



# YOUR NEW CAMPAIGN & JOB ORGANIZATION ASSET MANAGEMENT CONTRACT CREATION RESEARCH MANAGEMENT SYSTEM

## MAZI FEATURES

**Everything you need, in one place.**

- Asset Management
- Contract and Forms Creation
- Research Management
- Campaign and Job Organization

### **Asset Management**

Our asset management features enable you to have all your assets and asset metadata in one place.

### **Contract and Forms Creation**

Ever find yourself using the wrong template? Or using an old contract and forgetting to delete old information? Retyping names and addresses for various forms? Or having multiple contract versions and not knowing which is the latest?

### **Research Management**

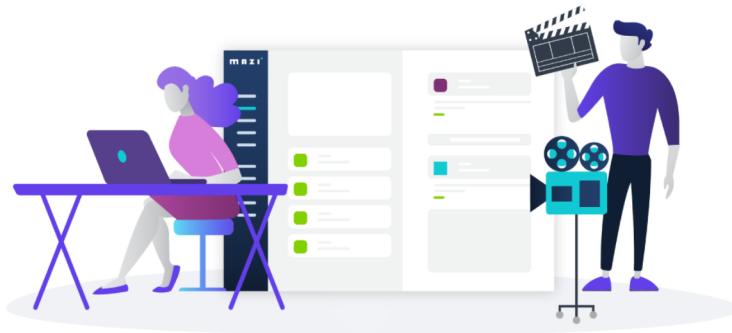
Digital file management system for videos, photos and music to help manage all research that was done. No more large spreadsheet datasets, printing, cutting, pasting and redoing research from month or years ago.

### **Campaign and Job Organization**

This is your binder replacement component. It centralizes and organizes all notes, documents and information for your campaigns and jobs.

## WHY MAZI

# Finally, technology that works as hard as you do.



## ADVERTISERS

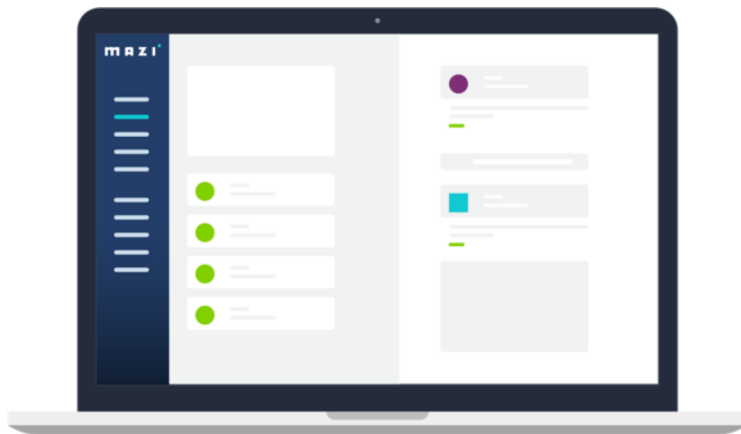
Manage your current and past creative assets with a centralized hub. MAZI enables internal and multi-agency sharing for greater communication, content usage, repurposing and versioning.

## AGENCIES

Centralize every aspect of the creation process from campaign organization to research management. Streamline processes and knowledge sharing with standardized data, directories and custom templates.

## PRODUCTION

Access and create forms, contracts and guidelines to manage your production documents in one place.



## Set up a demo

We promise it's informative, not just a hard sell.