



BriefCamVS  
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**BriefCam**  
Transforming Video Into Actionable Intelligence

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**BriefCamVS** 3 hrs · 🌐

Our on-demand webinar discusses some of the common misconceptions surrounding face recognition and its potential applications. Watch now: <https://hubs.ly/H0tHTpc0>

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**BriefCamVS** 23 hrs · 🌐

BriefCam will be at this year's #IPVMShow by IPVM on September 3rd at 10AM EST! We'll be talking about real-time and forensic #AI driven analytics for gender, age, and other classification features.

Register for the four-day online show on #videoanalytics: <https://hubs.ly/H0tZIL-0>

Main Show: Sept 3<sup>rd</sup> - 3<sup>rd</sup>, 2020  
Preliminary Show: Aug 27<sup>th</sup>, 2020

**See more of BriefCamVS on Facebook**

#IPVMShow

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**BriefCamVS**  
Yesterday at 7:45 AM · 🌐

We're excited to share we will be in the upcoming webinar by [World Tourism Organization \(UNWTO\)](#) happening Sept. 2, at 3PM CET. We look forward to the opportunity to share the value of BriefCam's [#publichealth](#) solutions for tourism organizations amid the [#covid19](#) pandemic.

Sign up for the [#webinar](#) here: <https://hubs.ly/H0tZl7N0>

**UNWTO** In collaboration with **ISRAELI EXPORT ACADEMY** **ISRAELI EXPORT ACADEMY** **ISRAELI EXPORT ACADEMY** **ISRAELI EXPORT ACADEMY**

**WEBINAR**  
**Israeli Solutions for Tourism in COVID-19 Times**

**02 SEP 2020** 15:00 - 16:00 CET **REGISTER NOW!** LANGUAGE: ENGLISH

Alexandra Prohm, Director of the Regional Department for Europe, UNWTO  
Liat Shoham, Head of the Israeli Economic Mission in Spain  
Natalia Bayona, Senior Expert on Innovation and Digital Transformation, UNWTO

Participating Startups: **BriefCam**, **seeTrue**, **ROUTER**, **nanoscent**

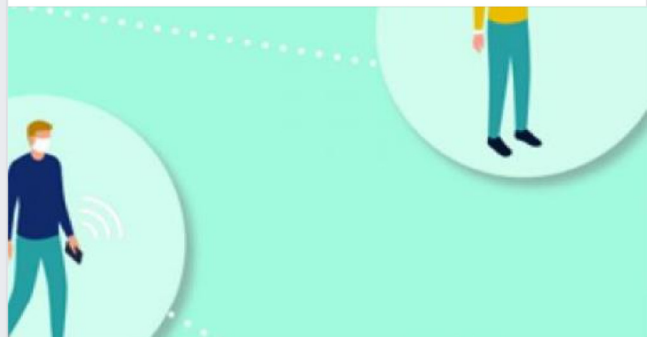
👍 2



**BriefCamVS**  
Yesterday at 7:15 AM · 🌐

[#Hospitality](#) operators can help slow the spread of [#covid19](#) with [#videoanalytics](#), by enabling efficient [#contacttracing](#) and the proactive monitoring of guest activity.

See what [Hospitality Technology](#) has to say about how intelligent technology can help combat the pandemic: <https://hubs.ly/H0tZl270>



HOSPITALITYTECH.COM  
**Contact Tracing: How Technology Can Help End the Pandemic**



**BriefCamVS**  
Yesterday at 7:00 AM · 🌐

The requirements for deploying video analytics software are unique, varying with each user's needs. Here are six factors to consider to make sure you

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### 6 Factors for Integrators to Look for in Video Content Analytics Software



**BriefCamVS**

August 23 at 9:00 AM · 🌐

#Videoanalytics transforms the way that stores utilize their video surveillance investments by enabling retailers to optimize store layout, reduce overcrowding, and uncover demographic trends.

Explore applications of intelligent video surveillance for retail stores: <https://hubs.ly/H0tXVpJ0>



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### How Retail Stores Can Streamline Operations with Video Content Analytics



**BriefCamVS**

August 22 at 7:00 AM · 🌐

Download this report for a look at what's driving the growing adoption of video analytics technology, and the advanced processing architectures that are emerging as a result: [https://hubs.ly/H0tt3g\\_0](https://hubs.ly/H0tt3g_0)



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Learn how teams in the transportation industry are using video analytics to uncover on-site trends and increase operational efficiency.

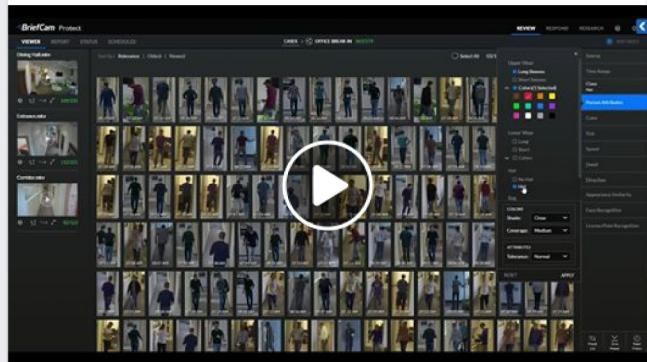
Download the eBook now: <https://hubs.ly/H0tt3g50>



**BriefCamVS**  
August 20 at 7:00 AM · 🌐

Learn how the REVIEW module can be used to accelerate investigations with comprehensive video search filters.

