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Fresh from the lab

We are Vungle Creative Labs and we create new ways for people to discover and engage with mobile apps.



Creative DNA

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Our team covers a wide range of disciplines and we are dedicated to pushing the boundaries of mobile advertising. And we've been doing it since the first smartphones came to market.

[creative-labs/learn-more/](#)





Go behind the scenes of Vungle Creative Labs

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Creative Tech

Our industry-leading creative technologies and ability to continually optimize our performance gives our clients an edge and keeps them ahead of the curve. And it means that we can create, learn, scale, and adapt at speed; to maximize advertising budgets and speed to market.

[creative-labs/creative-tech/](https://vungle.com/creative-labs/)



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Content from the Lab



Industry luminaries say this about us

Our marketing team has enjoyed a long-term relationship, and consistent marketing creative testing, Vungle Creative Labs has helped us fuel increased performance globally.



Irem Pazar

Marketing Manager, Peak



Let's talk

Our team of creative experts is ready to tackle your brand's unique challenges and find new ways to engage your users.

(<https://vungle.com/creative-labs/>)



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Success Stories



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(<https://vungle.com/success-stories/>)



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Hear from our experts



(<https://vungle.com/blog/>)

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