



PORTAGE POINT PARTNERS

blue-chip capabilities for middle market stakeholders

Performance Improvement. Turnaround & Restructuring. Interim Management. Board Services.

Portage Partners

Proven Team

Seasoned team that has advised on some of the most notable operational turnarounds and financial restructurings and invested more than \$9 billion in special situation transactions

Disciplined Operational Execution

Measurable track record developing and implementing value-driven performance improvement strategies across disciplines, cycles, industries and situations

Differentiated Strategic Insight

Diverse experience as operators, investors, lenders, advisors and board members offers roundly informed perspective facilitating stakeholder alignment

Deep Financial Expertise

Decades of high volume transactional experience, financial analysis and advisory to support long-term, sustainable value maximization

Selected Service Offering

Performance Improvement

- Business Plan Analysis & Development
- Strategic Assessment & Planning
- Organizational Assessment
- Working Capital Optimization
- Commercial Assessment
- Operational Assessment
- Productivity Analysis
- KPI Development
- M&A Diligence
- 100-day Planning
- Value Maximization Strategies (“VMS”) Development

Turnaround & Restructuring

- Interim & Crisis Management Services
- Restructuring Advisory
- Financial Advisor Services
- Liquidity Management
- Collateral Assessment
- Contingency Planning
- Stakeholder Management
- Refinancing Support
- Financial Advisory
- Capital Structure Optimization
- Bankruptcy Related Services
- Non-traditional Insolvency Services
- Creditor Advisory

Interim Management

- CEO, CRO, CFO, CMO, COO and Other Required Roles
- Performance Improvement Services
- Turnaround & Restructuring Services
- Financial Restructuring
- Insolvency & Bankruptcy Related Services
- Interim Executive Services
- Function Management (Finance, Operations, Sales & Marketing)
- Major Initiative Management
- M&A Integration
- 100-day Implementation

Board Services

- Independent Board Member
- Investor Representation
- Lender Representation
- Founder Representation
- Corporate Action Management
- Restructuring Committee
- Audit Committee
- Compensation Committee
- Talent Committee
- Special Committee(s)

Industry Recognition

Since June 2016, Portage Partners has completed more than 35 engagements and earned recognition from industry leading organizations



2017 Corporate Turnaround of the Year



2017 M&A Advisor Deal of the Year (Consumer Staples)



2019 Large Turnaround of the Year
2018 CTP of the Year
2018 Hall of Fame
2017 Legend Award



2018 Top 100 Restructuring & Turnaround Professionals



2019 Outstanding Turnaround Firm



Selected Engagements

Portage Partners has a proven track record across the performance improvement and financial restructuring spectrum



Mall-based retailer with over 300 locations

- › Performance Improvement
- › Turnaround & Restructuring



Retailer and manufacturer of sports nutrition, weight management and general health products

- › Performance Improvement
- › Turnaround & Restructuring
- › Interim Management



Leading Amazon third-party retail and search marketplace

- › Performance Improvement
- › Turnaround & Restructuring



Global Tier One automotive supplier specializing in the design, engineering and manufacturing of automotive parts

- › Financial Advisor
- › Turnaround & Restructuring



Monthly gaming and pop culture related subscription box service provider

- › Performance Improvement
- › Turnaround & Restructuring
- › Interim Management



Specialty Distribution

Distributor and manufacturer of outdoor sporting goods

- › Performance Improvement
- › Turnaround & Restructuring
- › Interim Management



Specialty Packaging

JIT packaging, services and supply chain management

- › Performance Improvement



Producer of branded and private label restaurant-quality barbequed meats

- › Board Services



Technology enabled premium educational content provider

- › Performance Improvement
- › Turnaround & Restructuring



Pre-revenue intelligent electric vehicle technology company

- › Creditor Services



Advertising technology company serving digital health information at point of care

- › Turnaround & Restructuring
- › Board Services



Diversified global drilling solutions provider

- › Performance Improvement
- › Turnaround & Restructuring
- › Interim Management



Safety net health system with four hospitals and 16 clinics and institutions

- › Turnaround & Restructuring



HOLY CROSS HOSPITAL

160-bed general medical Catholic hospital

- › Expert Witness



Aircraft maintenance, storage and reclamation for commercial aircraft

- › Performance Improvement
- › Turnaround & Restructuring
- › Interim Management
- › Board Services



Facility Services

Commercial kitchen fire prevention, protection and services provider

- › Performance Improvement
- › Turnaround & Restructuring
- › Interim Management



Specialty Manufacturer

Global manufacturing leader in the color marketing and coating industries

- › Turnaround & Restructuring
- › Interim Management
- › Board Services



Energy company engaged in the exploration and production of oil and natural gas

- › Board Services

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