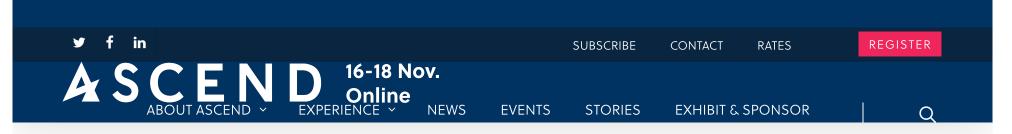


#### **ASCEND** online

Build the future of space in cyberspace with ASCEND, the new virtual platform that is accelerating space exploration and commerce. It's the center of gravity for the space community—bringing technical and business leaders together throughout the year to solve problems that affect our entire planet and beyond.

**VIEW SPEAKER LINEUP** 

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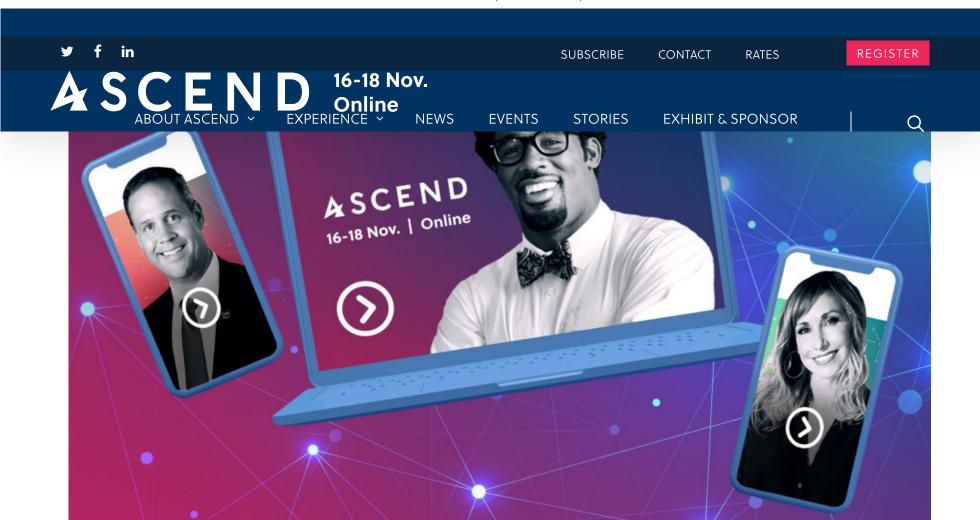
WHAT IS ASCEND?

# ASCEND is for risk-takers, disruptors, and innovators

It is the most forward-thinking space conference in the world. Launched by AIAA, ASCEND brings together the right people to discuss fundamental questions and deliver solutions that will advance the global space community. We combine technical and non-technical content in a highly engaging and intentional way so attendees can play an active role in contributing to the building of our off-world civilization. ASCEND is packed with value for the disruptors and innovators that we love the best.

**LEARN MORE** 





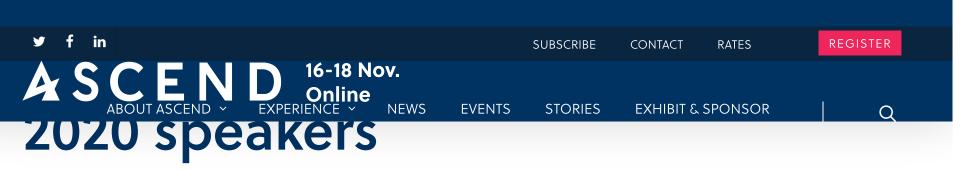
A gateway to the solar system

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ASCEND will have its share of astronauts and astrophysicists, but it will also feature entrepreneurs and visionaries from fields not traditionally associated with outer space. Nothing reflects this rich diversity and ingenuity more than the distinguished speakers at this year's event.

**VIEW ALL** 



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Barbara M. Barrett

Secretary of the Air Force







**James Bridenstine** 

Administrator, NASA





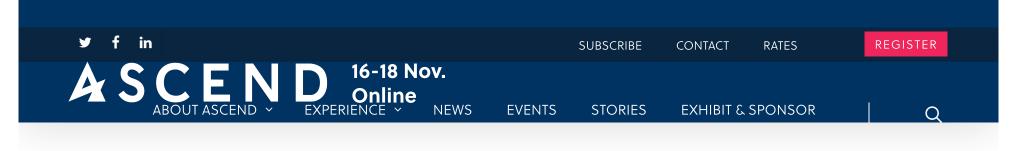


Marillyn A. Hewson

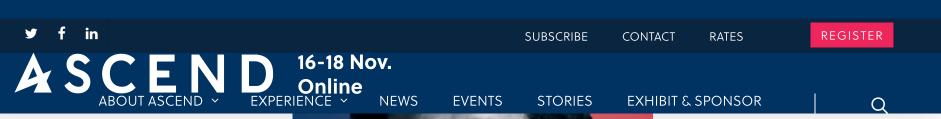
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Executive Chairman, Lockheed Martin Corporation









