

# What We Do

*We work with scientists, investors, and entrepreneurs to make groundbreaking good food a reality. We focus on clean meat and plant-based alternatives to animal products—foods that are more delicious, safer to eat, and better for the planet than their outdated counterparts.*



## Providing Strategic Support to Companies

We provide marketing, design, legal, business, media, and other support to a select number of early-stage companies producing clean and plant-based products. For established companies, we help their products succeed in the marketplace by mobilizing millions of supportive consumers to encourage their sale in stores, restaurants, and foodservice outlets.

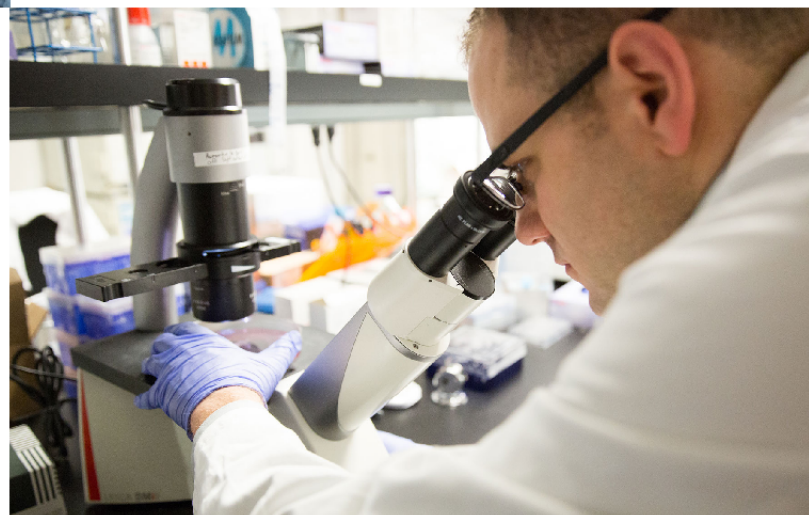
[SEE OUR STARTUP MANUAL](#)

## Fostering the Next Generation of Innovators

To help launch the next generation of innovators, we connect students, scientists, and entrepreneurs with opportunities in the academic and for-profit sectors. We connect [jobs](#), [funding](#), and scientific positions with those who want to put their passion and skills to use to create a better food system.

[JOB OPPORTUNITIES](#)

[EVENTS FOR ENTREPRENEURS](#)





### Educating Institutions

We educate grant-making institutions, corporations, and governmental bodies about plant-based and clean meat R&D as a critical component of endeavors related to sustainability, climate change, and global health.

LET'S TALK FUNDING

### Promoting Plant-Based Products

We work with restaurants, grocery stores, and foodservice companies to increase availability of the best plant-based options on menus, in grocery stores, and in cafeterias.

VIEW THE RESTAURANT SCORECARD



Learn more about the good food space.

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GOOD FOOD 101

ANNUAL REVIEW

Sign up for GFI's bi-weekly Food Innovation Newsletter to get alternative protein updates you won't hear anywhere else.

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Last name

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