

The screenshot shows a web browser window displaying the TPG Companies website. The browser's address bar shows the URL "whatmattersmost.com" and a "Not secure" warning. The website header features the TPG Companies logo and tagline "Business Strategists to organizations that change the world." Below the header is a navigation menu with links for Home, About TPG, Industries and Expertise, Select Resources, TPG Blog, and Contact TPG. A search bar is located in the top right corner.

TPG Companies

The TPG Family of Companies

TPG Companies is a family of companies that provide business and professional services to the people and organizations that change the world. We are *objective oriented, performance based, and relationship driven*.

- TPG Strategy & Management Solutions, Inc.** catalyzes *what matters most* for and with owners, executives, and leaders ... in such realms as performance and process improvement, strategy, marketing, communication, branding, turn-around orchestration, sales, change navigation, and more to advance strategic position, productivity, ROI, stakeholder engagement, durability, and resilience.
- TPG Market Intelligence & Business Analytics, Inc.** integrates investigative insights, R&D, business analytics, divergent thinking, innovative solutioning, expertise from diverse industries and more ... to address strategic challenges and opportunities and complex market, organizational and business dynamics.
- TPG Executive Recruitment & Talent Development, Inc.** partners with you to identify, recruit, engage and retain top-level talent that fits your enterprise or organization. Clients and business partners engage TPG for retained executive searches, interim or extended staffing, talent development consulting, and more.
- TPG Philanthropy Group, Inc.** serves non-profit, community, charitable, faith-based, public-benefit, and other social sector organizations in strategic planning, resource development, board development, performance improvement, fundraising, philanthropic impact studies, marketing, communications, and more.
- TPG Leader & Leadership Development, Inc.** offers research based and practice proven leader-development models, methods and resources that grow and even transform businesses, individuals and organizations throughout the country and around the world. Leader and leadership development are vital in a rapidly evolving VUCA world, as well as to maintain, change or enhance the culture of an entity.

TPG Companies operate with a spirit of social entrepreneurship and a focus on helping clients achieve *what matters most*.

TPG Companies' Blog: Transform. Perform. Grow.®

Insights to assist businesses and individuals in becoming more efficient, effective, and impactful.

Trusted Experts, Flexible Resources™

Enhancing Effectiveness, Efficiency, and Impact

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The screenshot shows a web browser window with the URL whatmattersmost.com/index.php/market-intelligence-business-analytics. The page features the TPG Companies logo and tagline "Business Strategists to organizations that change the world." A navigation menu includes Home, About TPG, Industries and Expertise, Select Resources, TPG Blog, and Contact TPG. The main content area is titled "Market Intelligence & Business Analytics" and contains the following text:

Transform. Perform. Grow.®
What does your business need to know, to drive results?
Do you have a clear sense of which data is most meaningful, and where it's pointing you?
Does your market knowledge translate into strategic business decisions that edge out your competition?

What matters most to YOU?
There's plenty of data available, but which data is truly meaningful for you and your business? It's important to see what has occurred (or is occurring), but isn't it the why that's even more important - along with the *therefore we'll do XXXX?*

Trusted Experts, Flexible Resources™
TPG helps to assure that the strategies you adopt and solutions you navigate are based on **meaningful data and incisive analysis**. TPG brings a broad but sharply honed perspective to the challenges faced by your business.

TPG Market Intelligence & Business Analytics, Inc. integrates investigative insights, R&D, business analytics, divergent thinking, innovative solutioning, expertise from diverse industries and more ... to address strategic challenges and opportunities and complex market, organizational and business dynamics.

Clients and partners have brought TPG's expertise to bear on such areas as:

- Competitor Research & Benchmarking
- Negotiation Strategies & Coaching
- Business Analytics
- Market Intelligence
- Legal Team Strategies
- Dispute Analysis & Strategies
- Preparing a Company for Sale
- Acquisition Preparation
- ...and more

The footer contains three promotional boxes: "TPG Companies' Blog: Transform. Perform. Grow.®" with the tagline "Insights to assist businesses and individuals in becoming more efficient, effective, and impactful."; "Trusted Experts, Flexible Resources™" with the tagline "Enhancing Effectiveness, Efficiency, and Impact"; and "Follow. Share. Like." with LinkedIn and Facebook icons. The footer also includes "TPG Contact Information" (Phone: 515.270.2453, Email: info@whatmattersmost.com) and "Copyright: TPG Companies 2020 Terms of Use Privacy Statement".

