



## Ignite Change

### What We Do

Serena Ventures invests in founders who are changing the world with their ideas and products.



### Who We Are

**60%**

Diverse Founder Investments

**14B**

Market Cap of Portfolio

**50+**

Portfolio Companies



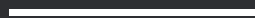
# SERENA VENTURES



In 2014, I launched Serena Ventures with the mission of giving opportunities to founders across an array of industries. Serena Ventures invests in companies that embrace diverse leadership, individual empowerment, creativity and opportunity.

Serena Ventures focuses on early stage companies, and giving them the opportunity to be heard. As we grow, we hope to mentor young founders and take burgeoning entrepreneurs to the next level. Serena Ventures extends relationships, encourages collaboration among portfolio companies, and expands partnership opportunities across my vast network. Similar to many of the companies we have invested in, we are just getting started and are hoping to make a difference.

## Meet Our Team





# SERENA VENTURES

