

OMNISIGHT

Originators of goods and services should know whether their intellectual property remains advantageous as their products and competitive threats evolve. OMNISIGHTSM provides company-wide awareness that powers smarter, faster decision making about products and IP, and aligns business/business strategy and IP/IP strategy with:

1. a practical, web-based application
2. that **business** people understand and use
3. on daily basis
4. to guide employee decision making
5. that improves:
 - a. product-IP coherence
 - b. the bottom line

Relevant IP
OMNISIGHT

OMNISIGHT: Professionally Managed Intelligence

Two Intelligent Services + Professional Administration (All Included)



INSIGHT
24/7/365 Always on Technology Providing Analysis of Product, Feature, IP claim conditions and Interrelationships, and Bottom Line Impact.

Focus on features that drive product success, and identify what doesn't, like idle IP interests.





OUTSIGHT
24/7/365 Always on Monitoring of Potential Competitive Encroachments.

Real-time, competitive intelligence specific to products that could compromise market success.





OVERSIGHT
Real-Time Professionally Administered Automated System

Oversight of product, feature, IP, interrelationship changes and system usage.





OMNISIGHT
Align your business and IP with 24/7/365 intelligence about your products, features, IP, their interrelationships, and anticipate competitive encroachments.

Create value by knowing what we need to know... and what can we do about it right now.

Professionally Administered Operations, Analysis & Intelligence.

Relevant IP Proprietary and Confidential

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