About TPG | TPG Companies x +

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About TPG

TPG Companies is a family of strategy and business consulting companies that Transform, Perform, and Grow businesses, corporations, organizations, teams, individuals, and other entities. TPG includes TPG Strategy & Management Solutions, Inc., TPG Market Intelligence & Business Analytics, Inc., TPG Philanthropy Group, Inc., TPG Leader & Leadership Development, Inc., TPG Executive Recruitment & Talent Development, Inc., and other domestic and international ventures.

TPG Founder & President Paul Kirpes



Paul Kirpes, Founder & President of TPG Companies, is a trusted adviser and has led scores of businesses to achieve record results; with clients on the Inc. 5000, Fortune 1000 and Ernst & Young Entrepreneur of the Year lists.

Indeed, Paul and TPG Companies empower businesses, charitable organizations, corporations, and ventures in the private and public sectors to Transform, Perform and Grow. Known for his strategic vision, keen facilitation, operational analysis, market insights, and values-driven leadership, Paul has designed, facilitated, and led hundreds of strategic planning retreats and initiatives. He has orchestrated scores of business turnarounds, growth initiatives, business planning, succession planning, and a whole range of strategic ventures and alliances.

Paul founded and owns TPG Companies, which include:

- TPG Strategy & Management Solutions, Inc.
- TPG Market Intelligence & Business Analytics, Inc.
- TPG Executive Recruitment & Talent Development, Inc.
- TPG Philanthropy Group, Inc.
- TPG Leader & Leadership Development, Inc.

...And Paul is an investment partner in other domestic and international ventures.

As advisors and investors, TPG professionals have assisted others in raising and investing more than \$2.5 billion dollars through business, social-entrepreneur, and charitable ventures.

TPG History

TPG Companies is a family of business, strategy, and implementation consulting companies that Transform, Perform, and Grow businesses, corporations, organizations, teams, individuals, and other entities. As business consultants to people and organizations that change the world, TPG operates with a spirit of social entrepreneurship and a focus on helping clients achieve what matters most.

Evolution of TPG

TPG Companies founder Paul Kirpes began a consulting practice in 1976 with a motivation to work for positive change and a commitment to do well by doing good. Driven to bring performance-based counsel to not-for-profit and charitable organizations, he established TPG Philanthropy Group, Inc. in 1989.

In 2005, Kirpes added TPG Management Consulting (now TPG Strategy & Management Solutions, Inc.) - expanding TPG's services into the corporate sector. In subsequent years, additional businesses and ventures evolved from work TPG had been doing with clients and partners over the years, including TPG Leader & Leadership Development, Inc., TPG Market Intelligence & Business Analytics, Inc., TPG Executive Recruitment & Talent Development, Inc., and other developing ventures.

At TPG Companies, we:

- Are persistent in finding innovative, collaborative solutions.
- Are motivated to achieve what matters most to our clients/partners.
- Look for purposeful engagements.
- Are inspired by a spirit of social entrepreneurship, seeking opportunities to create systemic and sustainable solutions that foster economic and social impact.
- Value a balanced work-life environment.
- Are good stewards of our clients' resources.
- Represent TPG, adopting an owner's mindset.
- Do high quality, highly professional, high-integrity work.


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Industries and Expertise | TPG Co. x +

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Industries and Expertise

Industries - Markets - Sectors

TPG's team of professionals bring an array of experience and expertise in diverse industries and sectors, including (but not limited to):

- Accounting, Tax, & CPA
- Agriculture/Agribusiness
- Architecture & Design
- Arts
- Banking
- Biotechnology/Chemicals
- Building & Construction
- Charitable & Public Benefit Sector
- Communications
- Ecology/Environment
- Education
- Energy/Utility
- Engineering
- Finance / Financial Services
- Healthcare Systems & Services
- Industrial Goods & Services
- Insurance
- Manufacturing
- Marketing & Branding
- Market Research
- Media & Media Relations
- Multi-Tenant Housing
- Non-Governmental Organizations
- Philanthropy
- Private Equity
- Public Administration
- Public Funding
- Public Relations
- Publishing
- Real Estate
- Records & Information Management
- Religious / Faith-Based
- Retail
- Small Business
- Social & Public Sector
- Technology
- Transportation & Logistics
- Warehousing
- ...and more

Capabilities - Expertise - Solutions

Your opportunities and challenges are unique to you. TPG brings expertise that spans multiple arenas, including (but not limited to):

