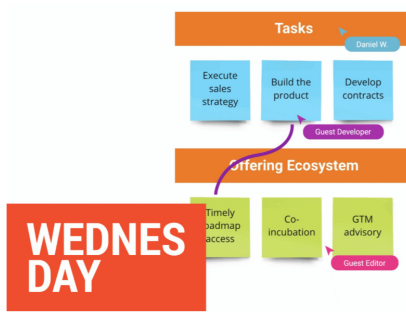
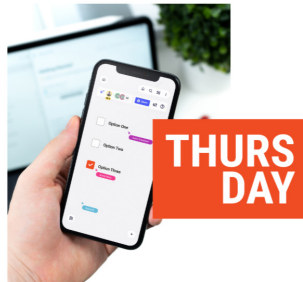


GET TO TOMORROW IN ONE WEEK.

Pivot to What's Next™ can help you surface pivot-worthy business opportunities for your brand, your customers, your products or your employees. All in one transformation week of strategic, three-hour online sprints. Here's what that looks like.



Refining the big idea



Designing a prototype



Realizing your vision



Choose from these facilitated one-week modules:

Opportunity Shaping

We'll help your team define the business problem you face or uncover opportunities that may be emerging in the marketplace.

We'll reinforce these findings with your team's collective knowledge about the situation and look to analogous models outside your category for inspiration.

Finally, we'll frame the opportunities through possible lenses that can serve as jumping-off points for further exploration and ideation.

CHOOSE THIS ONLINE SPRINT WHEN:

You can't fully articulate the problem you're trying to solve.

You know there are opportunities looming, but can't easily identify them.

You want to explore a range of potential opportunities to drive a business model change.

Future Building

Explore how your organization's assets and equities can be leveraged to identify bold moves your team can make.



Initiative Roadmapping

Identify key initiatives to help your organization pivot and create a plan for implementing change now, soon and later.



Ways you can pivot

Consumerize internal systems

Activate workplace culture

Build deeper customer relationships

Identify customer tribe

Drive a business model change

Design offerings ecosystem

Engage your remote workforce

Need more inspiration?

Here's The Business Transformation Playbook.



Ready to Pivot to What's Next?

I'd like to talk about how to get started.

Liquid Agency

We create experiences for brands, customers and employees, all aligned with the organization's true meaning and purpose. When your experiences line up, people do the same, and real business value is the result.



