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# Intellectual Property Office

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**Trade mark number**  
UK00003497037

## Status history

**04 September 2020**

Registered

**25 June 2020**

Application Published

**22 June 2020**

Pre-Publication

**04 June 2020**

Examination

**04 June 2020**

Application Received

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## Event history

### List of events

**Date**

24 September 2020

**Type**

Recordal registration. Recordal type: Change owner details

**Text**

Change of owner details has been recorded due to recordal RC000160577 received on date 15/09/2020; owner(s) Firaas Enterprises Ltd (id: 1379650) has been updated to owner(s): Hook Technology Limited (id: 1438579)

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## Goods and services history

### Classes and terms

**Date amended**

22 June 2020

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**Class 9**

Class 9



Computer software; computer hardware; computer software for data analysis; computer software for customer relationship management; computer analytics software for customer relationship management, customer engagement management, and customer intelligence; downloadable software and application software; downloadable software and application software for customer relationship management, customer engagement management, and customer intelligence; downloadable mobile applications; downloadable mobile applications for customer relationship management, customer engagement management, and customer intelligence; computer databases; data storage programs; data processing software; data management software; data collection, capture and storage apparatus; electronic publications; electronic publications in the field of customer relationship management, customer engagement management, and customer intelligence; downloadable electronic publications; downloadable electronic publications in the field of customer relationship management, customer engagement management, and customer intelligence.

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**Class 35**

Class 35



Customer relationship management; data management; database management; data processing for businesses; business data analysis; business data analysis for customer relationship management; business research; consumer analysis, research and forecasting services; consumer profiling for commercial purposes; information, advice and consultancy in relation to the aforementioned services.

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**Class 41**

Class 41



Education; provision of training; provision of education and training for customer relationship management; provision of education and training for customer relationship management software solutions; arranging, organising and conducting conferences, seminars, exhibitions and fairs; arranging and conducting online courses; providing online training; non-downloadable electronic publications; non-downloadable electronic publications in the field of customer relationship management, customer engagement management, and customer intelligence; information, advice and consultancy in relation to the aforementioned services.

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**Class 42**

Class 42



Software as a Service (SAAS); Software as a Service (SAAS) featuring computer software for customer relationship management; providing non-downloadable software; providing non-downloadable software for data analysis and forecasting; providing temporary use of non-downloadable software for data analysis and forecasting; design and development of computer hardware and software; computer software maintenance; Platform as a Service (PaaS); programming of software for Internet platforms; hosting of platforms on the Internet; creation of computing platforms for third parties; providing a website featuring non-downloadable videos and presentations in the field of customer relationship management; information, advice and consultancy in relation to the aforementioned services.

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**Date amended**

04 June 2020

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**Class 9**

Class 9



Computer software; computer hardware; computer software for data analysis; computer software for customer relationship management; computer analytics software for customer relationship management, customer engagement management, and customer intelligence; downloadable software and application software; downloadable software and application software for customer relationship management, customer engagement management, and customer intelligence; downloadable mobile applications; downloadable mobile applications for customer relationship management, customer engagement management, and customer intelligence; computer databases; data storage programs; data processing software; data management software; data collection, capture and storage apparatus; electronic publications; electronic publications in the field of customer relationship management, customer engagement management, and customer intelligence; downloadable electronic publications; downloadable electronic publications in the field of customer relationship management, customer engagement management, and customer intelligence.

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**Class 35**

Class 35



Customer relationship management; data management; database management; data processing for businesses; business data analysis; business data analysis for customer relationship management; business research; consumer analysis, research and forecasting services; consumer profiling for commercial purposes; providing a website featuring non-downloadable videos and presentations in the field of customer relationship management; information, advice and consultancy in relation to the aforementioned services.

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#### **Class 41**

Class 41



Education; provision of training; provision of education and training for customer relationship management; provision of education and training for customer relationship management software solutions; arranging, organising and conducting conferences, seminars, exhibitions and fairs; arranging and conducting online courses; providing online training; non-downloadable electronic publications; non-downloadable electronic publications in the field of customer relationship management, customer engagement management, and customer intelligence; information, advice and consultancy in relation to the aforementioned services.

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#### **Class 42**

Class 42



Software as a Service (SAAS); Software as a Service (SAAS) featuring computer software for customer relationship management; providing non-downloadable software; providing non-downloadable software for data analysis and forecasting; providing temporary use of non-downloadable software for data analysis and forecasting; design and development of computer hardware and software; computer software maintenance; Platform as a Service (PaaS); programming of software for Internet platforms; hosting of platforms on the Internet; creation of computing platforms for third parties; information, advice and consultancy in relation to the aforementioned services.

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Intellectual Property Office is an operating name of the Patent Office