- Alliance & Coalition Building
- Business Data & Analytics
- Business Development
- Business Leadership
- Business Turnaround
- Change Navigation
- Communications & Marketing
- Corporate Strategy
- Dealmaking
- Dispute Resolution
- Executive Coaching
- Executive Search
- Funding & Financing
- Growth Strategy & Management
- Leadership, Management & Governance
- Litigation Support
- Market Intelligence & Analytics
- Market Positioning & Strategy
- Mergers & Strategic Partnerships
- Negotiation & Deal-Making
- Nonprofit Resource Development
- Operations & Implementation
- Organization Development
- Philanthropy & Social Enterprise
- Process & Performance Improvement
- Sales
- Strategic Plan Facilitation & Development
- Succession Planning
- Talent Recruitment, Management & Development
- ...and more


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The screenshot shows a web browser window with the address bar displaying "whatmattersmost.com/TPG%20Resources/select-resources". The page features the TPG Companies logo and tagline "Business Strategists to organizations that change the world." at the top. A navigation menu includes "Home", "About TPG", "Industries and Expertise", "Select Resources", "TPG Blog", and "Contact TPG". The main content area is titled "Select Resources" and contains a "Resources" section with a paragraph of text and a list of four resource links. Below this are three promotional boxes: "TPG Companies' Blog: Transform. Perform. Grow.®", "Trusted Experts, Flexible Resources™", and "Follow. Share. Like." with LinkedIn and Facebook icons. At the bottom, there is a "TPG Contact Information" section with phone and email details, and a copyright notice for 2020.

Select Resources | TPG Companies

TPG COMPANIES *Business Strategists to organizations that change the world.*

Home | About TPG | Industries and Expertise | Select Resources | TPG Blog | Contact TPG

Select Resources

Resources

To bring results, value, and impact for clients, TPG Companies embraces principles and practices of the public, private and civil sectors. Here are just a few resources you might find useful. When we're working with you, your own challenges, opportunities, and individual situation will drive the selection of resources and tools we may bring to bear.

Non-profit, fundraising, and charitable resources can be found on the TPG Philanthropy Group Resources Page.

- How Design-Build methods apply to professional service delivery
- A self evaluation tool for groups to rate their levels of collaboration on key factors
- Systematic and strategic approach to developing partnerships and collaborative relationships
- How to launch community development projects faster and more effectively with multi-dimensional feasibility studies

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Case Studies | TPG Companies x +

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Case Studies

Business Turnaround and Profitability Multiplier

Business Turn-Around and Profitability
Who: GENESYS Systems Integrator, a global player in systems and technology integration.
Opportunity: GENESYS engaged TPG Companies to orchestrate a business turn-around and to enhance key areas of the company. [Read more](#)

Merger Integration and Enterprise Project Management

Who: TEVA Neuroscience, a subsidiary of TEVA Pharmaceutical Industries Ltd., a global pharmaceutical company specializing in the development, production and marketing of generic and proprietary branded pharmaceuticals as well as active pharmaceutical ingredients. [Read more](#)

Strategies & Steps to Business Growth

Who: A leading investment and multifamily housing corporation in the Midwest.
Opportunity: This company engaged TPG to help facilitate and guide its growth. [Read more](#)

Restructuring for Growth

Who: A franchise operation in the business services & specialty printing industry.
Opportunity: As a start-up franchise, this company needed to move to the next level in terms of structure and operations in order to take advantage of a strong existing market.
Outcomes with TPG: TPG helped this company focus on the highest-priority business indicators and decisions, to make the most effective next moves. [Read more](#)

Capital Campaign Assessment & Strategy, Conflict Resolution, and Leadership Planning

Who: The Friends of Indianola (Iowa) Public Library Foundation
Challenge: In anticipation of a revenue bond issue, this organization asked TPG Philanthropy Group to prepare the organization for one or more multi-faceted campaigns (bond issue support, charitable fund-raising, public relations, public and private funding, etc.). [Read more](#)

Case Studies | TPG Companies x +

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Financing Strategy and Capital Campaign

Who: Des Moines (Iowa) Christian School
Challenge: This private school had exhausted its resources for a major building campaign to fund a new K-12 campus. The project needed facilitation, organization, and direction. The school faced a "use it or lose it" deadline from creditors to raise \$1.1 million (out of a goal of \$8 million) in just a few months.