**Dhani Jones** 

Entrepreneur, Philanthropist, NFL Linebacker, Author and Host





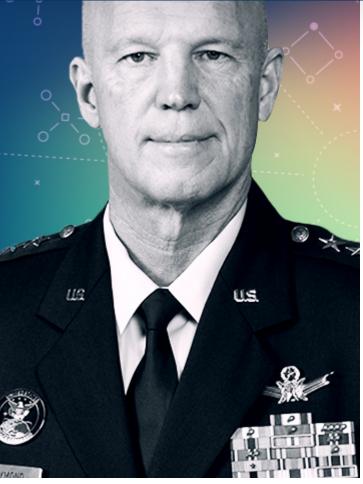


Kari Byron

Producer and Television Personality







Gen John Raymond, USSF

Chief of Space Operations, U.S. Space Force







**Kathy Lueders** 

Assoc. Administrator, Human Exploration and Operations, NASA







**Andy Weir** 

Author, The Martian and Artemis





#### **Steve Jurvetson**

Venture Capitalist and Co-Founder of Future Ventures



**Harrison Schmitt** 

Apollo 17 Astronaut and Former US Senator





#### ADM James O. Ellis, Jr., USN (Ret.)

Chairman, Users' Advisory Group, National Space Council



**Dava Newman** 

Apollo Program Professor of Aeronautics and Astronautics, Massachusetts Institute of Technology







**Moriba Jah** 

Associate Professor, Department of Aerospace Engineering and Engineering Mechanics, University of Texas at Austin



**Michael Costas** 

General Manager, Defense and Space, Bechtel





Lisa Rich

Founder and Chief Operating Officer, Xplore Inc. – Space As A Service



**Shawna Pandya** 

Scientist-astronaut candidate with Project PoSSUM





**Alec Gallimore** 

Robert J. Vlasic Dean of Engineering, University of Michigan



**Ariel Ekblaw** 

Founder and Lead, Space Exploration Initiative, MIT Media Lab, Massachusetts Institute of Technology





#### **Tory Bruno**

President and Chief Executive Officer, United Launch Alliance



New speakers added weekly

WHY ATTEND?





ASCEND is the international space community's first event focused entirely on getting humanity's off-world future off the ground. By bringing together traditional players like propulsion, national security, commerce, and science along with many new to the space, like hospitality, tourism, mining, and entrepreneurs, ASCEND not only gives you a platform to advance your career and broaden your contacts within the industry, but it'll serve as the point of departure for the burgeoning space economy as it skyrockets from \$4 billion today to more than \$1 trillion in the next twenty years. Are you ready to ASCEND?





WHO WILL BE THERE?

#### Different missions. Shared space.

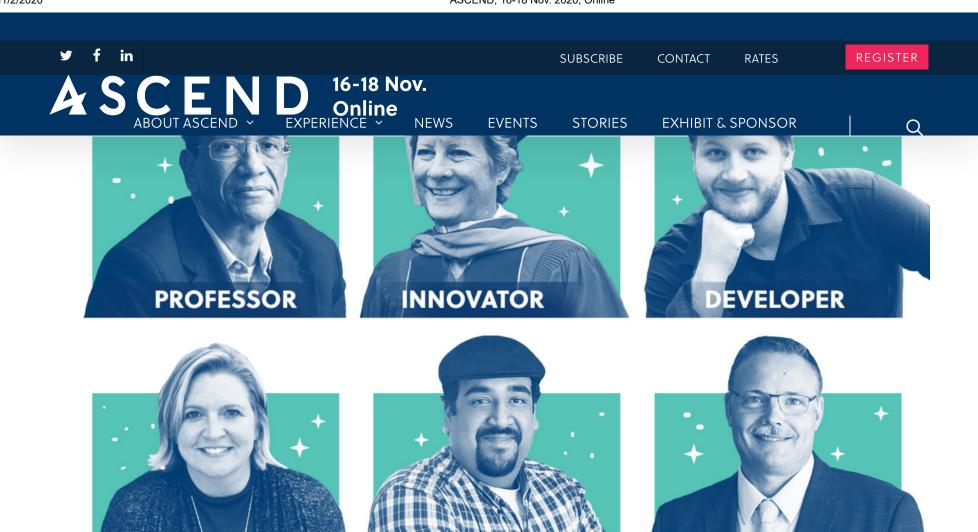
ASCEND attendees come from every background and sector, playing an important role in accelerating the space economy. Hear their inspiring stories and ambitious missions.

