

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT: InMoment, Inc.

MARK: OSCAR

DOCKET NO.: 3218-048.TM

**DECLARATION UNDER  
37 C.F.R. §2.20**

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Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

Sir:

The undersigned declares:

That [he or she] is authorized to execute this Declaration on behalf of InMoment, Inc.;

The applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified below, as evidenced by the attached specimen(s) showing the mark as used in commerce, and the facts set forth in the application are true;

That to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or mistake, or to deceive;

That applicant first used the mark sought to be registered at least as early as June 1, 2020, and first used the mark in interstate commerce at least as early as

September 21, 2020

That applicant has used the mark in commerce on or in connection with data automation and collection services using a proprietary software tool to evaluate and analyze consumer data to provide information regarding customer retention and opportunities for business growth; market research services and consulting involving the modeling of consumer response data through an internet-based system to provide information regarding customer retention and opportunities for business growth.

That the applicant believes to the best of its/his/her knowledge, information and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, and that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

Dated this 4<sup>th</sup> day of December, 2020.

Brandon Woodmansee  
Name: Brandon Woodmansee  
Title: Sr. Corporate Counsel