



ToolTech Presentations from past years

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Autonomous Vehicle Alliance: The Case for an Autonomous Vehicle -Tim Woods, AVA

Emerging Vehicle Technologies - Evan Hirsh, Strategy&, PwC

Swimming in Amazon.com Without Being Eaten - Danielle Repetti, Whitebox

Technology that Enables More Effective Marketing Programs for Tool Manufacturers
-Al Haberstroh, MontAd Media

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Impact the Bay - Kumar Saha, Frost & Sullivan

Understanding Repairs on ADAS Vehicles - Vogt, Augustine, VanHulle

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Economic Outlook - William Strauss

Legislative Update - Chris Gardner

Automotive Technology Trends - Mark Seng

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Frank Leutz

OEM Panel - Brian Herron

Digital Darwinism in the Aftermarket – A Case Study - Jordan Hettinga

Tool and Equipment Talk - Jeremy Cordray, Gary Mackey and George Hoffman

Secure Diagnostics - V2X Security - David Sequino

Data Security/Cybersecurity - Craig Smith

Emerging Technology and it's Effect on the Aftermarket - Joe Register

Autonomous Vehicles – Modeling - Adit Joshi

Collision Repair Integrity - Mike Anderson

Monetizing Vehicle Data- David Knight

Deterring Patent Trolls - Jonathan Stroud