





2020 RETAILER SELLING GUIDE






WHAT IS KRATOM EXTRACT?



KRATOM EXTRACT IS A CONCENTRATED FORM OF ALKALOIDS USING SPECIFIC METHODS WHICH EXTRACT THE ALKALOIDS FROM THE KRATOM LEAF. GOOD KRATOM, IN PLAIN LEAF FORM, USUALLY CONTAINS AROUND 15MG OF MITRAGYNINE ALONG WITH OTHER MINOR ALKALOIDS PER GRAM. TYPICAL USE IS 3-5 GRAMS FOR DESIRED EFFECTS. ALKALOIDS ARE THE ACTIVE COMPOUNDS FOUND IN KRATOM. THE TWO MOST RECOGNIZED ALKALOIDS ARE MITRAGYNINE AND 7-HYDROXYMITRAGYNINE. ALKALOIDS PROVIDE THE DESIRED EFFECTS THAT USERS ARE LOOKING FOR:

-  UPLIFTING AND ENERGETIC FEELING IN SMALLER AMOUNTS < 45MG MITRAGYNINE
-  RELAXING, SEDATIVE AND ANALGESIC EFFECT IN LARGER AMOUNTS >45MG MITRAGYNINE

HUSH KRATOM EXTRACT IS MADE IN HOUSE USING FOOD GRADE SOLVENTS, AND ARE SOME OF THE CLEANEST EXTRACTS ON THE MARKET. THROUGH THE EXTRACT PROCESS WE ELIMINATE ALMOST ALL OTHER UNWANTED MATERIAL FOUND IN PLAIN LEAF LIKE:




-  EXCESS PHYTO MATERIAL
-  WAXES
-  OILS
-  LIPIDS
-  TANNINS

THUS ENSURING A CLEAN PURE ALKALOID PRODUCT!

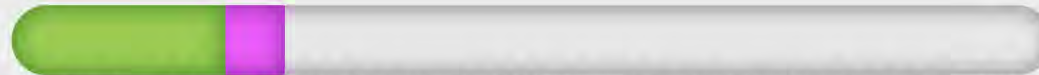
HUSH EXTRACTS ARE ALL LAB TESTED AND CONFORM TO ALL AHPA, USP 467, USP 6162, 2021, AND 2022 STANDARDS.

EXTRACT % EXPLAINED

ARE YOU CONFUSED ON WHAT THE PERCENTAGES MEAN IN REGARDS TO KRATOM. THIS HANDY GUIDE WILL HELP EXPLAIN THE DIFFERENCES IN KRATOM EXTRACTS THAT ARE COMMONLY USED IN PRODUCTS SOLD NATIONWIDE.

-  MITRAGYNINE
-  OTHER ALKALOIDS
-  PHYTO MATERIAL

KILOGRAM: 1000 GRAMS
ACTIVE ALKALOID: MITRAGYNINE



20% EXTRACT KILO: 200G MITRAGYNINE, 60G OTHER ALKALOIDS, 740G PHYTO MATERIAL



45% EXTRACT KILO: 450G MITRAGYNINE, 135G OTHER ALKALOIDS, 415G PHYTO MATERIAL



60% EXTRACT KILO: 600G ACTIVE ALKALOIDS, 180G OTHER ALKALOIDS, 220G PHYTO MATERIAL



80% EXTRACT KILO: 800G ACTIVE ALKALOIDS, 100G OTHER ALKALOID , 100G PHYTO MATERIAL

WHY CUSTOMERS CHOOSE HUSH KRATOM EXTRACTS

HUSH PRODUCT VS RAW POWDER



HUSH KRATOM EXTRACT

- GREATLY REDUCED OR ELIMINATED CONTAMINATES
- STANDARDIZED ALKALOID CONTENT = MORE CONSISTENCY
- FAST ACTING AND MORE BIO-AVAILABLE
- ENERGIZING, CLARITY, FOCUS, AND ANALGESIC PROPERTIES



POWDER

- HIGH POTENTIAL FOR CONTAMINANTS
- ALKALOID VARIATION INCONSISTENT
- HARD ON THE GUT
- BULKY/TASTE ISN'T PLEASANT
- CARRIES MICRO ORGANISMS THAT CAN BE HARMFUL

