

NAVIGATE



DATA. INSIGHTS. ANSWERS.
Everything you need to lead with clarity & confidence.



Trusted by leading brands and properties in sports and entertainment.

We are experts in applying business intelligence — through research, data, and analytics — to measure and value marketing investments and guide major strategies and decisions.

"For the past several years Navigate has been a key partner to Anheuser-Busch, providing in-depth research and consulting for our most important strategic decisions..."

Nick Kelly
Vice President - Partnerships, Beer Culture & Community,
Anheuser-Busch InBev

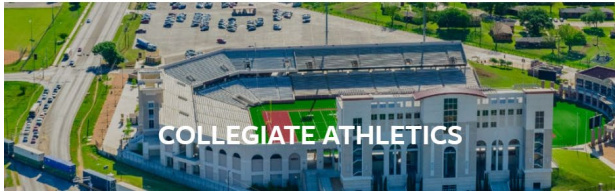
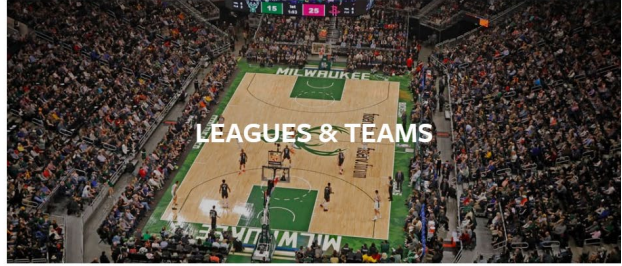


Let us show you how Navigate can help

Over the past 15 years, we have been providing premier

Let us show you how Navigate can help with your next major decision.

Over the past 15 years, we have been providing premier decision-makers with clarity and confidence by delivering the industry's most trusted Sponsorship Valuations and Sponsorship Impact Studies.



NAVIGATE		Brand Value Index	
RANK	SCHOOL	CONFERENCE	SCORE
01	?	BIG	170
02	?	SEC	167
03	?	XFL	165

By Matt Balvanz / September 8, 2020

The Importance and Value of Brand Equity

As COVID-19 continues to disrupt the sports world and leagues and teams decide to abbreviate or cancel their seasons altogether, it is more important than ever for properties to stay as engaged as possible with their fans. Continuing to entertain, inform and reward your fans are all vital roles of properties, especially when it comes [...]

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VALUATION SUMMARY

CONTACT US
If you'd like to get in touch with us, please call, email or use the form.
(312) 762-7474

NAVIGATE

OUR METHOD:

VARIANCE: **+56%**

First Name *

Last Name *

Email *

Phone

Company



NAVIGATE

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