

**Trademark/Service Mark Application, Principal Register
Handwritten Signature**

• **To the Commissioner for Trademarks:**

MARK: STRIKE (Standard Characters)

The literal element of the mark consists of STRIKE. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Housesimple Limited, a corporation of United Kingdom, having an address of
The Octagon, Middleborough
Colchester, Essex CO11TG
United Kingdom
yrousseau@vennershipley.co.uk

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 036: Real estate and property management services; real estate agencies; real estate appraisals; real-estate valuations; real estate services; estate agent services; property valuation; real property letting; letting and rental of flats; letting and rental of apartments; letting and rental of permanent and temporary accommodation; mortgage broking services; advice in relation to mortgages; information, advisory and consultancy services related to all the aforesaid services.

Based on Foreign Registration: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services, and will submit a copy of United Kingdom registration number UK00003478092, and/or proof of renewal, registered 08/09/2020 with a renewal date of _____ and an expiration date of 03/30/2030, and translation thereof, if appropriate.

The owner's/holder's proposed attorney information: Joseph A. Andelin. Other appointed attorneys are all other attorneys @ Fish IP Law, LLP. Joseph A. Andelin of Fish IP Law, LLP, is a member of the California bar, admitted to the bar in 2010, bar membership no. 274105, and the attorney(s) is located at

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United States
949-943-8300(phone)
949-943-8358(fax)
trademarks@fishiplaw.com

The docket/reference number is 103587.001US.

Joseph A. Andelin submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant hereby appoints Fish IP Law, LLP
2603 Main Street, Suite 1000
Irvine California 92614
United States
949-943-8300(phone)
949-943-8358(fax)
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as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Joseph A. Andelin
PRIMARY EMAIL FOR CORRESPONDENCE: trademarks@fishiplaw.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): tlightman@fishiplaw.com;
jandelin@fishiplaw.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$275 will be submitted with the application, representing payment for 1 class(es).

Declaration

Read the following statements before signing. Acknowledge the statements by signing below.

- **Basis: If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**
 - The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
 - The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
 - The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
 - To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
 - The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: B. U. Cottel
 Signatory's Name: BEN GOTTHARD
 Signatory's Position: CFO
 Date Signed: 30/9/2020