

DATA & ANALYTICS IS
BRINGING CHANGE TO
THE TIRE INDUSTRY.
We're the ones driving it.

SIGN UP

REGISTER FOR DEMO

Torqata Solutions



MAKE YOUR DATA WORK FOR YOU



Torqata uses artificial intelligence, machine learning, and optimization algorithms to help you get the most out of your operation.



Whether it's setting prices that position you perfectly within the rest of the market, revamping your inventory strategy to increase your market coverage, or determining the sales mix that would be the most profitable, we've got you covered.



Come see how data analytics is changing the way that players in the tire industry do business.

OUR SOLUTIONS

POWERFUL SOLUTIONS.
WORKING TOGETHER.




sales insights, with complete solution tool suites. When paired together they can bring your company operations to a new level.

TORQATA

Profit Expert

Profit Expert uses your input and complex algorithms to determine what tires your store should sell to get the maximum overall profit.

TOP FEATURES

-  Maximum Profit
-  Optimal Sales Mix
-  Sales Scenario Exploration




[LEARN MORE](#)

TORQATA

Market Price Explorer

Market Price Explorer allows you to stay ahead of the game by keeping tabs on pricing from your local, national, and e-commerce competitors.

TOP FEATURES

-  Strategic Price Setting
-  Competitor Pricing
-  Trend Analysis




[LEARN MORE](#)

TORQATA

Category Compass

Category Compass gives you insights into the types of tires that are moving in your region based off of market demand.

TOP FEATURES

-  Market Demand
-  Optimal Stocking Strategy
-  Relevant Competitor Comparisons




[LEARN MORE](#)

TORQATA

Demand Navigator

Demand Navigator uses AI and algorithms to determine your optimal custom audience with tier level package options.

TOP FEATURES

-  High-Value Customer Identification
-  Targeted Marketing
-  Direct ROI Calculations

[LEARN MORE](#)

TESTIMONIALS



All of this is extremely exciting. This morning I was looking at inventory lists but there were so many items that we bought that just aren't moving. Seems like we are shooting in the dark, but these solutions solve that.



Currently, all our pricing research is manual. I will call competitors just to ask what they price a tire at, or go on a national retailer's website and see it there. Market Price Explorer takes all of the guess work out of that and makes it so much faster.



This is solving what v
hairs grey, especially
stock inventory-wi:
assured that what
warehouse is going to
this.



[Home](#)[Solutions](#)[Team](#)[Contact](#)[Blog](#)[Register For Demo](#)



Copyright © 2020, [Torqata](#) Data and Analytics, LLC. All rights reserved

