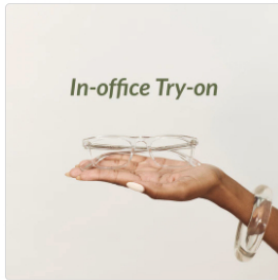


Features & Updates

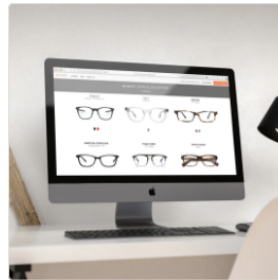
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Q3 Feature Updates!

Popular feature introductions like in-office try-ons, new "walk-out" email and SMS marketing flow, and home try-on frame limits.

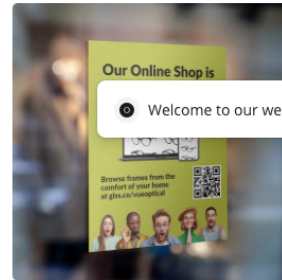
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Misc. Product Updates

We took your feedback and made some changes. Including introducing a cleaner frame index screen, more brands and products supported, and streamlined payouts.

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Printed Materials

Promote your online shop using in-office printed materials. It's as simple as pointing your smartphone camera at a QR code!

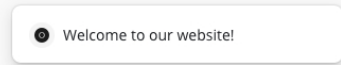
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Optify Flex Spending Marketing Collateral

As you know, Flex Spending accounts expire making this a busy time of the year. Most plans expire December 31st

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