists various SEO tools, with 'Keyword Overview' highlighted. The main content area features the title 'Keyword Overview' and a subtitle: 'A tool that runs a full analysis of your keyword and helps you to decide whether you should enter into competition for it'. Below this is a text input field with a character count of '0/100' and the placeholder text '1. Enter keywords'. Underneath the input field, there are 'Free examples: buy books loans buy books, loans, movies' and a 'Clear' button. At the bottom of the input area, there is a dropdown menu set to 'United States' and a green 'Analyze' button. A chat icon is located in the bottom right corner of the page.

URL: <https://www.semrush.com/analytics/keywordoverview/?db=us>

Date of access: 29 January, 2021

← → ↻ 🔒 <https://www.semrush.com/analytics/keywordoverview/?db=us&q=uspto.gov&highlightedQuery=uspto.gov&searchType=domain> EN

SEMRUSH Features Pricing Resources Company Extra tools

SEO Keyword Overview uspto.gov Search Projects +

Hi there! We constantly gather feedback from our users to make our tools even better. **How do you check the accuracy of keyword volumes?** Please share your thoughts and experience with us! [Give Feedback](#) [Remind me later](#)

Keyword Overview: uspto.gov

United States Desktop Jan 29, 2021 USD [Export to PDF](#)

[Keyword Research course](#) [User manual](#) [Send feedback](#)

Overview Bulk Analysis

Your request contains a domain name. To view keywords for which **uspto.gov** ranks in Google's search results, go to [Organic Research](#).

Volume ⁱ
8,1K 🇺🇸

Keyword Difficulty ⁱ
90% 📈

CPC ⁱ **\$1.58** **Com.** ⁱ **0.12**

Global Volume ⁱ
9,3K

US	8,1K
CA	110
IN	110
IE	20
BR	20
Other	960

Results on SERP ⁱ
65 📄

SERP Features ⁱ
★ 🔗 📺 📄 📄

PLA ⁱ **0** **Ads** ⁱ **0**

Trend ⁱ

Keyword Variations ⁱ
1,6K | Total volume: **16,4K**

Questions ⁱ
6 | Total volume: **50**

Related Keywords ⁱ
1,2K | Total volume: **684,6K**



URL: <https://www.semrush.com/analytics/keywordoverview/?db=us&q=uspto.gov&highlightedQuery=uspto.gov&searchType=domain>

Date of access: 29 January, 2021

https://www.semrush.com/analytics/overview/?searchType=domain&q=uspto.gov

SEMRUSH Features Pricing Resources Company Extra tools EN

Domain Overview uspto.gov Root Domain Search Projects +

Domain Overview: uspto.gov

User manual Send feedback

Worldwide US UK DE ... Desktop Jan 28, 2021 USD Export to PDF

Overview Compare domains Growth report **new** Compare by countries **new**

Authority Score 80 SEMrush Domai... 3.37K ↓	Organic Search Traffic 1.4M -2.6% Keywords 467.88K ↑	Paid Search Traffic Data was not found. If this is your domain, you can get all the necessary data on its keyword rankings. Go to Position Tracking	Backlinks 40.6M Referring Doma... 123.99K	Display Advertising 5 Publishers 7
---	--	--	---	--

Engagement Metrics December 2020 Pages/Visits 8.11 ↓ Avg. Visit Duration 11:49 ↑ Bounce Rate 32.56% ↑ Show all

