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EXHIBITOR *Insight*

CHATS | PANELS | SESSIONS | REPORTS | INNOVATIONS

The EXHIBITOR *Insight* Series is an online-learning initiative comprising chats, panels, sessions, and reports on topics of interest to the exhibit-marketing community. Through Zoom, Facebook Live, and other digital platforms, we bring you face to face with the data you need, the education you crave, and the subject-matter experts who can help you make informed decisions during this uncertain time. [Less...](#)

Insight Chats: These informal Q&As will provide some facetime (albeit virtually) with authorities on everything from stress management and working from home to tips for moving your exhibit-marketing program forward and planning ahead for trade shows in a post-COVID world.

Insight Panels: These panel discussions are each structured around a specific topic and feature subject-matter experts available to answer participants' burning questions. Whether you're interested in risk management, virtual events, or what other exhibit managers are doing to generate leads during this downturn, you can find it all in one of our Insight Panels.

Insight Sessions: These sessions are led by highly rated EXHIBITOR/LIVE faculty members on a diverse range of topics. Learn from experts who've been there and done that, as well as thought leaders with insight into what the "new normal" might look like for the trade show and event industry.

Insight Reports: These sessions focus on industry research and allow you to take the pulse of exhibitors, attendees, and other stakeholders. A sort of executive summary of highlights and need-to-know-now data, Insight Reports will arm you with information that is essential when planning for a future full of unknowns.

Insight Innovations: These sponsored-content webinars profile trade show vendors and suppliers who are creating new products, harnessing technology in unique ways, raising the bar on experiential design, blazing new trails, and so much more. Stay up to date on the latest and greatest our industry has to offer, as well as relevant trends and technologies, by tuning in to our always-free Insight Innovations.

Upcoming Webinars