



Introducing VIOLET, a unique video educational platform for the pharmaceutical industry.

VIOLET blends virtual sales representative visits with nonpersonal promotion tactics and peer-to-peer interactions

CAMPAIGNS CAN BE:

- Complementary to live or virtual promotional events
- Executed independently or coupled with other rep-driven interactions
- Leveraged for product or new indication launches
- Utilized for hard to access practices or MDs

For more information please



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