Organic Paid Export

Keywords by Country

US	268.59K
IN	21.87K
CA	18.26K
UK	14.77K
AU	12.9K
Other	131.5K

SERP Features

US 4%

Traffic Trend

1M 6M 1Y 2Y All time

Organic Traffic Paid Traffic

Keywords Trend



URL: <https://www.semrush.com/analytics/overview/?searchType=domain&q=uspto.gov>

Date of access: 29 January, 2021

← → ↻ 🔒 <https://www.semrush.com/seo-content-template/> 📄 ☆ 🌐 🗂️ 🔍

SEMRUSH Features Pricing Resources Company Extra tools EN 👤

🔍 SEO

- KEYWORD RESEARCH
 - Keyword Overview
 - Keyword Magic Tool
 - Keyword Manager
 - Organic Traffic Insights
- LINK BUILDING
 - Backlink Analytics
 - Backlink Audit
 - Link Building Tool
 - Bulk Analysis
- RANK TRACKING
 - Position Tracking
 - Sensor
 - Ranks
- ON PAGE & TECH SEO
 - Site Audit
 - SEO Content Template**
 - On Page SEO Checker
 - Log File Analyzer
 - Listing Management
- Local SEO >
- Advertising >
- Social Media >
- Content Marketing >

👋 Help us improve! Do you find our SEO Content Template tool useful? [Ask me later](#)

Dashboard > SEO Content Template [Send feedback](#)

Create well-crafted SEO-friendly content

We analyze your rivals' content and give you ideas to write a winning optimized content.

Enter your target keywords United States (Des...

How it works

You enter keywords that you want to target with your content.

We analyze content on the Google's top 10-ranking pages for your target keywords.

You receive recommendations on how to create SEO-friendly content.

URL: <https://www.semrush.com/seo-content-template/>

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Download Semrush logo pack

Please find the conditions of the logo pack usage [here](#)

🇺🇸 United States ▾

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○ offline

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Get started with Semrush!

[or see our plans & pricing](#)

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✉ mail@semrush.com

SEMRUSH

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Pricing
Success Stories
Stats and Facts
Data Studies
News
Custom Report

HELP

Knowledge Base
Academy
Semrush API

COMMUNITY

Semrush Blog
Webinars
Events

MORE TOOLS

Analytics Reports
Projects
Marketplace
Agency Partners
Affiliate Program
SEOquake
Sensor
Amazon Tools
Prowly

COMPANY

About Us
Partners
Legal Info
Privacy Policy
Security Info
Contact Us

FOLLOW US

🐦 Twitter
📘 Facebook
🌐 LinkedIn
📷 Instagram
📺 YouTube
📌 Pinterest

LANGUAGE

English
Español
Deutsch
Français
Italiano
Português (Brasil)
Русский
中文
日本語



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URL: https://www.semrush.com/company/

The screenshot shows the Semrush website's pricing page. At the top, there is a navigation bar with the Semrush logo and links for Features, Pricing, Resources, Company, and Extra tools. There are also buttons for 'Log In' and 'Sign Up'. The main heading is 'Plans & Pricing'. Below this, there are two tabs: 'Billed monthly' (selected) and 'Billed annually' (with a 'Save 16%' badge). Three pricing plans are displayed: Pro (\$119.95/month), Guru (\$229.95/month), and Business (\$449.95/month). Each plan has a 'Try for free' or 'Subscribe' button and a 'See a full plan comparison' link. The Pro plan is for freelancers and startups, the Guru plan is for SMBs, and the Business plan is for agencies. A 'Custom Solutions' section is partially visible at the bottom.

SEMRUSH Features Pricing Resources Company Extra tools EN Log In Sign Up

Plans & Pricing

Billed monthly Billed annually Save 16%

Plan	Price	Target Audience	Key Features
Pro	\$119.95 per month	Freelancers, startups and in-house marketers with limited budget	Run your SEO, PPC and SMM projects with 40+ advanced tools. Know your competitors' traffic sources, rankings, social media results & more. Read only sharing access.
Guru	\$229.95 per month	SMB and growing marketing agencies	All the Pro features plus: <ul style="list-style-type: none">Content Marketing PlatformHistorical DataExtended limitsGoogle Data Studio Integration
Business	\$449.95 per month	Agencies, E-commerce projects and businesses with extensive web presence	All the Guru features plus: <ul style="list-style-type: none">API accessExtended limits and sharing optionsGoogle Data Studio IntegrationShare of Voice metric

Custom Solutions

Are you a big player and none of the above plans cover your business?

URL: https://www.semrush.com/prices

Date of access: 29 January, 2021