

### **Behind The Lens**



We're different, we get it. You're probably having a hard time categorizing us. Production Company? Freelance Creative Talent Agency? Upwork for videographers & photographers? A bunch of young adults running around with cameras? Something else? Well, what if we told you we don't belong in any of those categories? What if we told you that it's much bigger picture than that? We'd like to challenge you to think outside of the box, for just a moment, to think different – think big.

You see, years back, we noticed a few problems: Technology catching up made creating high-quality, premium visuals more accessible and affordable than ever. You may be asking "well, why is that a problem?". Well, if anyone can pick up a camera without screening, required level of education, or prior experience....

And you are an individual or organization looking to get their story told through video or photo, that leaves you with tens of thousands of options to sift through, vet through, and decide from – pretty daunting, right? We also noticed trends of creatives getting taken advantage of with workload, unfair compensation (sometimes not even getting paid at the end of the job), and more.

So we asked ourselves "what if there was a better way? What if there was a solution to this that no one is thinking about? What if we could consolidate the space and create something that allowed some of the best creatives in the country to come together, collaborate, learn from each other, grow and ultimately build something bigger than themselves that results in lasting, positive impact for the entire creative community as a whole?".



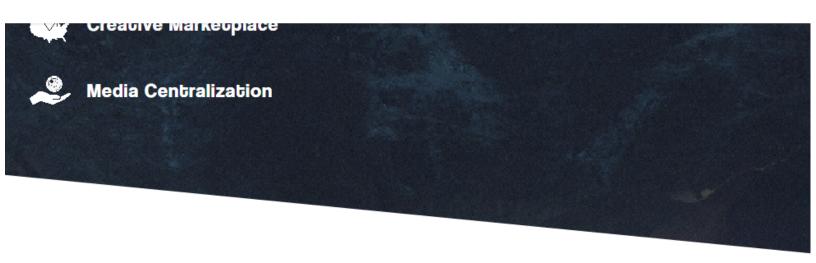


To empower creative minds to tell your story, better.









## **House Rules**

We strive everyday to make each and every one of us better in some way. The culture at Lens Media House is the pulse, the foundation, the thing that keeps us moving foward. If you come into our house, you abide by our House Rules.

# **Hungry Sponge**

## Win Or Learn, Take The Leap



### Own Your Sh\*t

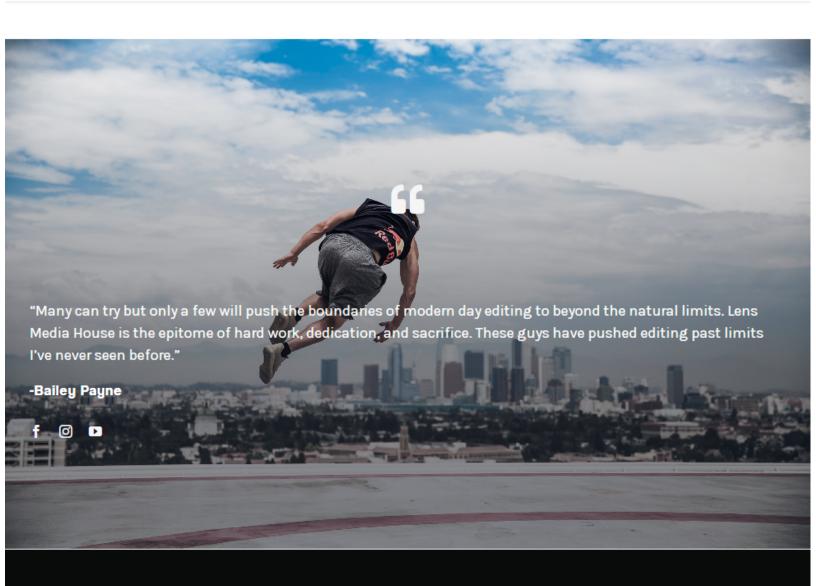
### Make Em' Remember You

### Find Solutions, Not Problems

No "I" In Culture









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