SHOT COMPARISON

THE OTHER GUYS: 15ML SHOT



LEFTOVER
PLANT RESIDUE

NASTY TASTE
LOWER GRADE EXTRACT
UNAPPEALING COLOR
PUNGENT ODOR
OILY
INCONSISTENT TEXTURE
SYRUPY



HUSH ULTRA SHOT - 10ML



THE STANDARD
OF KRATOM
EXTRACT SHOTS
CLEAR, CLEAN
AND PURE

BEST TASTING
NO PHYTO MATERIAL
NO CHLOROPHYLL
NO WAXES
NO OILS
NO LIPIDS
NO TANNINS
NO ALCOHOL



THE OTHER GUYS: 8.8ML SHOT



SLUDGY
GRANULAR
THICK

UNBEARABLE TASTE
FULL OF:
PLANT MATERIAL
WAXES
OILS
LIPIDS
TANNINS
THICK





H- 6" L- 4.5" X W- 3.5"



HUSH KRATOM ULTRA SHOT

BLENDED KRATOM EXTRACT WITH TROPICAL FLAVORING. TYPICAL USER EXPERIENCES INITIAL ONSET WITHIN 5-10 MINUTES

- >80% PURE ALKALOIDS USED TO PRODUCE
- HIGHEST PURITY IN THE INDUSTRY
- CLEANER EFFECT
- ENERGIZING, CLARITY, FOCUS AND ANALGESIC PROPERTIES

EACH 10 ML BOTTLE =
7-8 GRAMS OF PLAIN LEAF POWDER AT 1.5%

DISPLAY BOX
12 UNITS

MASTER CASE
24 DISPLAY BOXES
288 UNITS

MASTER CASE
DIMENSIONS
14.5X9.5X9.75

PRICING:

WHOLESALE:

50% MARGIN \$10 PER SHOT
\$19.99 MAP PRICING

WHOLESALE + (MASTER CASE MOQ PER SKU)

55% MARGIN \$9 PER SHOT
\$19.99 MAP PRICING

BARCODES - NEW PACKAGING

COMING SOON



6 83332 49446 6

SINGLE

ORIGINAL: 850008096006



6 83332 49447 3

12CT BOX

ORIGINAL: 850008096099



0 91128 90704 3

MASTER CASE



H- 6" L- 4.5" X W- 3.5"



DISPLAY BOX
12 UNITS

MASTER CASE
24 DISPLAY BOXES
288 UNITS

MASTER CASE
DIMENSIONS
14.5X9.5X9.75



HUSH KRATOM ULTRA SHOT COFFEE INFUSED

A UNIQUE BLEND USING REAL COFFEE, AND NATURAL BOTANICAL FLAVORINGS. WHICH DELIVERS A UNIQUE EXPERIENCE, UNRIVALED BY ANY OTHER KRATOM PRODUCT ON THE MARKET.

- >80% PURE ALKALOIDS USED TO PRODUCE
- HIGHEST PURITY IN THE INDUSTRY
- CLEANER EFFECT
- ENERGIZING, CLARITY, FOCUS, AND HAS ANALGESIC PROPERTIES

EACH 10 ML BOTTLE =
7-8 GRAMS OF PLAIN LEAF POWDER AT 1.5%

PRICING:

WHOLESALE:

50% MARGIN \$10 PER SHOT
\$19.99 MAP PRICING

WHOLESALE + (MASTER CASE MOQ PER SKU)

55% MARGIN \$9 PER SHOT
\$19.99 MAP PRICING

BARCODES



6 83332 49422 0

SINGLE



6 83332 49421 3

12CT BOX



0 91128 90701 2

MASTER CASE



H-9.5" L-5.5" X W-3.5"



9.5"

3.5"

5.5"

DISPLAY
BOX
24 UNITS

MASTER
CASE
12 DISPLAY BOXES
288 UNITS

MASTER
CASE
DIMENSIONS
22.5X11.5X6.5

HUSH GOLD ULTRA ENHANCED CAPSULES

HUSH KRATOM UTILIZES PROPRIETARY EXTRACT BLEND, UNIQUELY BLENDED FOR MAXIMUM RESULTS.

