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Strategic Planning

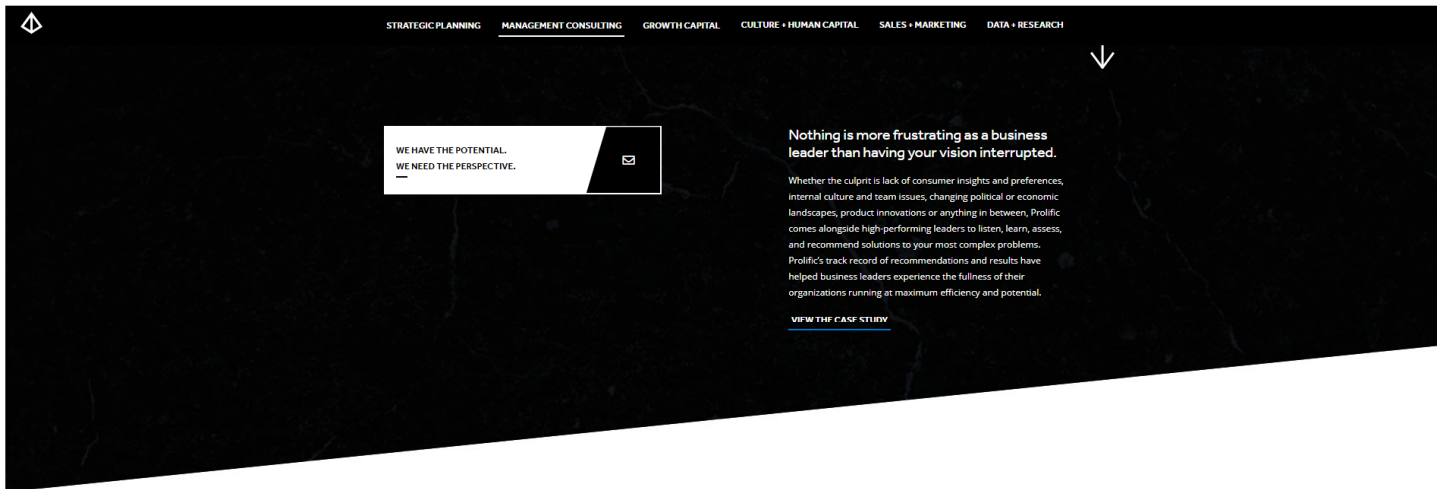
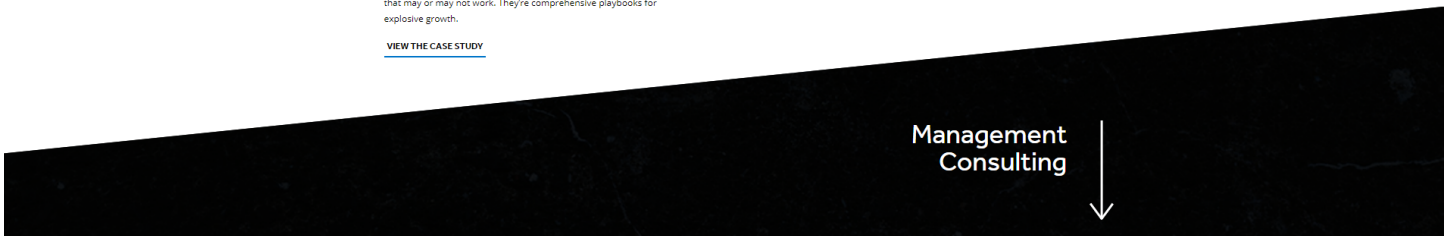
Fast-growing organizations benefit from maximum clarity and vision.

Yet so often, team leads and various departments operate in silos. Comprehensive, organization-wide strategic planning offsets these inefficiencies, and illuminates your short and long term goals. Our Strategic Planning efforts consolidate your five-year vision into an actionable, ambitious, and highly-strategic plan for maximizing revenue and impact.

With Prolific, our process ensures clarity of your most critical growth metrics, comprehensive strategy to accomplish your most important objectives, plus economic, operational, and timing schedules that make all of your efforts systematically feasible and doable.

These are not 50-page PowerPoints that sit on a shelf with ideas that may or may not work. They're comprehensive playbooks for explosive growth.

[VIEW THE CASE STUDY](#)



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Growth Capital

Have you ever had a vendor say they're "invested" in your success? But were they actually invested?

At Prolific, we often put our money where our mouth is. For the right organizations at the right stage of growth, Prolific will provide capital for your ongoing needs and dreams.



WE'RE ON THE BRINK OF SOMETHING BIG. BUT LET'S MAKE IT BIGGER.

Culture + Human Capital



I'M READY TO KNOW EVERY HIRE IS THE RIGHT HIRE.

Disengagement in the work place is rampant. Disengaged employees are estimated to cost the U.S. over 500 billion dollars—and nearly 7 out of 10 organizations are paying the price of poor hires right now. Getting the right team members in the right seats takes investment into tools that intimately uncover the nuances of your organization. This allows you to make data driven decisions on the right strategic hires that will get you to the next level. Our solutions help aid company culture battles, prevent your company from adding the wrong team members, and identify the rock stars you desire.

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Sales + Marketing

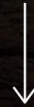


We hate "best kept secrets." Has anyone ever said that about your company? If so, it's time we spoke. Prolific helps organizations with best-in-class products or services reach the audiences that desperately need them. We understand that revenue is paramount for growing organizations. Our team stands firm next to sales and marketing leaders to intimately understand their customers, and provide the messaging, design, and experiences that delight, lead to action, and result in lifelong brand ambassadors.

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IT'S TIME THE WORLD KNEW WHO WE WERE, AND FOR OUR SALES TO MATCH MY VISION.

Data + Research



NO MORE GUESSING. TURN MY DATA INTO RESULTS I CAN SEE.

Data. It's no longer just a buzz word. It's a requirement. Organizations not harnessing the power of their data are likely missing out on revenue maximization opportunities, consumer insights, pricing upshots, and so much more. Couple data

insights with the best primary and secondary research methodologies, and you'll quickly discover new information about your customers that unlocks impact and sales.

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If you're doing something big, we want to chat.

[CONTACT US](#)

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