

Larson, Catherine

From: ProdInfo, Wooster
Sent: Monday, October 19, 2020 9:35 AM
To: Larson, Catherine
Subject: HTML Proof - Akron Brass - Online Training Courses

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Online Courses to help you sell Akron Brass Products

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IDEX Fire & Safety University



Online Training Courses



Easily accessible online
Courses available 24/7
Courses offered at no cost to you

[The Water Flow Experts](#)

Welcome to IDEX Fire & Safety University

NEW Online Courses

Sales Strategy • Monitors • Nozzles • Competitive Advantage

IDEX Fire & Safety is excited to offer you a series of online educational courses created specifically for our Akron Brass customers.

The online courses will enrich your Akron Brass product and technical knowledge and will develop your sales strategy so you can maximize your selling potential. The classes will also provide you with the skills needed to position Akron Brass products against competitive brands.

You have been enrolled in *IDEX Fire & Safety University*. Most of the courses are 10-15 minutes in length and are available anytime, day or night. This is being offer to you at no cost and your participation in these courses is highly encouraged.

The first round of courses are brought to you by Akron Brass. Course topics include:

- Sales 101: Positioning IDEX in the marketplace
- Monitors 101: Electric Monitors
- Monitors 101: Manual Mounted
- Monitors 101: Portables
- Nozzles 101 A: Understanding Nozzles
- Nozzles 101 B: Know your Nozzles (Prerequisite: Nozzles 101 A)
- Nozzles 101 C: Akron Brass Competitive (Prerequisite: Nozzles 101 B)

Additional classes from other IDEX Fire & Safety brands will be available at a later date; we will notify you throughout the year as more classes are added.

Login now to begin

- To login, use your email from which this email was sent.
- Your temporary password is IDEX1234 (you will be asked to change your password upon logging in for the first time).

Click below to login and complete your registration and begin your courses:



Questions?

If you have questions about IDEX Fire & Safety University, or if others in your organization would like to take these courses, please contact us at:

IDEXF&SUniversity@idexcorp.com



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