

UnionTrack® ENGAGE™ Features & Functions

UnionTrack ENGAGE offers your organization the following features and benefits:

- Provides members with a simple and secure option for **paying their membership dues** and is a critical tool in the fight against the elimination of automatic dues deductions.
- Integration with a merchant account for the **processing and reporting of all payments**. Collect union dues, per capita taxes, assessments, PAC and charitable contributions online with a single platform that is safe, secure, and compliant.
- An invoicing system that simplifies the process of **billing and collecting per capita tax** from local affiliates.
- Repository for **extensive member demographics** and other configurable data that can be filtered, exported, and used for various campaigns and activities.
- Ability for members to **update their personal information** to keep member records current.
- A comprehensive communications system that provides unparalleled ability to **directly connect with your members**. With easy to manage dynamic distribution lists, you can target communications to specific groups of members.
- **Two-way member and officer communications and connections**. The survey tool provides real-time feedback from members regarding important issues to your organization.
- Strengthens the bond between your organization and its members. Through a combination of direct communications, content published to the ENGAGE "Wall", and dedicated user accounts, **members will be more engaged** to interact with your organization and other local affiliates.
- **Tight integration with social media platforms**. Whether the issue is political, legislative, bargaining, organizing, or engaging your members, using your existing social media connections keeps you up to date.
- Allows your organization to leverage the power of **more accurate membership data** when undertaking strategic, organizing, and legislative activities.
- The robust communication tools in the UnionTrack ENGAGE platform allow unions to leverage the power of **directly connecting with workers during organizing campaigns**, by identifying and tracking those workers who wish to organize and join a union and effectively communicating with those workers.
- Provides a wide variety of **customizable reports** for more informed decision making.
- Streamlines operations and provides improved efficiencies that will significantly **reduce operating costs** over time.
- Flexible and **configurable system alerts**. System alerts notify you of upcoming or important action items.
- Easily **track upcoming contract expirations** keeping you in front of the curve.
- Provides a **full grievance tracking solution** customizable to your organization's grievance and discipline workflow process.
- Flexible document storage and document sharing. **Robust document management** and tagging keeps control of a wide variety of documents for parent organizations and local affiliates.
- A multi-layered approach to data security including cloud-based firewalls, end-to-end data encryption, role-based application access controls, web-based SSL certificates, endpoint multifactor authentication, and network monitoring and alerting systems which provide **leading edge protection against the latest cyber threats**.
- **No client-based software installation** needed. As the solution is cloud based, end users only need to have an internet or data connection, and an up-to-date browser installed on their device.
- Cloud-based hosting solution ensures that your data is always available. Features such as automatic fault tolerance, database replication, automated backups, and failover recovery ensure an **availability guarantee of at least 99.95%**.