[Read more](#)

Community Capital Project Development Counsel, Campaign Feasibility Study, and Planning Process

Who: Clinton (Iowa) Riverview Park & Riverfront Development
Challenge: The local Chamber of Commerce initially partnered with the Riverview Park Commission to engage TPG Philanthropy Group to conduct a feasibility study for raising the funds to complete its Riverfront Master Plan. Because such a major community project involved many competing organizations, personalities, and strategies, there was also a need to develop support among community members and funders, and build and facilitate consensus on direction and strategy among the project's leaders.

[Read more](#)

Evaluating the Philanthropic and Business Impact of a Corporate Giving Program

Who: A major agriculture-related financial services corporation
Opportunity/Challenge: This company had seen a major expansion, overhaul, and re-focusing of its long-standing charitable giving and community involvement programs. But the company wasn't clear what impact was occurring, if any, from its philanthropic efforts. TPG Companies, Inc. was asked to help the company determine what core questions needed answering, and then to find the answers.

[Read more](#)

Annual Campaign Planning & Implementation


Who: Bidwell Riverside Center, a nonprofit agency that provides services and help to hundreds of in-need individuals and families
Challenge: The organization wanted to launch its first-ever Annual Support Campaign. The campaign Chair for the event had no prior experience in leading an annual campaign and was nervous, even intimidated, at the idea of guiding board members, employees and volunteers through the must-succeed process.

[Read more](#)

Strategic Visioning and Articulation, and Coalition Building

Who: The National Swine Research & Information Center (NSRIC), formed to provide an information center for the pork industry, existed as a cooperative arrangement among multiple public and private entities, including the USDA/Agricultural Research Service, Iowa State University and other land grant universities, the National Pork Board, the National Pork Producers Council, and Cooperative State Research, Education, and Extension Service (CSREES) of USDA.

[Read more](#)

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Transform. Perform. Grow.®
Is the path ahead clear?
Are there challenges or opportunities coming from all directions?
Are you ahead of the curve, and managing change - strategically and operationally?

What matters most to YOU?
At TPG Strategy & Management Solutions, we're here to dig deeply into what matters most to you and your company. To know you well, to partner with you, to bring value and results with and for you. We dive into the nitty gritty with you. Years of in-the-trenches experience allows us to bring high-level expertise from diverse industries and professions, on an as-needed basis, to bear on the issues you face, whether strategic or operational.
Tailored to **your situation, your company**, right now.
As you navigate a business environment that is increasingly Volatile, Uncertain, Complex, and Ambiguous - a VUCA environment - TPG Strategy & Management Solutions doesn't just ride the waves of change with you. We dive beneath the waves and work with you to understand and pilot the way **through your whole ocean**.

Trusted Experts, Flexible Resources™
We catalyze the **outcomes that matter most to you**: whether that means a business turnaround, operational strategy, vision and values articulation, performance improvement, change management, brand strategy, negotiation coaching, or any of the myriad of opportunities and challenges that come in every stage of the life cycle of an entity - from start up to growth, to established and mature, to expansion and rebirth.
TPG's experience ranges across dozens of industries and professions, with businesses operating at all stages of the organizational life cycle.

TPG Strategy & Management Solutions, Inc.
Catalyzes what matters most for and with business owners and leaders. Enterprises seek our experience and expertise to be more effective, efficient and impactful... in such realms as strategy, turn-around orchestration, performance and process improvement, sales, brand strategy, and change management that advance strategic position, productivity, ROI, stakeholder engagement, business durability, and resilience. We help you see the path ahead, align actions and values, solve challenges and embrace opportunities through tried-and-true as well as innovative solutions.

The page also features three highlighted sections:

- TPG Companies' Blog: Transform. Perform. Grow.®**
Insights to assist businesses and individuals in becoming more efficient, effective, and impactful.
- Trusted Experts, Flexible Resources™**
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- Follow. Share. Like.**
Social media icons for LinkedIn and Facebook.

At the bottom, there is a "TPG Contact Information" section with the phone number 515.270.2453 and email info@whatmattersmost.com. Copyright information for TPG Companies 2020 and links to Terms of Use and Privacy Statement are also present.

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The screenshot shows a web browser window with the address bar displaying "whatmattersmost.com/index.php/strategy-innovation-matter". The page features the TPG Companies logo and tagline "Business Strategists to organizations that change the world." A navigation menu includes links for Home, About TPG, Industries and Expertise, Select Resources, TPG Blog, and Contact TPG. The main content area is titled "Strategy & Innovation Matter" and contains text explaining the company's focus on strategy and innovation. Below this are three columns: "TPG Companies' Blog: Transform. Perform. Grow.®" with a sub-headline "Insights to assist businesses and individuals in becoming more efficient, effective, and impactful."; "Trusted Experts, Flexible Resources™" with a sub-headline "Enhancing Effectiveness, Efficiency, and Impact"; and "Follow. Share. Like." with LinkedIn and Facebook icons. The footer includes "TPG Contact Information" with phone and email details, and copyright information for 2020.