- LONGER LASTING EFFECTS THAN TRADITIONAL POWDERS
- QUICKER ONSET THAN REGULAR POWDER CAPSULES.

**EACH CAPSULE =
6-7 GRAMS OF PLAIN LEAF POWDER AT 1.5%**

PRICING:

WHOLESALE:

50%
MARGIN

\$10 PER BLISTER PACK
\$19.99 MAP PRICING

WHOLESALE + (MASTER CASE MOQ PER SKU)

55%
MARGIN

\$9 PER BLISTER PACK
\$19.99 MAP PRICING

BARCODES



6 83332 49425 1

SINGLE



6 83332 49426 8

24CT BOX



0 91128 90702 9

MASTER CASE



H- 10.6" L- 8" X W- 3.5"



10.6"

8"

3.5"

DISPLAY BOX
24 UNITS

MASTER CASE
12 DISPLAY BOXES
288 UNITS

MASTER CASE
DIMENSIONS
18X12.25X12.5



HUSH PLATINUM LIQUID GEL CAPS

HUSH KRATOM UTILIZES A PROPRIETARY BLEND OF PURE EXTRACT ALKALOIDS COMBINED WITH A LONG CHAIN TRIGLYCERIDE OIL. FASTER ONSET THAN TRADITIONAL POWDER CAPS.

- WORLD'S FIRST LIQUID SOFT GEL CAP
- LONGER LASTING
- EASIER TO CONSUME THAN TRADITIONAL POWDER
- FASTEST ON-SET MORE THAN ANY OTHER EXTRACT ON THE MARKET

EACH CAPSULE =
3-4 GRAMS OF PLAIN LEAF POWDER AT 1.5%

PRICING:

WHOLESALE:

50% MARGIN \$10 PER BLISTER PACK
\$19.99 MAP PRICING

WHOLESALE + (MASTER CASE MOQ PER SKU)

55% MARGIN \$9 PER BLISTER PACK
\$19.99 MAP PRICING

BARCODES



SINGLE



24CT BOX



MASTER CASE



H- 8.5" L- 4" X W- 3.6"



8.5"

4"

3.6"

DISPLAY
BOX
12 UNITS

MASTER
CASE
24 DISPLAY BOXES
288 UNITS

MASTER
CASE
DIMENSIONS
24X14X12.25



HUSH KRATOM GUMMIES

KRATOM EXTRACT INFUSED, GREAT TASTING, TROPICAL FLAVORED GUMMY

- HUSH'S UNIQUELY PROCESSED, ONE OF A KIND EXTRACT
- EACH GUMMY CONTAINS 10-11 MILLIGRAMS OF MITRAGYNE
- USER HAS MORE CONTROL OVER THEIR DESIRED EFFECT
- 10 GUMMIES PER PACK

EACH GUMMY =
1 GRAM OF PLAIN LEAF POWDER.

PRICING:

WHOLESALE:

52%
MARGIN

\$12 PER BAG

\$24.99 MAP PRICING

WHOLESALE + (MASTER CASE MOQ PER SKU)

57%
MARGIN

\$10.80 PER BAG

\$24.99 MAP PRICING

BARCODES



6 83332 49432 9

SINGLE



6 83332 49431 2

12CT BOX



0 91128 90703 6

MASTER CASE

HUSH KRATOM SOFT GEL

WORLD'S FIRST KRATOM LIQUID EXTRACT
SOFT GEL.

- HUSH'S UNIQUELY PROCESSED, ONE OF A KIND EXTRACT
- SUSPENDED IN PURE SAFFLOWER OIL WHICH IS A LONG CHAIN MONOUNSATURATED (GOOD FATS) TRIGLYCERIDE WHICH PROMOTES ABSORPTION AND BIOAVAILABILITY
- LONGER LASTING EFFECTS

**EACH SOFT GEL =
15MG OF MITRAGYNINE
1 - 1.5 GRAMS OF PLAIN LEAF POWDER.**



**DISPLAY
BOX
12 UNITS**

**MASTER
CASE
12 DISPLAY BOXES
96 UNITS**

**MASTER
CASE
DIMENSIONS
10.8X7.3X7.3**

BARCODES



SINGLE



12CT BOX



MASTER CASE

PRICING:

