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Lawyers, Welcome Home.

Lawyerist is the leading community and resource hub for starting, running, and growing a healthy small law firm.

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Why We're Here.

Legal practice and the business of law hasn't changed much in the last 200 years. **We're on a mission to change that.**

The new way? Better for clients. Better for business. Better for you.

Picture it: working 40 hours or less per week with a streamlined, tech-enabled, client-focused law firm. Systems in place for intake, capturing glowing reviews, tracking finances, and measuring ROI. Accountability support to help to define your goals and create the roadmap to get there.

It's all possible – and we're here to guide, coach, and inspire.

Platinum Sponsors



How Can We Help?

We help small law firms. Developed by lawyers and for lawyers, we support the next generation of law practice. We create valuable content resources like our podcast and The Small Firm Roadmap, provide in-depth product and service reviews, and deliver hands-on coaching through our Lab program.

↗ Client Service

Build and grow your client-centered law firm with quality service at the core.

↗ Marketing

Drive qualified leads to your law firm and convert your ideal clients.

↗ Starting A Law Firm

Get step-by-step tools for starting your own law firm on a solid foundation.

↗ Finances

How to budget and track key financial KPIs for a thriving firm.

↗ Hiring & Staffing

Discover how to attract, train, and retain top talent for your small law firm.

↗ Work Life Balance

Create a healthy balance between your personal and professional life.

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Not Sure Where to Begin?

Find your starting point and discover how to build and scale
your client-centered small law firm.



Partner Updates



These 3 game-changing
tools for law firms are the
silver linings of 2020

By the Lawyerist editorial team, sponsored by
[MyCase](#), on November 5th, 2020

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Who We Are.

The Lawyerist team of experts is here to meet you right where you're at. We use proven strategies to accelerate your success. We are attorneys, coaches, and subject matter experts (including marketing, strategy, finance, hiring, management, and legal technology).

We're the #1 legal resource hub for solo and small firm lawyers for a reason: whether you're starting, growing, or automating, we've got tools and reviews to help you get to that next level.

[About Lawyerist](#)

Don't Just Take our Word for It...

Hear it from members of Lawyerist Lab, our comprehensive coaching program:



Erik P. says:

I've learned tremendous amounts



"I've been a member of Lab for over a year now. I have not only learned tremendous amounts and made friends with like-minded colleagues, I have thought about many aspects of my practice in new ways. This thinking has "unlocked" repeated benefits, like raising fees, organizing my time better, focusing my marketing, trying 'product'



Jan G. says:

The gold standard



I only wish someone had pushed me to do this when I first started my business. Stephanie is the gold standard. Try coaching with her. You won't regret it.



Ben H. says:

Lab has helped me in all aspects of my business



The Lab program and the amazing team at Lawyerist have helped in all aspects of my business, like dealing with client acquisition, the client experience, helping me articulate the values, mission and goals for the firm, developing processes and procedures, and hiring and managing the right people.

Ready to transform your law firm?

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