

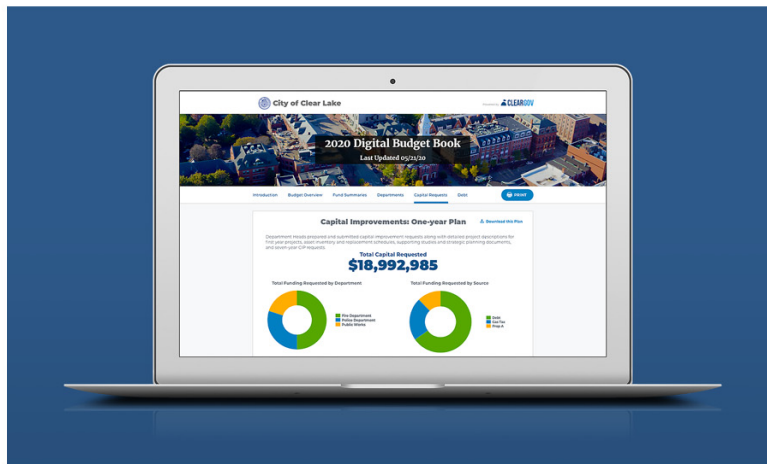
# Digital Budget Book

Build an award-worthy budget book with just one click

ClearGov's groundbreaking Digital Budget Book software will **revolutionize** the way your government produces its annual budget book.

Stop thinking of your budget book as something you *publish*, whether that's on paper or via pdf. Instead, think of it as an **experience** you create online. Think of your budget book as a resident experience **that's informative, not frustrating**. An experience that **engenders community support**. An experience that makes you look like a hero.

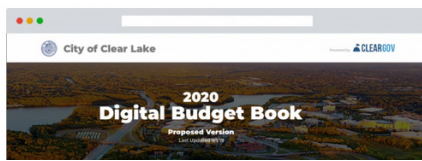
And your experience, getting to this point? That was **a whole lot easier** than anything you've ever been through with a budget book before. That's **ClearGov's Digital Budget Book**.



## It's Time to Modernize Your Budget Book

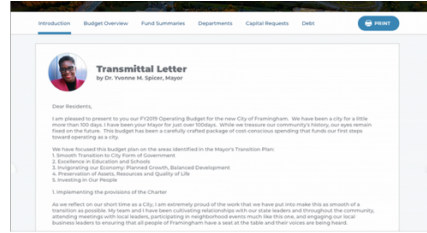
Paper Budget Book	Digital Budget Book
<ul style="list-style-type: none"> <li>✗ Time consuming to build</li> <li>✗ Static ... requires manual updates</li> <li>✗ Difficult for residents to understand</li> <li>✗ Expensive to print</li> <li>✗ Not mobile friendly</li> <li>✗ Not ADA optimized</li> </ul>	<ul style="list-style-type: none"> <li>✓ Create with one click</li> <li>✓ Interactive ... updated dynamically</li> <li>✓ Easy to understand and consume</li> <li>✓ Print as needed</li> <li>✓ Mobile friendly</li> <li>✓ ADA optimized</li> </ul>

## Built to Save Time & Money



Create your skeleton budget book with **just a single click**. Finish it in a fraction of the time you're accustomed to.

- ▶ Instantly populate with charts and graphs tied directly to your budget data and to US Census information

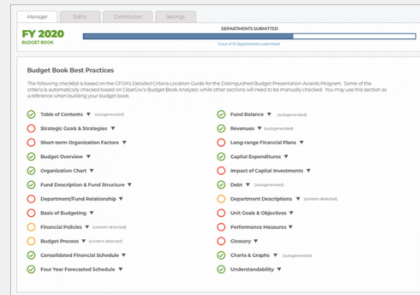


- ▶ your budget data and to US Census information
- ▶ Create text content quickly using "mad-lib" functionality
- ▶ No more juggling multiple spreadsheets and Word docs
- ▶ Saves printing cost by reducing print necessity
- ▶ No manual updates required. When the data evolves, charts and graphs update automatically.

## Award-Worthy Out of the Box

The criteria for GFOA's annual Distinguished Budget Presentation Awards are **built right into Digital Budget Book.**

- ▶ Designed to meet the GFOA's award criteria by default
- ▶ Includes a GFOA awards checklist, to make qualifying for the award easy
- ▶ Digital award submissions encouraged by the GFOA
- ▶ Not interested in the award? The criteria still provide a great framework for your best-ever budget book.