WHOLESALE:

**51.5%
MARGIN**

\$17 PER JAR

\$35 MAP PRICING

WHOLESALE + (MASTER CASE MOQ PER SKU)

**54%
MARGIN**

\$16 PER JAR

\$35 MAP PRICING



**DISPLAY
BOX
6 UNITS**

**MASTER
CASE
16 DISPLAY BOXES
96 UNITS**

**MASTER
CASE
DIMENSIONS
12.5X9.15X10**

BARCODES



SINGLE



12CT BOX



MASTER CASE

HUSH ULTRA ENHANCED EXTRACT POWDER

HUSH KRATOM HIGH-END EXTRACT BLEND

- EACH GRAM CONTAINS APPROXIMATELY 30-35 GRAMS OF MITRAGYNNINE, AND OTHER FULL SPECTRUM ALKALOIDS.

**EACH GRAM OF POWDER =
2-3 GRAMS OF PLAIN LEAF POWDER.**

**EACH JAR - 50 GRAMS=
1500 - 1600 MGOF MITRAGYNNINE**

PRICING:

WHOLESALE:

**50%
MARGIN**

\$35 PER JAR

\$70 MAP PRICING

WHOLESALE + (MASTER CASE MOQ PER SKU)

**54%
MARGIN**

\$31 PER JAR

\$70 MAP PRICING



**DISPLAY
BOX
12 UNITS**

**MASTER
CASE
8 DISPLAY BOXES
96 UNITS**

**MASTER
CASE
DIMENSIONS
12.4X9.4X6.25**

HUSH SILVER ULTRA ENHANCED EXTRACT CAPS

HUSH'S UNIQUE BLEND OF KRATOM
EXTRACT AND KRATOM POWDER
CAPSULIZED.

- EACH CAPSULE CONTAINS APPROXIMATELY
15MG OF MITRAGYNINE

**EACH CAPSULE =
1 GRAM OF PLAIN LEAF POWDER.**

**EACH BOTTLE = 300 MILLIGRAMS
OF MITRAGYNINE**

BARCODES



SINGLE



12CT BOX



MASTER CASE

PRICING:

WHOLESALE:

**50%
MARGIN** \$10 PER BOTTLE
\$19.99 MAP PRICING

WHOLESALE + (MASTER CASE MOQ PER SKU)

**55%
MARGIN** \$9 PER BOTTLE
\$19.99 MAP PRICING



H- 3.3" L- 4.25" X W- 5.7"

3.3"



4.25"

5.7"

DISPLAY BOX
12 UNITS

MASTER CASE
12 DISPLAY BOXES
144 UNITS

MASTER CASE
DIMENSIONS
11.5X8.6X10

BARCODES



6 83324 95203 5

SINGLE



6 83332 49521 0

12CT BOX



7 49403 40732 9

MASTER CASE

HUSH ENERGY 20Z. SHOT

INTRODUCING HUSH KRATOM ENERGY SHOT. A FULL SPECTRUM EXTRACT BLAST OF ENERGY. UTILIZING HUSH'S UNIQUE KRATOM EXTRACT BLENDS, ORANGE FLAVORED, AND NATURAL INGREDIENTS.



- QUICK AND EFFICIENT METHOD OF KRATOM DELIVERY
- FAST AND EASY TO CONSUME
- NO ADDED SUGAR
- 65MGs OF MITRAGYNE IN EACH 20Z SHOT
- 3X TIMES MORE THAN THE LEADING BRAND
- 80MG OF CAFFEINE TO JUMP START YOUR DAY
- BEST TASTING 20z SHOT ON THE MARKET

EACH SHOT =

4-5 GRAMS OF PLAIN LEAF POWDER.

PRICING:

WHOLESALE:

50% MARGIN \$3.50 PER BOTTLE
\$6.99 MAP PRICING

WHOLESALE + (MASTER CASE MOQ PER SKU)

54% MARGIN \$3.25 PER BOTTLE
\$6.99 MAP PRICING