

**Trademark/Service Mark Application, Principal Register**

**To the Commissioner for Trademarks:**



**MARK:**

The literal element of the mark consists of SAGE. The mark consists of the wording “sage” in stylized form, appearing to the right of a stylized letter “S.”

The applicant, Sage Realty Corporation, a New York corporation, having an address of 767 Third Avenue, 5<sup>th</sup> Floor, New York, New York 10017, United States, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Business information management; business development and management services, namely, providing start-up support for businesses of others; providing office support staff services; online business networking services; computer-assisted business information and research services; assistance and advice regarding business location; arranging and conducting special events for business purposes

International Class 036: Real estate management services; real estate services, namely, brokerage, leasing, rental and management of residential property and commercial property, offices and office space; concierge services for others comprising making requested personal arrangements and reservations and providing specific information to meet individual needs all rendered in office buildings; managing amenity spaces in commercial office buildings; providing co-working facilities equipped with private offices, office equipment, mailroom, printing center, receptionist, kitchen, meeting rooms, telecommunications equipment and other office amenities; incubation services, namely, providing work space containing business equipment and other amenities to emerging, start-up and existing companies

International Class 037: Real estate development services, namely, the development, construction and renovation of commercial buildings; real estate development and construction of commercial and residential properties; real estate development advisory services; construction services, namely, planning of residential and commercial communities; housing services, namely, improving, constructing, repairing, and renovating commercial and residential real estate properties

In International Classes 035, 036 and 037, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 08/00/2020,

and first used in commerce at least as early as 08/00/2020, and is now in use in such commerce. The applicant is submitting one (or more) specimen(s) per class showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a photo of product packaging bearing the mark.

The applicant's current Attorney Information: Amy E. Carroll and A. John P. Mancini, Jonathan W. Thomas, Michael D. Adams, Richard M. Assmus, Kristine M. Young, Guy W. Barcelona, Jr. of Mayer Brown LLP, P.O. Box 2828, Chicago, Illinois 60690-2828. Phone: 202-263-3041; Fax: 202-403-3006; email: [ipdocket@mayerbrown.com](mailto:ipdocket@mayerbrown.com) (authorized).

The applicant's current Correspondence Information:

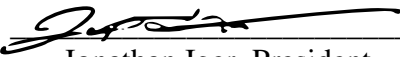
Amy E. Carroll of Mayer Brown LLP, P.O. Box 2828, Chicago, Illinois 60690-2828. Phone: 202-263-3041; Fax: 202-403-3006; email: [ipdocket@mayerbrown.com](mailto:ipdocket@mayerbrown.com) (authorized).

A fee payment in the amount of \$825 will be submitted with the application, representing payment for 3 classes.

### **Declaration**

The signatory believes that, if the applicant is filing the application under 15 U.S.C. § 1051(a), the applicant is the owner of the trademark/service mark sought to be registered; the applicant is using the mark in commerce on or in connection with the goods/services in the application; the specimen(s) shows the mark as used on or in connection with the goods/services in the application; and/or if the applicant filed an application under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e), the applicant is entitled to use the mark in commerce; the applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the goods/services in the application. The signatory believes that to the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

### **Declaration Signature**

Signature:  \_\_\_\_\_  
Jonathan Iger, President

Date: \_\_\_\_\_ **October 26** , 2020