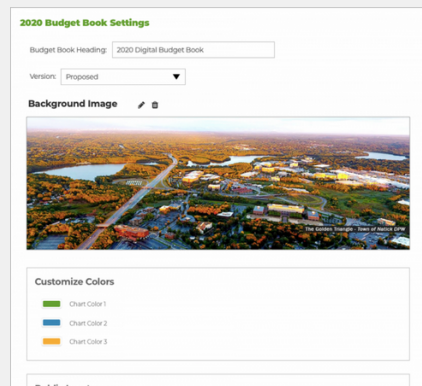


## Prepare Your Acceptance Speech

When you use **Digital Budget Book**, meeting GFOA's award criteria is **easy**.

GET A DEMO

## Customize for Your Government



It's easy to make your digital budget book **look and feel like your government**. After all, it's **your** budget book, not ours.

- ▶ Turn predefined pages on or off. Reorganize content to fit your needs
- ▶ Create new pages. Add custom text, charts, and images
- ▶ Include a custom header banner
- ▶ Customize colors and fonts

## Improves Workflow

**Simplify and streamline collaboration** with department heads and the rest of your team.

- ▶ Invite department heads to add department narratives. Automatically populate narratives with appropriate charts and graphs
- ▶ Capital requests modules streamlines collection and management of capital requests



- ▶ Capital request dashboard provides birds-eye view with drill-down capability
- ▶ Create custom online forms for capital requests submission

Item Description	Amount	Department	Project Name/Description	Amount Requested	Status	Report to Board
00000	None	Fire Department	Engine Fire Truck Asset Replacement	\$800,000	Pending	▶ ◀ ⌕ 🗨
00000	None	Fire Department	Engine Fire Truck Asset Replacement	\$100,000	Approved Funding	▶ ◀ ⌕ 🗨
00000	None	Fire Department	Fire Truck Asset Replacement	\$100,000	Approved	▶ ◀ ⌕ 🗨
00000	None	Fire Department	Engine Fire Truck Asset Replacement	\$100,000	Approved	▶ ◀ ⌕ 🗨
00000	None	Fire Department	Engine Fire Truck Asset Replacement	\$100,000	Approved	▶ ◀ ⌕ 🗨
00000	None	Fire Department	Engine Fire Truck Asset Replacement	\$100,000	Approved	▶ ◀ ⌕ 🗨
00000	None	Fire Department	Engine Fire Truck Asset Replacement	\$100,000	Approved	▶ ◀ ⌕ 🗨
00000	None	Fire Department	Engine Fire Truck Asset Replacement	\$100,000	Approved	▶ ◀ ⌕ 🗨
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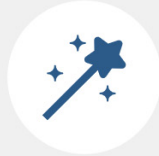
## Digital Budget Book is Easy for Every Local Government

ClearGov's Digital Budget Book is easy to afford, easy to implement, and easy to use, for any local government of any size.



### Easy to Afford

Compared to the overbuilt software from other govtech providers, Digital Budget Book is a strikingly affordable budget-presentation solution, for any local government of any size.



### Easy to Implement

Our high-touch customer success team will get you up and running quickly — in days or weeks, not months. Throughout, we do all the heavy lifting, so you can focus on other priorities.



### Easy to Use

Civic leaders aren't necessarily technical experts. With Digital Budget Book, they don't have to be. We make every user interface familiar, simple, and intuitive to use.

## Key Features



### Pre-populated with Your Data

Pre-populated charts, tables, and content to get you started



### Customize for Your Community

Add custom images, resources, chart colors, attachments, and more



### GFOA Checklist

Meet award guidelines for usability and understandability



### Optimal User Experience

Easy for residents to engage with and fully understand



### ADA Optimized

Maximize accessibility for your residents with disabilities



### Mobile-ready

Your new budget book can be viewed from anywhere, on any device



### Capital Requests

Track capital requests from multiple departments in one dashboard



### Department Pages

Create pages for each department and add a custom narrative to tell their story



### Table of Contents

Ready to print? A Table of Contents will generate automatically



### Direct Data Connection

Easy to maintain and always up-to-date



### Print-ready

Create a professionally formatted PDF in seconds for print



### ClearGov Integrated

Update data in ClearGov Budgets and it will update your budget book automatically



“For small towns with limited bandwidth and tight budgets, ClearGov is the perfect solution... It's a game changer for towns like ours.”

[GET A DEMO](#)



ClearGov is committed to the success of every local government. We provide secure, cloud-based software for efficient, collaborative budgeting; fast high-quality budget book production; and easy-to-understand citizen communications. Our solutions increase a government's financial efficiency and help build community support. ClearGov software is easy to afford, easy to implement, and easy to use, for any local government, of any size.

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