



DATA FROM THE ENTERTAINMENT AUTHORITY

The leading business solution for entertainment data, industry contacts, org charts, production tracking, research, ratings and box office.

Seeing is Believing

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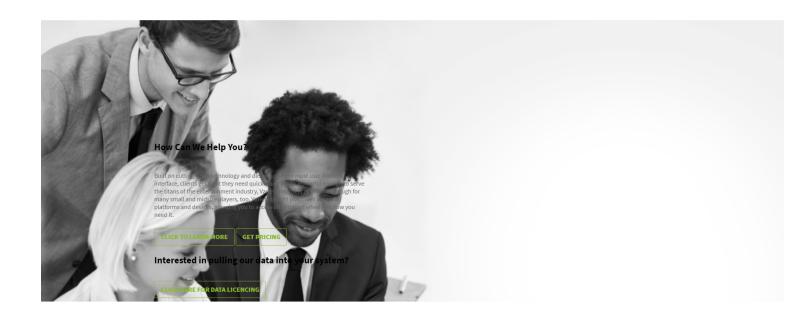
What is Variety Insight?

Variety Insight is the leading entertainment data solution that provides verified, timely, and accurate metadata around people, projects, and companies that work in the global entertainment business. You can rely on Variety Insight to ensure your organization makes informed business decisions based on the most up-to-date information available.

CLICK TO LEARN MORE

Interested in pulling our data into your system?

CLICK HERE FOR DATA LICENCING



Why Do You Need It?

Variety Insight tracks all phases and stages of the entertainment industry









We Play Well with Others

Variety Insight's data is the best in the business, but we also have partnered with numerous work flow solutions that allows our users to import Variety Insight data into other applications.



Salesforce is the world's number one CRM solution. Available for integration via API.



Variety Insight is the only data platform that is an official partner of The Black List ensuring its projects and writers are accurately represented in our system and easily searchable.

The Black List, an annual survey of Hollywood executives' favorite unproduced screenplays, was founded in 200s. Since then, more than 400 Black List scripts have been produced, grossing over \$26 billion in box office worldwide. Black List movies have won 53 Academy Awards from 262 nominations, including 4 of the last 10 Best Picture Oscars and 10 of the last 22 Best Screenplay Oscars.

Schedule a Live Demo

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