Watch the full video here: [https://hubs.ly/H0tt3d\\_0](https://hubs.ly/H0tt3d_0)



**BriefCamVS**  
August 20 at 6:30 AM · 🌐

We are extremely thrilled to announce that Gil Briman officially joined the team as BriefCam's new CEO! Gil brings over 2 decades of experience leading global technology companies, we're very excited for this next phase of growth and innovation for the company.

More info: <https://hubs.ly/H0tT7IT0>

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**BriefCamVS**

August 19 at 11:03 AM · 🌐

Combining video analysis and #retail surveillance can help retailers can identify when and how they can better serve shoppers, optimizing the customer experience.

Learn more: <https://hubs.ly/H0tt2xF0>



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**What's in a Number: Why Retailers Should Be Integrating Count-Based Alerting into their In-Store Optimization...**



**BriefCamVS**

August 19 at 9:00 AM · 🌐

We're very pleased to share that we have officially opened our new offices in Abu Dhabi, UAE! We're excited to see what this new opportunity brings and our team looks forward to working with you.

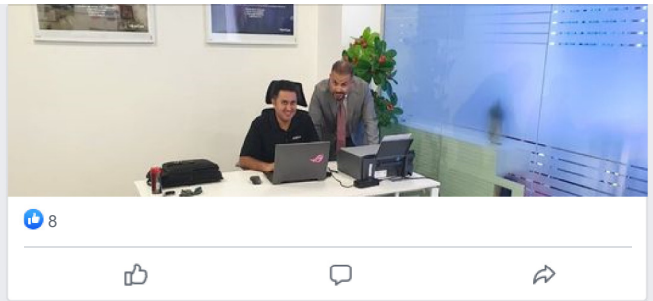


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**BriefCamVS**  
August 19 at 7:00 AM · 🌐

Discover how intelligent video surveillance is helping organizations in the transportation industry drive enhanced situational awareness and operational efficiency in our new eBook: <https://hubs.ly/H0tt2x50>

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**BriefCamVS**  
August 18 at 11:03 AM · 🌐

With BriefCam's Proximity Identification capability, users can enable count-based alerts to more easily manage building occupancy. Learn more: <https://hubs.ly/H0tsM7s0>

Select a person of interest and search  
For other individuals who were in proximity for a certain duration of time

\*Feature Targeted for General Availability in June 2020

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HEALTHCAREBUSINESSTODAY.COM

**Video Content Analytics for Accelerating Contact Tracing Across Healthcare Campuses - Healthcare Business Today**



**BriefCamVS**

August 17 at 11:09 AM · 🌐

Machine learning-based [#videoanalytics](#) enables users to make video data searchable, actionable and quantifiable.

Learn more about the applications of machine learning:

<https://hubs.ly/H0tsM5M0>



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**How Can Machine Learning be Used for CCTV Video Surveillance?**

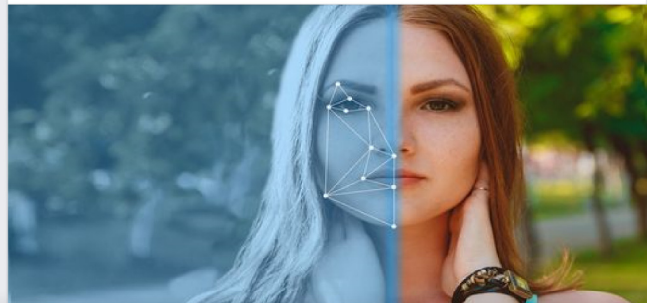


**BriefCamVS**

August 17 at 7:00 AM · 🌐

Check out our on-demand [#webinar](#) for the answers to FAQs about face recognition, along with potential applications of the technology:

<https://hubs.ly/H0tt3490>



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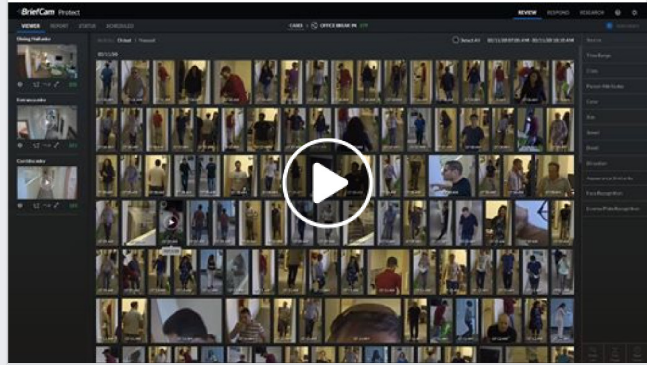


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Watch to learn how BriefCam helps users search #videosurveillance quickly, with comprehensive filters that let users pinpoint individuals for easier contact tracing: <https://hubs.ly/H0tjh3p0>



 **BriefCamVS**  
August 14 at 11:12 AM · 🌐

With #videoanalytics, college officials have access to the data needed to make smarter decisions about health and safety threats, like problem hotspots for crowding.

Learn more: <https://hubs.ly/H0tfCjf0>



BRIEFCAM.COM  
**Optimizing Campus Safety and Security in a Period of Political Unrest and a Pandemic**

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