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Your 150-person Data Team at 1% of the Cost
Partnered with over 250+ investment funds and Fortune 500 companies.

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New datasets are being created every day and investors need to incorporate them to remain competitive

YipitData is the on-demand, 100+ person data team for hundreds of the largest hedge funds, mutual funds, pension funds, private equity funds, family offices, sovereign wealth funds, and venture capital funds in the world.

We identify, screen, license, clean, and analyze alternative data to help investors answer their key questions.

We're a fast growing technology company based in NYC, with a strong culture focused on mastery, ownership, and purpose.

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Unparalleled depth of coverage

Every product subscription includes three layers of coverage:




Fundamental Research

Robust research offering including deep-dives, sector thematic pieces, ongoing tracking of company metrics, coverage of long-term strategic initiatives, one-time events, and more.



Qualified Datasets & KPIs

Translate hundreds of terabytes of raw company and government data into clean, accurate, and practical outputs that can be aggregated and easily consumed for modeling and analysis.



Data Services & Resources

Leverage system infrastructure and analytics expertise to fulfill deep-dives and granular cuts of data. Also providing valuable data integration and management best practices and resources.

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How Our Clients are Using YipitData

Web Data Infrastructure

Leverage our tech stack to reliably collect the data you need, at scale

- Automatic proxy rotation
- Integrated cost optimization
- Proprietary headless browser

Corporate Strategy

Granular detail on your competitors' products

- Search and sales ranking
- Store locations
- Brick-and-mortar store reviews
- Pricing and promotions

Competitive Intelligence

Find insight in billions of datapoints, that you can't find anywhere else

- Market dynamics and share
- Performance of strategic initiatives
- Pricing/discounting
- Sales volume
- Media viewership
- Customer acquisition

Retailers and Consumer Products

Retailer and product data from e-commerce sites and marketplaces

- E-commerce pricing and discounting
- Product offering and best sellers
- Store location footprint

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Why Partner with YipitData?

YipitData is your on-demand data team, not just another data vendor. Learn why we're the partner of choice for the Fortune 500 and the world's best tech companies.



Alternative Data is Exploding

With so much data available today, professionals don't have the time or resources to source and analyze it all. Web data, transaction data, browsing data, app data, and more, increasingly provide cutting-edge insights to businesses.



Sourcing and Expertise

Most data sources are just noise. YipitData works to understand your needs and then identifies the best datasets to deliver insights specific to you.



End-to-End Solutions

Our customizable products integrate seamlessly with your existing data infrastructure.