**MEET ASCEND ATTENDEES** 

**SHARE YOUR STORY** 

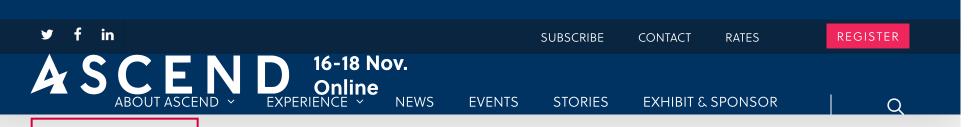


**TEACHER** 





**BUSINESS LEADER** 



**VIEW ALL NEWS** 



# ASCENDXWEBINAR: DIVERSITY, EQUITY, AND INCLUSION IN THE AEROSPACE COMMUNITY AND WORKFORCE, PART II

Diversity, Equity and Inclusion—The Experience of Women in AeronauticsASCEND's mission of aligning the global community around the exploration and development of outer space and incorporating the tenets of ...

July 21, 2020



# ASCENDXWEBINAR: DIVERSITY, EQUITY, AND INCLUSION IN THE AEROSPACE COMMUNITY AND WORKFORCE, PART I

Diversity, Equity and Inclusion—
Opportunities for African Americans in the Aerospace Workforce Pipeline
ASCEND's mission of aligning the global community around the exploration and development of outer space and incorporating the tenets ...

July 17, 2020



#### ASCEND INVITES THE ENTIRE WORLD TO HELP BUILD OUR OFF-WORLD FUTURE

The American Institute of Aeronautic and Astronautics (AIAA) has announced that, due to COVID-19, it new flagship space event, ASCEND, will be re-envisioned into an entirely virtual, yet collaborative event ...

June 30, 2020





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Our Inaugural Cornerstone Founding Sponsor:

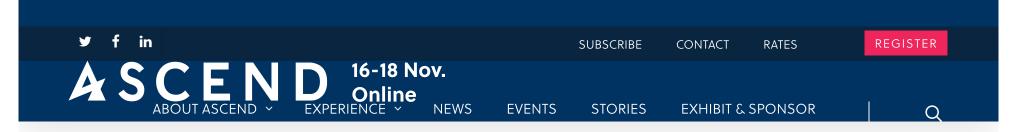






#### **Our Exhibitors**





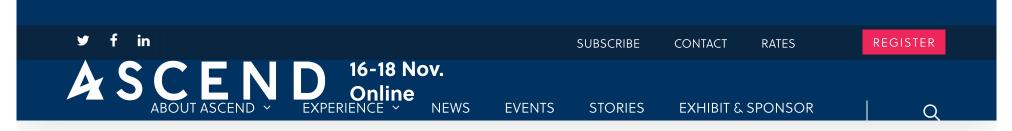
WHO WILL ATTEND?

#### The space ecosystem

Join 3,000 engineers, scientists, policymakers, investors, civil and government leaders, national-security experts, researchers, and media at ASCEND—a new, immersive event designed to accelerate space commerce, exploration, and new discovery.

JOIN US AT ASCEND

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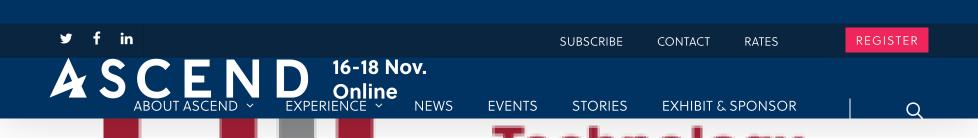
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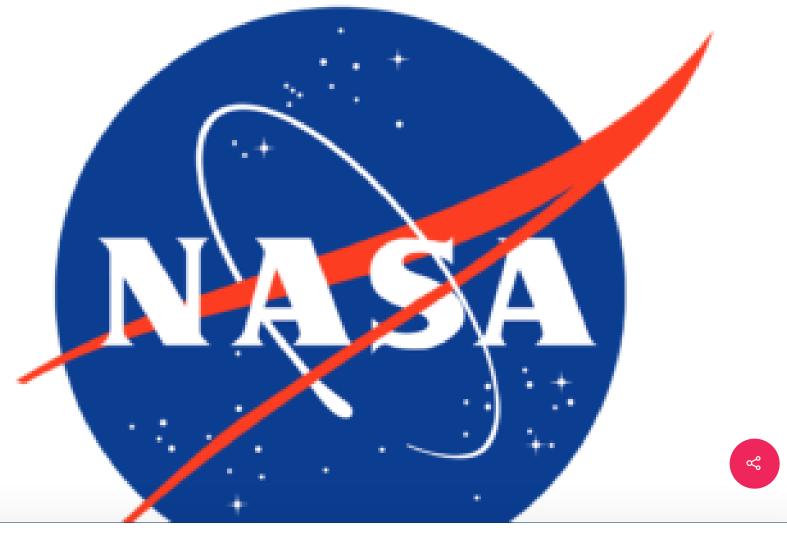


