



Digital
Experience
Institute

Digital Event Education

PCMA is committed to providing resources that advance your skills as a business events professional. Our Digital Experience Institute will give you all the tools you need to develop and execute a successful digital event, from on-demand webinars to reference guides and live classes.

Choose what best fits your needs.

UPGRADE YOUR DIGITAL SKILLS



[TO THE TRACK >](#)

The **PCMA Digital Event Fast Track** will accelerate your ability by curating core lessons from our Digital Event Strategist certification course. You'll be able to develop a plan, build a strong support team, deliver valuable content and produce a seamless, engaging experience — all on a shortened timeline.



[TO THE CLASSROOM >](#)

The **Digital Event Strategist® Certification** offers a comprehensive toolkit to help you effectively plan, produce and measure results of digital events. **This certification** shows you are the authority on live stream and digital events.



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Enterprise-pricing is available for Fast Track and DES. Complete the [form below](#) and we'll be in touch.



▼ REQUEST DETAILS BELOW

The demand for digital events is higher than ever — and so is the pressure to get them just right. Digital Event **Coaching** from PCMA will give your team members expert guidance on producing a successful virtual event with customized training and support.



▼ REQUEST DETAILS BELOW

Digital events are a future-forward solution for our changing industry, but so many organizations lack the in-house talent needed to produce them. Help your business pivot quickly with Digital Event **Consulting** from PCMA. Our experts will step in to develop engaging content and design your strategy for a seamless event experience.

DIGITAL EVENT RESOURCES

REFERENCE GUIDES, TIPS & TEMPLATES



[Transform Your Team for Digital Events](#)



[DEI: Essential Digital Event Glossary](#)



[DEI: Digital Events – How to Determine Your Needs](#)

[MORE DEI RESOURCES >](#)



Transform Your Team for Digital Events

DEI: Essential Digital Event Glossary

DEI: Digital Events – How to Determine Your Needs

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ON-DEMAND SESSIONS & WEBINARS



Webinar: Update Your Sponsorship Model: A Strategic Approach to Live & Virtual Sponsorships



Webinar: Digital Experience Institute Office Hours

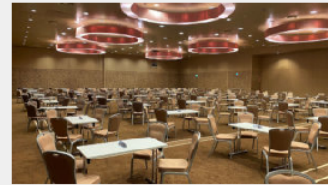


Webinar: 5G and Digital Events: Evolution or Revolution

MORE DEI VIDEOS >

DIGITAL EVENT NEWS

OCTOBER 7, 2020



How a Quick Switch to Hybrid Saved This Pharma Event in Vienna

SEPTEMBER 30, 2020



How One Hybrid Medical Conference Streamlined CME, F&B, and More

SEPTEMBER 28, 2020



What Worked – and What Didn't – at This Hybrid Event

MORE FROM CONVENE ▾

WHAT CAN WE DO FOR YOU?

First Name*

Last Name*

Email*



First Name*

Last Name*

Email*

Company*

Title*

Country*

- I'm Interested In:
- Digital Event Fast Track
 - Digital Event Strategist Certification
 - Digital Event Coaching
 - Digital Event Consulting
 - Enterprise-Pricing Options

Comments

SUBMIT

ABOUT THE DIGITAL EXPERIENCE INSTITUTE

The PCMA Digital Experience Institute® (DEI) is dedicated to advancing engagement around digital events, meetings and learning. DEI supports and contributes to research, education, thought leadership, promotion and the digital events community.



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- Convening Asia Pacific
- Convening Leaders
- Destination Showcase 2020
- European Influencers Summit
- PCMA EduCon



- Digital Event Strategist Certification
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