

[SHOP](#)

<http://lrdist.com>

<https://eshop.lrdist.com/>

L&R DISTRIBUTORS

Founded in 1956, L&R Distributors has been a leading national distributor within the supermarket, drug, independent and mass classes trade across the U.S for over 60 years.

OUR HISTORY ([HTTP://LRDIST.COM/HISTORY/](http://lrdist.com/history/))





[\(http://lrdist.com/lr-distributors/\)](http://lrdist.com/lr-distributors/)

LR DISTRIBUTORS

[\(HTTP://LRDIST.COMLR-DISTRIBUTORS/\)](http://lrdist.com/lr-distributors/)

L&R strives to offer the perfect customer experience by consistently exceeding expectations and offering a pleasant shopping atmosphere designed to build customer loyalty.



LR LOGISTICAL
— SOLUTIONS —

[\(http://lrdist.com/lr-logistics/\)](http://lrdist.com/lr-logistics/)

LR LOGISTICS (HTTP://LRDIST.COMLR-LOGISTICS/)

LR Logistical Solutions is a service that allows retailers and smaller distributors the option of buying in smaller quantities.





[\(http://lrdist.com/lr-merchandising/\)](http://lrdist.com/lr-merchandising/)

LR MERCHANDISING
(HTTP://LRDIST.COM/LR-
MERCHANDISING/)

L&R offers a complete suite of data-driven retail merchandising services from in-store inventory management to order writing, shelf stocking and planogram management.



[\(http://lrdist.com/lr-fulfillment/\)](http://lrdist.com/lr-fulfillment/)

LR FULFILLMENT (HTTP://LRDIST.COM/LR-
FULFILLMENT/)

As more people shift to internet shopping, L&R helps ecommerce retailers better serve their customers with our wide assortment of available product categories.



INDUSTRIES SERVED



Supermarkets



Drug



Military



eCommerce





Retailers

[Learn More \(http://lrdist.comindustries-served/\)](http://lrdist.comindustries-served/)

WHAT WE DO

Each of our team members plays an integral part in designing the Ultimate Shopping Experience by performing their roles to the best of their abilities.

[Our Team \(http://lrdist.comteam/\)](http://lrdist.comteam/)





HOW WE DO IT

We accomplish our goals by upholding the L&R leadership principles that make it possible for our team members to be flexible and creative.

[The L&R Way \(http://thelrway.com/\)](http://thelrway.com/)



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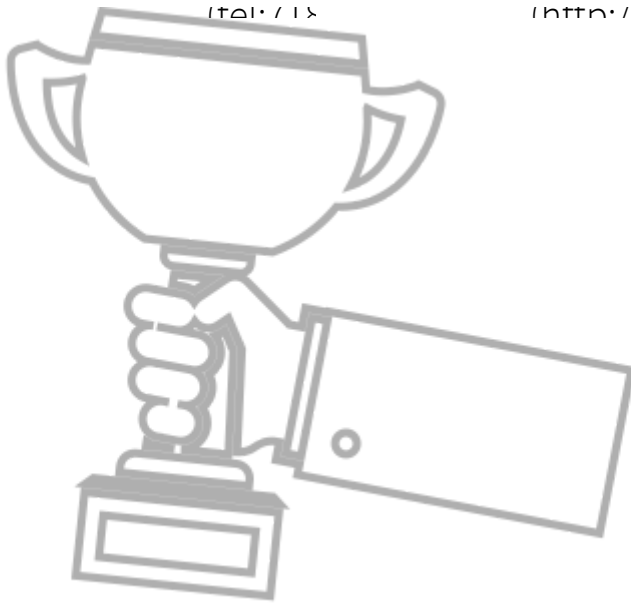


WHY WE DO IT

Our mission is to create the
Ultimate Shopping Experience
for Our Customers' Customers.

[Our Core Values \(http://lrdist.comcore-values/\)](http://lrdist.comcore-values/)





THE L&R DIFFERENCE

AT L&R, WE ARE 100% COMMITTED TO ...

Bringing turn-key solutions to the SKU intensive, slow turning categories of general merchandise and beauty departments.



Innovation through data analytics and technology to deliver higher customer value and increased ROI.

Redesigning stores based on in-depth analytics and hyperlocal demographic data.



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LR FULFILLMENT SERVICES (LRFS)

Ecommerce businesses are booming right now and LR services every angle of the multi-faceted industry. In the all too complex world of ecommerce, LR streamlines the process to ensure a highly efficient, convenient, and enjoyable ecommerce experience for both you and your consumers.

Powered by LR, LRFS has the inventory. We have the fulfillment centers. We have the necessary processes. We have direct to consumer ecommerce platform solutions. We have product content. We meet direct to consumer service level requirements. We have consumer service and returns processing capabilities.

WE MAKE ECOMMERCE EASY.



[Learn More](#)

[FAQ](#)

(<http://lrdist.com/wp-content/uploads/2019/02/LR-Fulfillment-Services.pdf>).

WE ARE NIMBLE

LR can receive orders from all channels- marketplaces, e-commerce sites, ftp, or API.

WE ENSURE NEARLY 100% FILL RATES

Through quality inventory management processes and our extensive experience in process feeds, LR ensures a near 100% fill rate to consumer.

WE DELIVER

LR has integrated with a state-of-the-art company, Logistyx, to rate shop the best carrier that will deliver in the shortest amount of time for the cheapest price.

HOW WE DO IT

As soon as a direct-to-consumer order is received by our system, LR immediately reserves the quantity and stores all information pertinent to the fulfillment process.

OUR CUSTOMER SERVICE

Consumer order status notifications can be as robust as the trading partner requires, from as simple as order acknowledgement and tracking information, to more extensive notifications about the stages of the shipping process.

LR PARTNERSHIPS

LOCAI



With a seamless, bolt-on integration to your existing site, Local provides the perfect platform to access the vast LR inventory.

LEARN MORE

CONTENT

By developing high quality content that perfectly describes, depicts, and categorizes your products, ItemMaster ensures that your products are easily found in online searches.

SERVICES INCLUDE:

WEBSITE INTEGRATION

RETAIL WEBSITE – WIDGET TOOL

With a small amount of java script added to the retailer site, a simple click opens a window inside the site with the shoppable endless aisle items and a dedicated cart for checkout.

RETAILER WEBSITE – SHARED ORDER VIA API INTEGRATION

The endless aisles catalog is available on your existing site alongside your standard product lines, with a single cart and checkout experience.

DIRECT INTEGRATION



If the retailer already has endless aisles capability within their current platform, L&R will integrate directly to the retailer platform.

BECOME A CUSTOMER

[New Account/Credit Application](#)

http://lrdist.com/?page_id=1545



<http://lrdist.com/lr-distributors/><http://lrdist.com/lr-logistics/><http://lrdist.com/lr-merchandising/><http://lrdist.com/lr-fulfillment/>



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