



Sweet ride! The 24 Inch Ethos Bike comes in these great colors, designed by kids, for kids:



Out of stock reserve yours today

## Back-order now and get your bike:

100+ left in batch

Ships Aug 12 - Aug 25

#### Even more to love, built into every bike:



100 200 Day Test Ride w/ all back orders



Free Shipping & Returns



10 min setup

Sizing Information

+



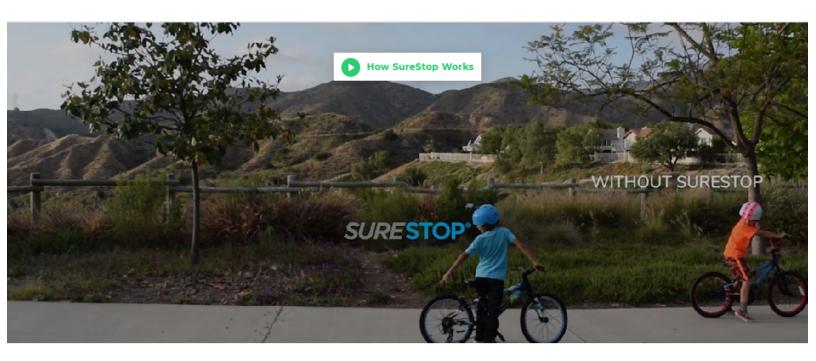
Ethos 
Compare Original & Ethos



Sizing Information	+
Features & Technical Specs	+

**Return Policy** 

+



# So much to love in one bike



RIDESIZER Find the perfect size bike

Ethos <br/>
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**\$339** With Free shipping

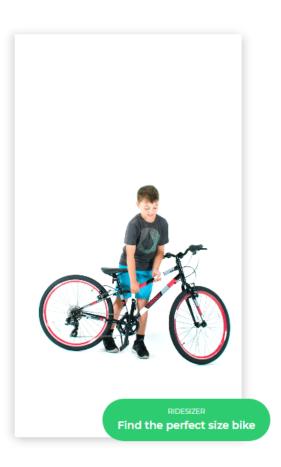


# SureStop, Easy Reach Brakes

With SureStop, there's only one brake lever, so your kid can't get confused when things happen fast. Our patented brakes won't ever flip the bike, and the lever is in just the right place for kid-size hands.

# Lightweight Design

The Guardian Ethos has a lightweight steel frame, making it easy to control while still durable enough to outlast your kid. Like every Guardian bike, it's kid-tested to be safe and fun to ride.

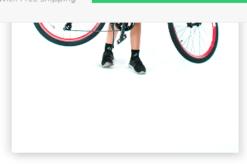


★★★★★ 704 reviews

Ethos 
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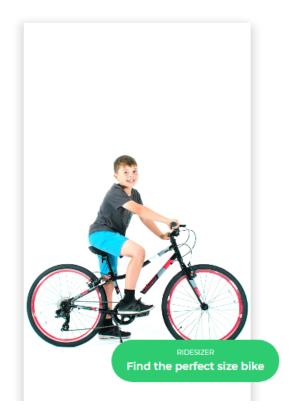


## Eye Candy Decals

Our bike colors and designs were developed by kids, for kids, to make our bikes the coolest bikes on the block. Our Guardian Ethos line uses water-transfer decals with a clear coat finish, giving the whole bike a polished shine.

# Kid-specific Geometry

Kids don't just need smaller bikes. They need *different* bikes. With all the right proportions. They need smaller grips. They need less distance between the pedals. They need shorter crank arms and a low center of gravity. All Guardian bikes are designed for kids, from the ground up.



★★★★ 704 reviews

Ethos

Compare Original & Ethos

need shorter crank arms and a low center of gravity. All Guardian bikes are designed for kids, from the ground up. \$339 With Free shipping

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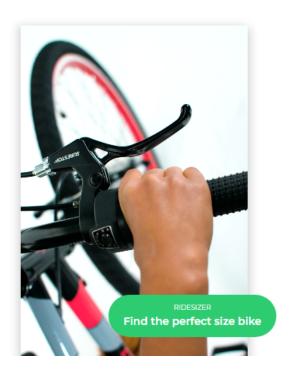


# Low Step-over Height

The low cross bar makes our bikes easy to get on, and a lot safer if your kid comes off their seat in a hurry.

# Standard Shifting

Our grip-shift components are simple and intuitive. Shift one way for higher gears, and the other way for lower. Easy, with plenty of range for even the toughest hills.



★★★★★ 704 reviews

Ethos

Compare Original & Ethos

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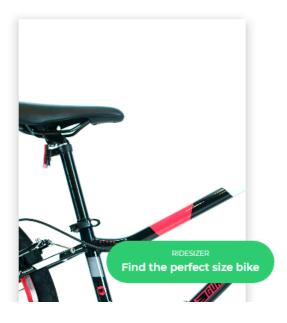


# **Double-walled Rims**

Our double-walled rims can stand up to the extreme beating of a kids' bike without bends, dents, or buckles. Even under the weight of a grown man. We tested it. A bunch of times.

