

[Home](#) / [The Lawyerist Community](#)



The Lawyerist Community

Lawyerist is a community for innovative and entrepreneurial small firm lawyers who want to explore better ways to do law in the 21st century. If that sounds like you, you're in the right place.

Lawyers are more burned out than ever, yet the gap between who needs legal help and who can afford it has never been wider. Lawyers like you are stepping up and realizing the traditional model isn't cutting it anymore. Law is a business *and* a practice and we need to start designing effective, sustainable firms around the needs of our clients.

Have you ever gotten a blank stare from another lawyer when you suggest a new, bold idea? A cry that "Yeah, I know things are changing, but I want to be the last attorney who has to evolve into the new way." You won't find that here. Feel free to think bold and reinvent the wheel – the Lawyerist community is here to support you.

Change means reinvention, and until something is reinvented, we have no idea what the spec is.

—Seth Godin in Tribes

Our community is excited to engage with new ideas about the future of their practices. We think about law practice as a profession as *well* as a business. We design law firms for growth with the client at the center.

Join Your Community

If that sounds like something you want to be a part of, this is your tribe! Join and you'll get access to

There are three main ways you can join us:

Insider	Lawyerist Lab
Free!	\$799/month for 1 year By invite only
Join our private Facebook group and get access to the Insider Library of free worksheets to help you grow your business.	Develop a vision and learn how to market your firm. Then take your firm to the next level with 1:1 coaching, mastermind groups and workshops, and an invite to our twice-annual event, LabCon .
JOIN FOR FREE	TELL ME MORE

Grow Your Firm

Our core focus is to build the tribe of small-firm lawyers who are building sustainable law practices for the next 20 years and beyond. In order to do that, we offer an array of resources to help you grow your firm, starting with the free content we make available to all visitors.

- **Insider** is free to join, and gets you access to the free materials in our Insider Library, exclusive discounts from our partners in the [Affinity Benefits](#) program, and our weekly Insiders-only email newsletter. Solo and small-firm lawyers in the US and Canada will also be invited to our private Lawyerist Insiders Facebook group.
- **Lab** is a \$799/month program with all the tools you need to design a client-centered firm based on the [Small Firm Scorecard](#) concepts. You'll receive 1-on-1 coaching, access to our Lab core curriculum, inclusion in a monthly online mastermind group, and can join weekly online workshops with business and law practice leaders. Lab members are also invited to [LabCon](#), our annual conference for small firm innovators.

We hope to see you in the community soon!



The Small Firm Scorecard

[The Small Firm Scorecard](#)



Lawyerist Lab

[Lawyerist Lab](#)



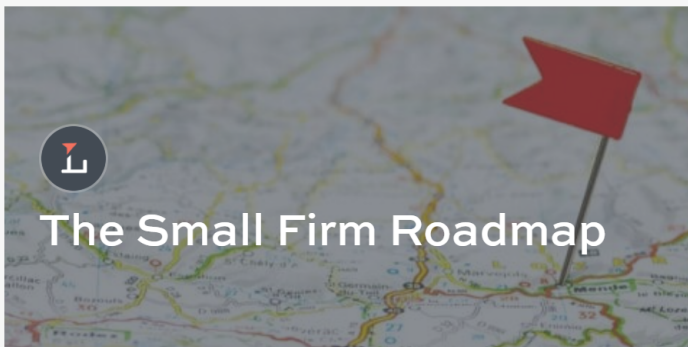
Lawyerist LabCon (formerly TBD Law)

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Lawyerist Insider

[Lawyerist Insider](#)



The Small Firm Roadmap

[The Small Firm Roadmap](#)

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