

#### Here is our blog where we post updates about what we're up to.



#### Coming up this weekend on our 610 WTVN radio show.

Merry Christmas! Here's what's coming up this weekend on our weekly radio show heard statewide on 610 WTVN.

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# An hour of our audio productions coming up on 610 WTVN.

Hey, hey! We're back again this weekend on 610 WTVN. Here's a bit of what you can expect.

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## 610 WTVN: Tune into "This Is Wessler Media" Saturday.

We are pleased to be on the air this weekend at 6pm on News Radio 610 WTVN. As usual, we will feature an assortment of our podcast productions. This week is an intense set of shows to talk about.

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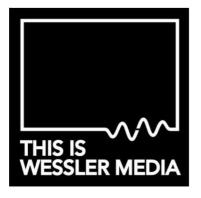
Saturday evening radio: "This



#### Is Wessler Media."

Once again this weekend, we are looking forward to "taking over" the statewide signal of News Radio 610 WTVN. Here's what you can expect during that 6p-7p hour of powerful podcast productions.

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#### Radio: Coming up on "This Is Wessler Media."

In this week's hour, you'll travel through near-death experiences, enlightenment and learn of the mob's grip on Columbus back in the day.

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### Wessler Media to launch weekly radio program.

Today, I'm very excited to announce the launch of our weekly radio program, "This Is Wessler Media." This unique, hour-long show will be heard Saturdays at 6pm on 610 WTVN, starting October 24. It will feature our podcast family and friends.

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### Wessler Media's Pelotonia production hits 25 episodes.

Early this morning, Pelotonia's podcast hit an important milestone: twenty-five total episodes. This 25th production is titled "Marvelously Well" and chronicles a beautiful survivor story.

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### "Paired For Life" marks fifth episode for Lifeline's series.

"The production was top-notch – we could not have asked for better," said Jessica Petersen, Media and Public Relations coordinator for Lifeline of Ohio.

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#### **Church Next Door launches**



#### new radio show and podcast.

After just over a month of behind the scenes work, we are thrilled to welcome The Church Next Door to our client family! Your Next Step airs every weekday at 10:30am on 880am and 104.5fm WRFD.

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## Wessler Media's Ohio State Fair podcast wins third award.

"A Fair To Remember" has won three awards. The first two are from the International Association of Fairs and Expositions for season one and two. The latest is a first place "PRism Award" from PRSA Central Ohio, a public relations development organization here in Columbus.

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# Pelotonia publishes eighth episode of season two with Wessler Media.

The episode titled, "The Thanks You Can Give," revolves around the story of two men who are in two different professional worlds. But, they are in the same role in their personal lives.

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# Lifeline of Ohio launches "To Be Continued" with Wessler Media.

Right now, you can listen to the first four episodes in roughly an hour. This is a very, very powerful series and is emotionally challenging at times. But, it's a great reminder there is no greater gift than life.

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## The three ingredients for your storytelling podcast.

There's something so fulfilling when you can bring someone through another individual's story and they can connect with it through the magic of audio.

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## What should I buy to start my podcast? Here are the basics.

It's not uncommon for us to be asked that question. So, we thought it would be helpful to create a list of basic, bare essential, suggested purchases we think are "good" or "better" for a more stationary set up.

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Starting a podcast? Let's talk.

Wessler Media, LLC.

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