

APPLICATION FOR TRADEMARK REGISTRATION

(DECLARATION)

Mark: **I AM MIAMI**

Class No.:

HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS
Alexandria, Virginia 22314

UNCONVENTIONAL LLC,
a limited liability company of the State of Florida
861 Harbor Drive
Key Biscayne, Florida 33149

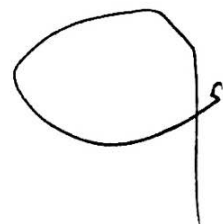
The above-identified Applicant has adopted and is using the trademark shown in the accompanying drawing in United States Commerce for **clothing, namely, t-shirts; hats; mugs; stationary**, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946. 15 U.S.C. 1051 (a), as amended.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The trademark was first used anywhere at least as early as 01/2017, was first used in interstate commerce at least as early as 01/2017, and is now in use in such commerce.

The mark is used by applying it to tags, labels, packaging, containers, point of sale displays, directly on the goods themselves, etc. for goods; as well as on advertising or promotional materials (including, but not limited to, flyers, brochures, menus, signs, internet website, etc.) for services.

Applicant appoints MALLOY & MALLOY, P.L., a firm composed of Jennie S. Malloy (a member of the Bar of the State of Florida), John Cyril Malloy, III (a member of the Bar of the State of Florida), Peter A. Matos (a member of the Bar of the State of Florida), Oliver A. Ruiz (a member of the Bar of the State of Florida), Meredith Frank Mendez (a member of the Bar of the State of Florida), William John Eagan (a member of the Bar of the State of Florida), Jonathan Woodard (a member of the Bar of the State of Florida), John Vander Wagen (a member of the Bar of the State of Virginia), Edan Weiner (a member of the Bar of the State of Florida) and Robert M. Downey (a member of the Bar of the State of Florida) with offices at 2800 S.W. Third Avenue, Historic Coral Way, Miami, Florida 33129, to prosecute this application, to transact all business in connection therewith and to receive all correspondence including the registration certificate.



The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered; The mark is in use in commerce on or in connection with the goods/services in the application; The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

UNCONVENTIONAL LLC

Signed: 

Print Name: IGNASI PUIG

Title: CEO

Date: 10/02/20