

Digital Budget Book

Produce a modern, award-worthy budget book in a fraction of the time.

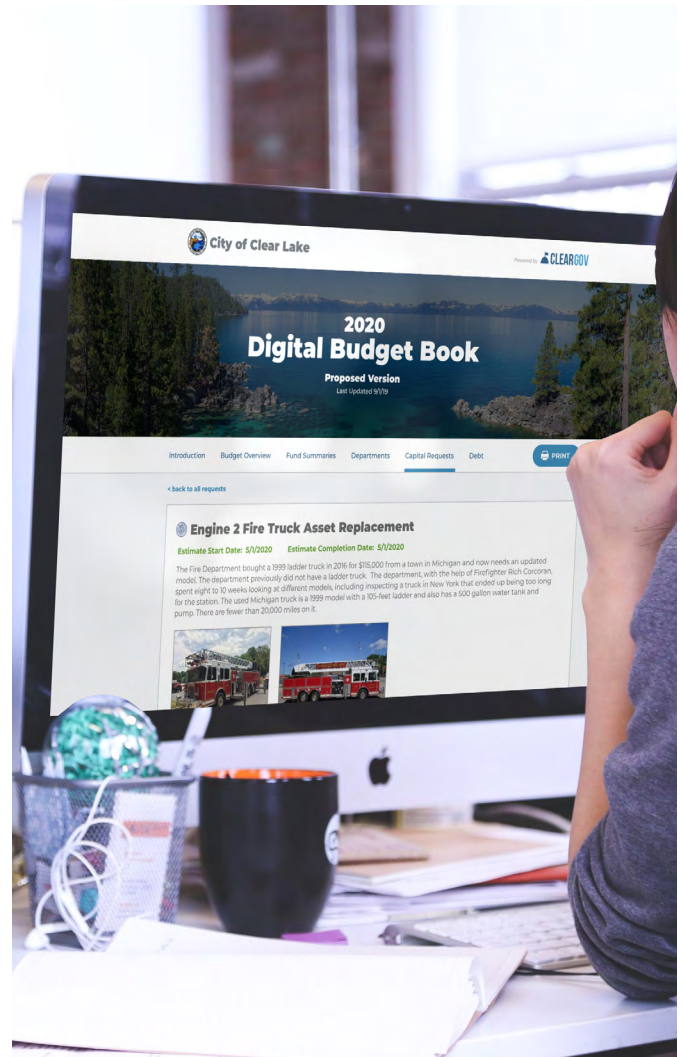
➤ Problem

You have to publish an annual budget book — it's your government's most important public-facing policy document. **Unfortunately, these books are often a nightmare to build, especially if you're still doing it using antiquated systems.** Creating tables, charts, and graphs from spreadsheets takes a long time. And, recreating them every time a figure changes is not only tedious, it's inefficient. Collaboration is cumbersome too, as you often have to collect and merge input from myriad sources. The more spreadsheets you manage and papers you shuffle, the greater the margin of error. You end up producing a dry and lengthy budget book that's expensive to print and often out of date before the ink dries.

➤ Solution

ClearGov's Digital Budget Book offers a new way to build a better final product for your residents. Now, instead of manually building your book in a clumsy document editor, you build it collaboratively using simple web apps that streamline the steps from start to publish.

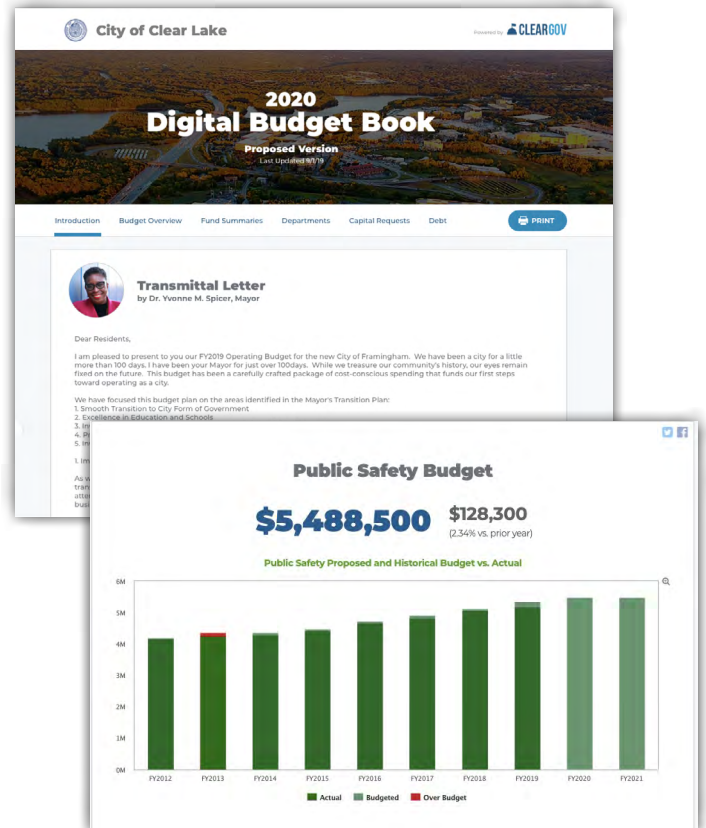
You begin with a professionally formatted template that's already pre-populated with your own financials, capital request data, charts, and more. It also incorporates GFOA guidelines, is optimized to ADA standards, and is mobile-ready — so it's more professional and accessible from the start. You and your team simply fill in the blanks, add further context and customization where appropriate, and press publish to post your interactive Digital Budget Book online. You can even print it just like a traditional budget book. Best of all, the final product is much more elegant and far easier for residents to understand and use. You may even earn yourself a GFOA Distinguished Budget Award — all while saving time, money, and aggravation.



To learn more,
contact your ClearGov
Account Executive or
call 855-553-2715.

Key Features

- **Pre-populated and preformatted:** Start with a basic framework (including pre-written content) and then fill in the blanks
- **Better workflow:** Work faster, more collaboratively, and with fewer errors
- **Highly customizable:** Add images, choose chart colors, and select styles to reflect your civic brand
- **GFOA-ready:** Meet award guidelines for usability and understandability
- **ADA-optimized:** Maximize accessibility for your residents with disabilities
- **Easy to update and maintain:** Make a change to your budget and it automatically gets applied to your book — including charts, tables, and graphs
- **Better end product:** Produce a polished piece you (and your town) can be proud of — one that residents can actually use
- **Mobile-ready:** Access your budget book anytime, on any device using your mobile browser
- **Integrated with ClearGov suites:** Create a budget book that seamlessly integrates with ClearGov Insights and ClearGov Budgets



How it Works



1. Export

Simply export your financials from your accounting system and email them to us. If you already use ClearGov Insights or ClearGov Budgets, skip to step 2.



2. Generate

ClearGov generates a skeleton budget book automatically populated with pre-written content, charts, graphs, and tables using budgeted data.



3. Customize

Using simple tools, you and your team fill in any missing context — add custom charts, metrics, pages, and narratives to tailor the document to make it your own.



4. Publish

When you're ready, click publish to present your budget book online. You can also print to PDF to produce a physical budget book.