

CONTENTS

STOCK HEADWEAR

Best Sellers 5
New Styles
Mesh Back 8-19
Unstructured 20-23
Structured 24-31
ProFlex [®]
Red Label
$OneTouch^{TM}$ 40-41
Visors & Headbands 42-43
Ladies
5 Panel 50-52
Value Line 52-56
Stars & Stripes 57-62
American Made 63
Straw & Sunblocker 64-66
Cold Weather 67-71
Rugged & Workwear 72-77
OC HiBeam®
Hi-Vis 79-84
Camo
Discontinued Styles 108-109

CUSTOM HEADWEAR

Creative Custom 75 Day	112-129
Overseas Custom Express 21/45 Day	130-151
Domestic Custom 5/10 Day	152-155
Business Development Kits	156
Decorated Sample Kits	157
Indov	150 150

Prices include up to 12,000 STITCHES DIRECT EMBROIDERED on the front location

Additional Art Costs

Side: Add \$1.70(a), up to 5,000 stitches.
Back: Add \$2.00(a), up to 5,000 stitches.
3D: Add \$2.00(a) for each location.
Add'I Stitches: 40¢/1,000(a) stitches over each minimum location charge.
100% Genuine Leather Patches: Add \$10.00(a)
Sublimated Patch: Add \$9.00(a)
Fabric Patch: Add \$8.00(a)
Orders ship FOB Bentonville, AR.

SIZING GUIDE

ProFlex®

XS/S	S/M	M/L	L/XL	XL/XXL
51-54cm	54-57cm	56-59cm	58-61cm	60-63cm
6 3/8-6 3/4	6 3/4-7 1/8	7-7 3/8	7 1/4-7 5/8	7 1/2-8

Adjustable

Youth	Adult
6-12 yrs	13+ yrs
6 3/8-7	6 1/8-7 1/2

HOW TO FIND A CAP'S STYLE NAME



GWT-111

Style names are located either on the label or under the sweatband.

HEADWEAR EXPERTS.

We eat, sleep, and breathe headwear. No other business in the promotional industry offers the breadth of selection, stock, decoration, design, and service of Outdoor Cap. As the gap between retail trends and promotional products has decreased to zero, we have reinvented our offerings to provide the best headwear available today. Whether you need one blank cap or thousands, a logo dropped or a full line developed; the Headwear Experts are here for you.



About the Catalog Design

Our stylized aesthetic represents the spectrum of possibilities and the creative processes we employ to help you deliver one-of-a-kind products. Accents of line, shape, and color emphasize the unfolding of ideas that bring each unique cap design to life. It's distinct, modern, and fresh. It showcases the energy we put into every cap and is flexible enough to work across all kinds of industries. As you can see, the Surf Club cap above (REDLBL108) floats over ocean waves. Flip through to see what else you can discover in this catalog.

TECHNOLOGY



Q3® FABRIC

QUICK-WICK, QUICK-COOL, QUICK-DRY. Q3® technology wicks moisture away from the skin and transfers it to the fabric's surface for evaporation.



QTECH™ COOLING FABRIC

QTech™ Cooling technology wicks moisture away from the head to provide a rapid cooling sensation. QTech™ Cooling products reduce temperature up to 5°F, features antimicrobial properties that eliminate odor-causing bacteria for long term scent control, and offers 50+ UPF protection.



ProFlex® SWEATBAND

Gives you the look and comfort of a fitted cap. Perform with a perfect fit!



ProFlex® ADJUSTABLE

We have combined the ProFlex® sweatband with an adjustable closure to create the most comfortable and perfect fit yet.



D-FIT® CLOSURE

An adjustable hook/loop tape closure around a D-Ring attached to an elastic band to ensure the perfect fit.



EXPAND-A-BAND

A stretchable elastic band that adjusts to fit most head sizes.



DOUBLE X™ SIZE

Select styles available in Double X™. Styles adjusted to fit 7 5/8" - 8 1/8" cap size.



CURVED OR FLAT VISOR

Wear it how you want it. Every cap with this feature has an easily shaped visor that will easily adjust from curved or flat.



OC HIBEAM®

Uses 3-Click illumination to light the path, distance or both. 3 white LED lights in the visor, and 1 white LED on under visor.

REFLECTIVE REFLECTIVE ATTRIBUTES

Capable of reflecting light for improved visibility in the dark.



UV SHIELD

We carry a variety of UPF rated products to protect your skin from excessive UV rays that cause skin cancer and premature aging.



SCENT DESTROYER

Scent Control System technology eliminates odor-causing bacteria for long-term scent control.



LADIES FIT SIZING

This fit has a smaller circumference, shortened crown and smaller visor to ensure a great fit just for ladies.



eco3® PRESERVE • ENDURE • SUSTAIN

Each eco3® cap has a feature designed to preserve, endure and sustain

BAMBOO CHARCOAL ATTRIBUTES

Wicks moisture, naturally inhibits the growth of odor-causing bacteria and is thermo-regulating.



A traceable and certified recycled synthetic fiber. Repreve textiles are made from recycled plastic bottles woven in to soft polyester textiles for use in our sustainable products.

CROWN PROFILES



PRO HIGH (A)

It has a structured, steep profile and is typically featured with a flat visor.



PRO MID (B)

Often thought of as the traditional baseball cap, it is usually structured, but has a slightly lower profile.



MID TO LOW (C)

It is slightly less slanted and more shallow than the Pro Mid, but can be structured or unstructured.



LOW (D)

It is either unstructured or lightly structured to lie closely to the head and is paired with a pre-curved visor



PRO ROUND (E)

It has premium buckram and rounded upper panels that contour to rest securely on your head. It is featured with a slight precurved visor.

CLOSURES



Plastic Snap & Soft Snap



Double Plastic Snap & Double Soft Snap



Hook/Loop Tape



Tuck Strap with Slide



Tuck Strap with Buckle or Snap Buckle



D-Fit®



Nylon Strap with Plastic Buckle