Strategy & Innovation Matter | TPG Companies

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Strategy & Innovation Matter

We want to help you **move the needle**.
Significantly.

Strategy is all about clarity of thinking: with great strategy you know what you're going to do, what will be needed to do it, and how to line up the resources to get it done successfully.

Innovation has to do with a skillful combination of creativity and judgment, applied to the situation at hand -- with real results.

Without great strategy, innovation may not see the light of day.

Without great innovation, there's little need for strategy.

TPG can help you see your business and its challenges and opportunities **in a new way**. Our perspective is rooted in our broad experience across dozens of industries and sectors. We bring that perspective to work for you, helping you see the big picture that's created by your environment, marketplace, industry, values, goals, opportunities, and culture.

At every step, we'll be **asking key questions**, challenging long-held assumptions, and beaming in on what matters most to you, to align your strategic principles, drive solutions, and leverage growth.

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The screenshot shows a web browser window with the address bar displaying "whatmattersmost.com/index.php/when-enhancing-performance-matters". The page features the TPG Companies logo and tagline "Business Strategists to organizations that change the world." at the top. A navigation menu includes links for Home, About TPG, Industries and Expertise, Select Resources, TPG Blog, and Contact TPG. The main content area is titled "When Enhancing Performance Matters" and contains the following text:

The devil can be in the details - and the devil can also be in the context.

Great performance is about details, yes, but it's also about the culture and context in which that performance occurs. Teamwork, alignment among people, roles, values, and priorities -- it's about **doing the right things at the right times, not just doing things right.**

TPG is an able ally when the landscape is in flux, and there's complexity to the situation -- across function areas, silos, and contexts. **We can help get the road map in place so you can deliver the value your business promises** - in sales and marketing, in business development, in procurement, in customer service, on the manufacturing line, in R&D, and in every other aspect of your business.

Our eye will be on leadership strategies and practical solutions that achieve efficiencies, offer high value, can be practically applied, and have a positive bottom-line impact - and are aligned with company vision, values, and strategic principles.

Owners and executives - especially of private, closely-held companies - have leveraged bottom-line results by bringing TPG's knowledge and experience to bear on:

- sales and performance enhancement
- strategic negotiations
- brand strategy and management
- business development
- corporate valuation and financing
- strategic alliance development
- policy and procedure articulation
- project cost and risk assessment/management
- and more...

Below the main text are three promotional boxes:

- TPG Companies' Blog: Transform. Perform. Grow.®**
Insights to assist businesses and individuals in becoming more efficient, effective, and impactful.
- Trusted Experts, Flexible Resources™**
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The screenshot shows a web browser window with the address bar displaying "whatmattersmost.com/succession-continuity-exit-planning". The page header features the TPG Companies logo and tagline "Business Strategists to organizations that change the world." Below the header is a navigation menu with links for Home, About TPG, Industries and Expertise, Select Resources, TPG Blog, and Contact TPG. A search bar is located in the top right corner.

Succession, Continuity, & Exit Planning

Exit Planning

The way in which a leader leaves can make a big difference to company productivity, especially in the short term. What's best? Quick and quiet? A long good-bye? Your own circumstances are unique, and we can help you determine strategies for keeping things on an even keel.

Succession & Continuity Planning

When the leader leaves - or is preparing to leave, what's next for the company? TPG can help leaders and companies sort through the issues, create an appropriate plan, define (or re-define) the company's core purpose and function, and align old and new leaders around what matters most.

Alignment with Organizational Mission-Vision-Values



Your Company's potential is limitless when your whole team is "singing from the same song sheet." When that's happening, the evidence is there in productivity and results. We've worked with countless companies to clarify, strengthen, and align their people, around What Matters Most for each entity.

Succession Planning

What's next for your company? It could be 2 years down the road, or 10, or 20. When a leadership change does happen, a little advance planning makes a big difference. TPG can help you sort through the issues and map out strategies to keep things on an even keel - so the company and its people can transition positively and productively when the time comes.

