

ATTORNEY DOCKET NO.  
47226-K077US (9)

TRADEMARK  
AMETHYST PREMIER COLLECTION & Design

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mark: **AMETHYST PREMIER COLLECTION & Design**

International Classes: 003

Owner: Palm Beach Tan, Inc.

Commissioner of Trademarks  
P.O. Box 1451  
Alexandria, VA 22213-1451

Sir:

**APPLICATION FOR TRADEMARK REGISTRATION**

Applicant, Palm Beach Tan, Inc., is a Texas Corporation, with a business address of 633 E. State Highway 121 South, Ste. 500, Coppell, Texas 75028.

Applicant requests registration of the above-identified mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 *et seq.*, as amended) for the following goods:

*Tanning creams, lotions and gels; tanning skin creams, tanning lotions and tanning gels for accelerating, enhancing, intensifying and extending tans; after tanning gels; body and facial bronzers in Class 003*

Applicant has a *bona fide* intention to use the mark in commerce on or in connection with the above-identified goods. (15 U.S.C. 1051(b), as amended).

The mark will be used on packaging, the product itself, points of display and in other ways customary to the trade for the goods.

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### **DESCRIPTION OF THE MARK**

The mark consists of the word "AMETHYST" in stylized lettering stacked above a palm tree design with the right side of the trunk circling above the palm tree and the words "PREMIER COLLECTION" written below.

### **CLAIM OF OWNERSHIP**

Applicant is the owner of U.S. Registration Nos. 4,890,693, 4,896,368 and 5,925,077 and U.S. Application Nos. 88/457,201, 88/457,258, and 88/616,217.

### **POWER OF ATTORNEY**

Applicant hereby appoints:

Cathryn A. Berryman  
Lekha Gopalakrishnan  
Robert C. Shaddox

all lawyers with the firm of WINSTEAD PC and members of the Bar of the State of Texas, as my attorneys, with full power of substitution and revocation, to prosecute this application, to transact all business connected therewith and to receive the Certificate of Registration.

Please address all communications to:

Cathryn A. Berryman  
2728 N. Harwood Street  
Suite 500  
Dallas, Texas 75201  
(214) 745-5172  
(214) 745-5390 (facsimile)  
Email: cberryman@winstead.com

**DECLARATION**

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the Applicant; he/she believes the Applicant to be the owner of the mark sought to be registered, or if the application is being filed under 15 U.S.C. 1051(b), he/she believes the Applicant to be entitled to use such mark in commerce; to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Dated: 8/6/2020

PALM BEACH TAN, INC.

By: Shannon Naylor

Name: Shannon Naylor

Title: Director of Marketing

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