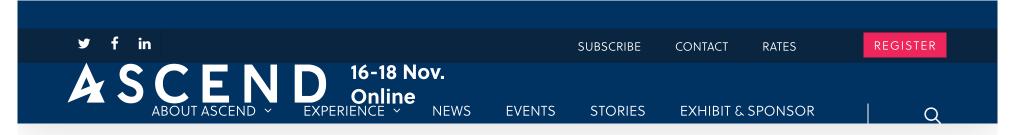
#### Jet Propulsion Laboratory

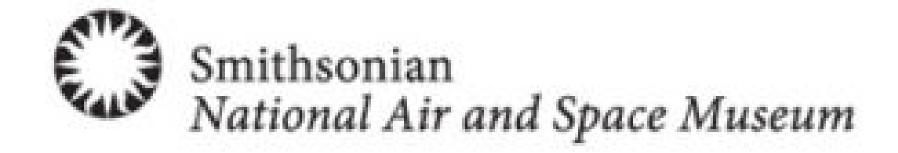




#### **Technology**







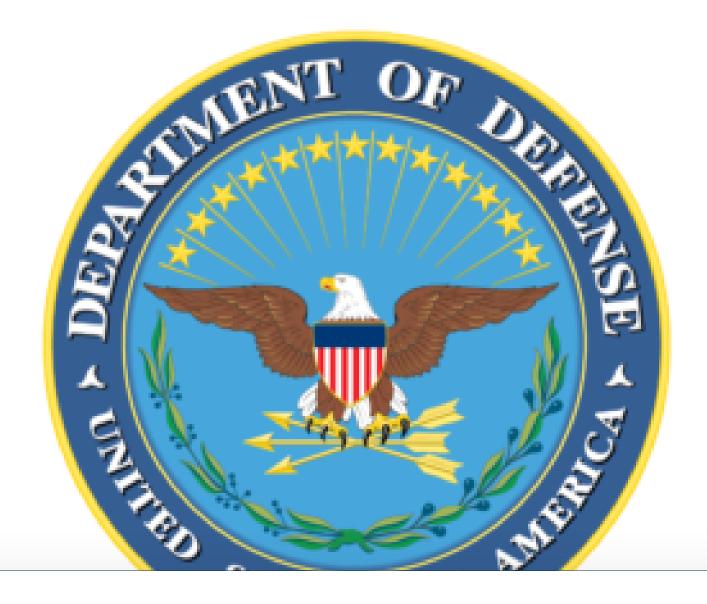




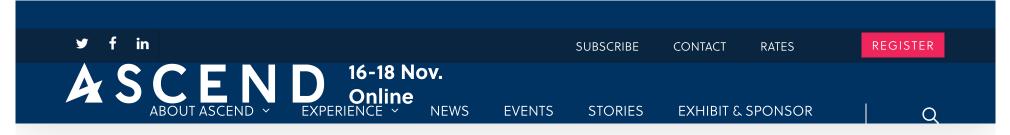
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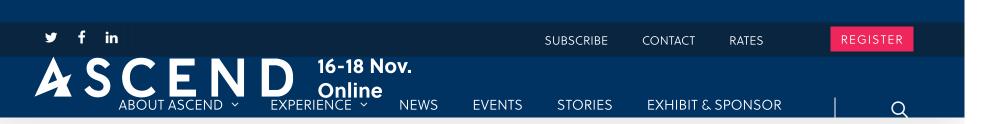


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It's Time To Equip The U.S.

Space Force With The Ability To

Project Force

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Launched by AIAA, ASCEND isn't just a technical conference or a business networking event. It's both of those things and more—a place to collaborate, make ideas real, and help them take flight.

Our Inaugural Cornerstone Founding Sponsor:

LOCKHEED MARTIN

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