## Adjustable Seat

Every Guardian bike seat is both easily adjustable and easy to lock down. You can adjust the height to fit your kid as they grow up with the bike.



★★★★★ 704 reviews

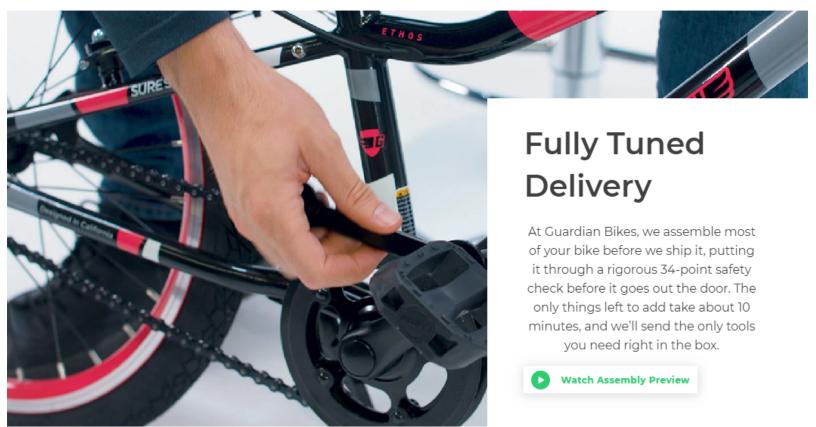
Ethos 
Compare Original & Ethos

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\$339 With Free shipping

#### BACK-ORDER ships Aug 12 - Aug 25



 5.0 ★★★★★
 (679)

 Based on 704 Reviews
 (17)

 (8)
 (8)

24 Inch Ethos B	ike	Ethos 🗸	<b>\$339</b> With Free shipping	BACK-ORDER ships Aug 12 - Aug 25
5.0 <b>***</b> *	★★★★★           ★★★★☆           ★★★☆☆           ★★☆☆☆           ★★☆☆☆	(679) (17) (8) (0) (0)		Ask a Question
Reviews 704 Questions	12			Most Recent 🗸
Sarah L. Verified Buy		tion seamlessly from their ba	lance bikes to the Eth	07/26/2020 os 16" bike! :)
16 Inch Ethos Bike - Black Blue <sup>14</sup> Share	-	-		Was this review helpful? 🔹 0 👎 0
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<b>***** Grandsons bi</b> From the first time I clicked friendly, helpful, and answer <b>The second second</b> 20 Inch Small Ethos Bike - Blac	the sight, I had no prot red all my questions.	olems. Confident in the sizing	and ordered it. When	I called customer service, they were kind,
년 Share				RIDESIZER Find the perfect size bike

#### ★★★★★ 704 reviews

20 Inch Small Ethos Bike - Black Red

#### C Share

Was this review helpful? 🏟 0 👎 0

07/24/2020

07/23/2020

Was this review helpful? 🍁 0 👎 0

Was this review helpful? 🏟 1 👎 0

Find the perfect size bike

# Angela K. Verified Buyer

★★★★★ 20 Inch Small Ethos Bike

It was great! We used the online fit tool, and the bike is perfect! It arrived quickly, was easy to assemble, and my daughter loves it!

Ethos

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20 Inch Small Ethos Bike - Aqua Pink

United States

United States

C Share Was this review helpful? 🏟 0 👎 0 Stephanie F. Verified Buyer

## ★★★★★ The best kids bike on the market

The bike comes practically put together, and whatever is left To assemble is extremely easy with their video instructions. The bike is solid, the brake technology is incredible and I've never felt more at ease watching my son zip through the neighborhood. All our research paid off! Must have kids bike!!

## 🖻 Share

16 Inch Ethos Bike - Black Blue

Christopher J. Verified Buyer United States

## ★★★★★ Amazing product!

Purchase experience was perfect(very quick response on product delivery question), delivery was less than 5 days even with COVID demand. Setup was 5 minutes and my 4 yr old was cruising immediately. She performed so much better IMMEDIATELY due to the simple effective No coaster brake system. So happy i found Guardian Bikes! I will be back next year for a bigger one!

16 Inch Ethos Bike - Pink Aqua

🖻 Share

Load More Reviews







★★★★★ 704 reviews

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16 Inch Ethos Bike - Pink Aqua

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Was this review helpful? 🍁 1 👎 0



## Real Reviews from Real Customers

## ★★★★★ 1124 Reviews < >

## Confident, Comfortable, Fast, an...

comfortable, fast, and

will be getting ...

We tried other bikes but when

bike, we found one that made

importantly for his parents, safe.

When he outgrows this one, we

our 3 year old feel confident,



\*\*\*\*\*

16 Inch Ethos Bike

Russell W.

Great bike we stumbled upon the Guardian



\*\*\*\*\*

Arrived on time. Easy to put together. Son loves it. My smaller than average 5 yr old has the small 20 inch and it fits him perfectly. It is light and so he conquers hills more easily than with his...

Jennifer L.



## Greak bike for kids



20 Inch Small Ethos Bike

Great design and colors. Loved the ease of putting this bike together. My son loves his bike

Hemamalini S.

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