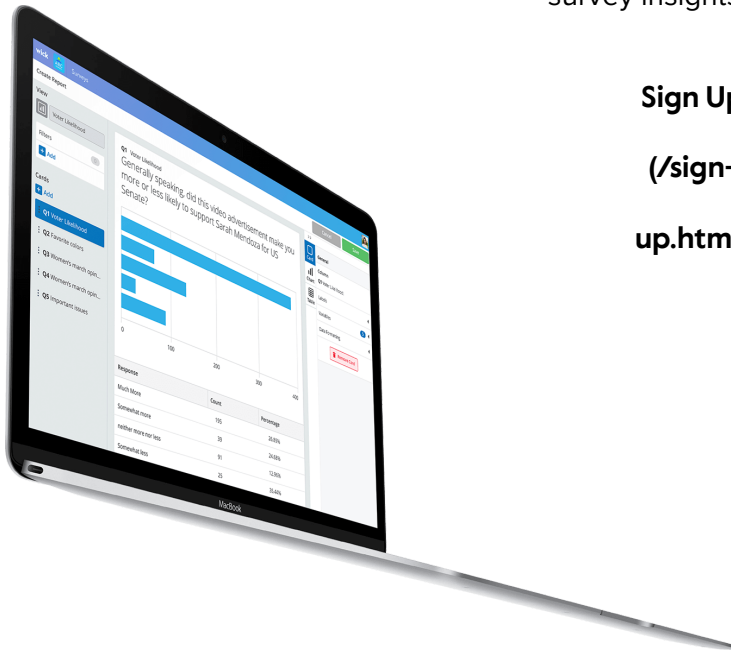


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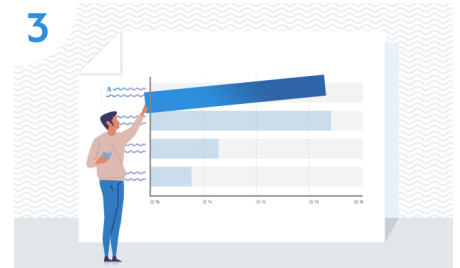
1 Access Respondents

Not only does Wick's wide variety of survey modes mean you can complete local, low incidence, and specialized studies, it also gives you control over the project cost and methodology in a way never before possible.



2 Collect Responses

With so much access to respondents and control over the different ways to survey them, Wick makes it easy to get into the field, providing live tracking of the status of your projects which includes anytime-access to the frequency and crosstab reports.



3 Create Insights

After your survey has been fielded, Wick's intuitive interface and powerful analysis tools makes analyzing data and creating beautiful reports easier and better than ever.

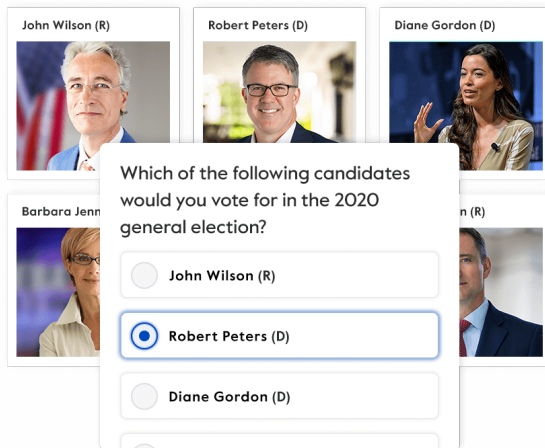
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Now that you have watched each ad, please rank them from most to least influential.

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Instincts are good. Proof is better.

Before you develop that ad spot (mock before you invest) in the next big idea, get feedback from your target audience to test the concept and to get proof before bringing it to the market.

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Taqueria del Sol Los Bravos Red Pepper Verde Taquer

On a scale of 1 to 10, please rate how satisfied you are with the menu items at each of the following tex-mex restaurants located in the town of Brookhaven.

1 2 3 4 5 6 7 8 9 10

Other Marketing Research Projects

Bridge the divide between I think and I know.

Kill the guesswork. Learn just about anything you related to your market's thoughts, feelings, and desires. No matter how local or specific the your audience is, Wick will find the right respondents.

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Sue Zoldak

The Zoldak Agency | Founder and Owner

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Our team of research experts are ready to walk you through your account and show you how easy and affordable it will be for your organization to go in-house with its survey insights.

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