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The screenshot shows a web browser window with the address bar displaying "whatmattersmost.com/boarding-and-success-planning". The page header features the TPG Companies logo and tagline "Business Strategists to organizations that change the world." A navigation menu includes links for Home, About TPG, Industries and Expertise, Select Resources, TPG Blog, and Contact TPG. A search bar is located in the top right corner.

On-Boarding and Success Planning

The Right Seats on the Bus

When people are in the Right Seats on the Bus, they're effective, engaged, and bring value to your company. We can help you assess your key positions, define what each "right seat" looks like, and devise strategies to fill your whole "bus" with people in the right seats...people who Get it, Want it, and Can do it, whatever their area of responsibility.

Interview Preparation & Coaching

The best candidates come to light when the interview allows them to show you the qualities you want and need to see. Each position is different, and calls for interview tactics and approaches designed to bring out those qualities. We draw from our own broad experience and from dozens of proven models to help you prepare for this critical step in the hiring process.

Employee Coaching & Development

Are you growing and nurturing the talent, skill, and motivation you prize in your key people? TPG can help identify the areas of opportunity and need, strategize professional development priorities, and coach toward enhanced performance and value.

New Employee First Day, First Week, First Month Success Plan

What does your new hire need to Think, Feel, Know, and Do in the first days and weeks in order to start off on the right foot? A new executive or lead team member can begin to create value quickly when on-boarding is well planned – beyond Day 1. We can partner with you to craft orientation plans that help roots to grow and relationships to develop from even before the first moments on-site.

New Hire Success Planning

What will success with this new executive/leader/manager/professional look like after 30 days? 90 or even 180 days? It's easy to name a "probationary" period, but what performance and results will tell you, early on, if this new relationship is working well? TPG can help develop value-driven success measures so confusion is kept at bay and the path to success is clear.

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The screenshot shows a web browser window with the URL `whatmattersmost.com/index.php/when-managing-organization-development-matters`. The page features the TPG Companies logo and tagline "Business Strategists to organizations that change the world." A navigation menu includes Home, About TPG, Industries and Expertise, Select Resources, TPG Blog, and Contact TPG. The main content area is titled "When Managing Organization Development Matters" and contains several paragraphs of text and a bulleted list of services. A sidebar on the right features a "TPG Philanthropy Poem" with a list of poetic lines. At the bottom, there are three promotional boxes: "TPG Companies' Blog: Transform. Perform. Grow.", "Trusted Experts, Flexible Resources™", and "Follow. Share. Like." with LinkedIn and Facebook icons. The footer contains "TPG Contact Information" with phone and email details, and copyright information for 2020.

When Managing Organization Development Matters

What's the right **size and shape** for your organization, in order for you to achieve what matters most? Are you there yet? Are all your people – board, staff, volunteers – **rowing in the same direction**, at the pace that's needed, with the knowledge they need? Does your organization have systems and structures in place that allow the workflow, communication, and programming to operate **efficiently** in the service of your mission? TPG Philanthropy Group's years of experience with charitable, governmental, quasi-governmental, and philanthropic entities - combined with our extensive experience in the corporate, for-profit sector - give us plenty to draw on as we work with you to analyze, identify, and implement the operational enhancements that will really **move the needle** for your organization. Nonprofit organizations call on TPG's Trusted Experts and Flexible Resources to support and enhance their operations in an array of ways, including:

- Operational Analysis and Performance Improvement
- Board and Leadership Development
- Development Office Creation or Restructuring
- Executive Coaching
- Change Navigation
- People and Volunteer Development and Management
- Organizational Structure
- Budgeting and Financial Oversight
- Communications and Marketing
- Social Media
- Project Management
- ...and more

TPG Philanthropy Poem

TPG's own *Philanthropy Poem* has proven to be popular as a way to express the meaning and importance of giving.

Philanthropy is...

Philanthropy is who we are...
Love of humankind.
Voluntary action for the common good.
Giving the gift of change.
Not expecting anything in return.
A child's smile.
Making a difference.
Opening a door ...of opportunity.
Volunteering.
Making time.
Letting someone in your lane ...during rush hour.
Dropping a penny in the red can.
Dropping a gold coin in the red can.
Unconditional.
Understanding.
Caroling ...even if only mouthing the words.
Letting someone win.
Smiling at a stranger.
Buying from every child's lemonade stand ...letting them keep the change.
Laughing at a bad joke.
Plugging someone else's parking meter.
Cheering for the underdog.
A privilege.
Giving. Sharing.
Living. Learning. Loving.
Life.
Everyday and Forever.
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Insights to assist businesses and individuals in becoming more efficient, effective, and impactful.

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