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Nutrition & Energy Bar Co-Manufacturing for Healthier Products

Clean Copack manufactures and co-packs healthy energy bars and private label protein products that are exclusively made with ethically sourced, gluten-free and plant-based ingredients.

PACKING FOR THE NUTRITION



Bar Industry

Learn the differences, similarities, and which one is right for your business.

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PRIVATE LABELING VS. CO-PACKING
for the Nutrition Bar Industry

Although both services result in a branded product, co-packing and private labeling are two distinctly different business models. Understanding the differences between the two can help you choose the right packaging solution for your business. The main differences are in formula ownership, processes of production, and service pricing.

	Private Labeling	Co-Packing
WHAT IT IS	Private labeling is a process in which a manufacturer creates a product in its own facilities, and then packages it under the customer's guidance.	When a brand puts a co-packing order, the manufacturer produces the customer's specifications within their own facility. The customer handles distribution and packaging under the customer's brand.
KEY BENEFITS	<ul style="list-style-type: none"> This service is best suited for brands that do not currently have a formula for their product, or are looking to add new products to their existing line. A formula is developed for the manufacturer, customized for the customer. The customer is responsible for creating and/or all of the ingredients. Ingredients are owned and processed by the manufacturer. The manufacturer retains ownership of the formula. 	<ul style="list-style-type: none"> The customer retains all rights to and ownership of the proprietary formula. The customer is responsible for creating and/or all of the ingredients. The customer holds the ingredients procurement. The manufacturer will design and package the bar to meet their needs.

It started with a vision to combine healthy food with social and environmental activism into one great tasting snack. From there, we wanted to make it possible for others to do the same...

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See how we can help you develop and grow your nutrition bar business

Gluten-Free

Low Sugar

Vegan

Paleo



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