

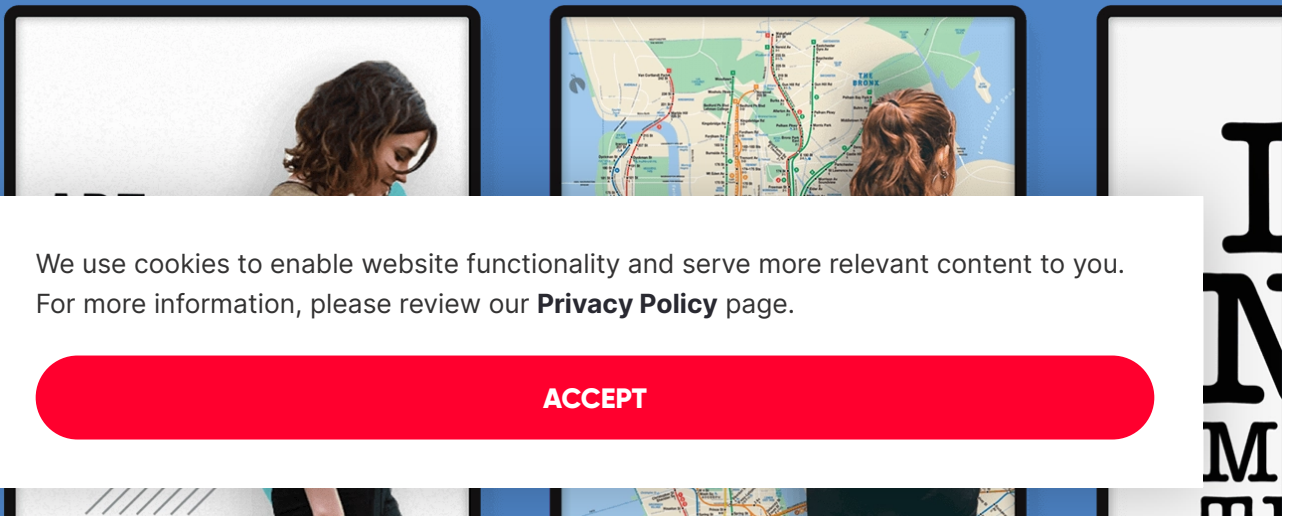
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We bring strategy, design, and engineering to deliver platforms and experiences that drive digital transformation.

MTA

DIGITAL TRANSFORMATION FOR URBAN TRANSPORTATION

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I'm wowed by their agility, speed, quality of the work, and ability to adapt to new developments. They were constantly pushing me just as hard as I was pushing them to make the product better and more ambitious.



Michael Shane

Global Head of Digital Innovation at Bloomberg

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Tech changes everything

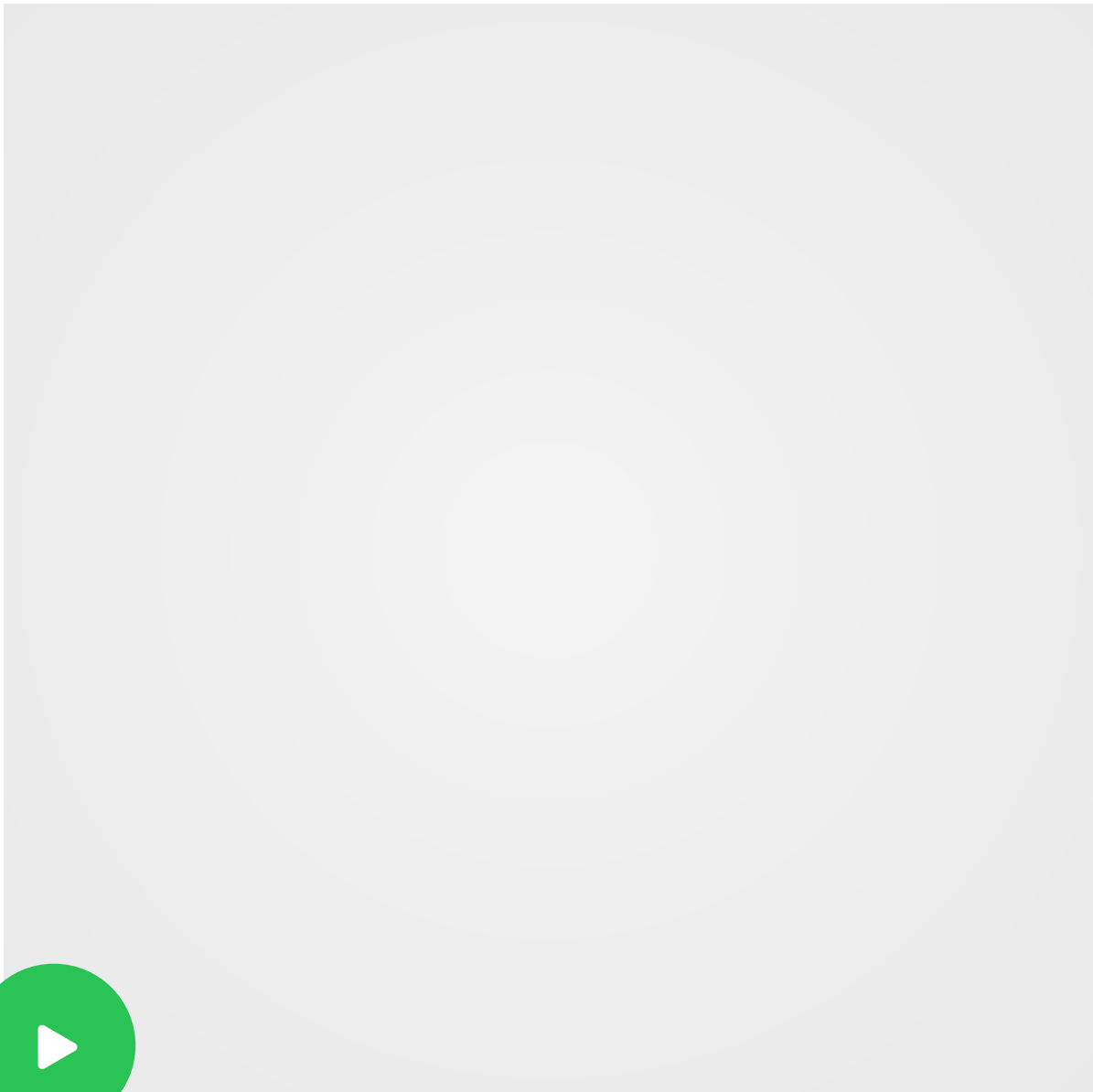
With our podcasts and articles, Postlight brings the inner workings of the tech industry to the light. It's one of the ways we help the next generation of leaders do great things

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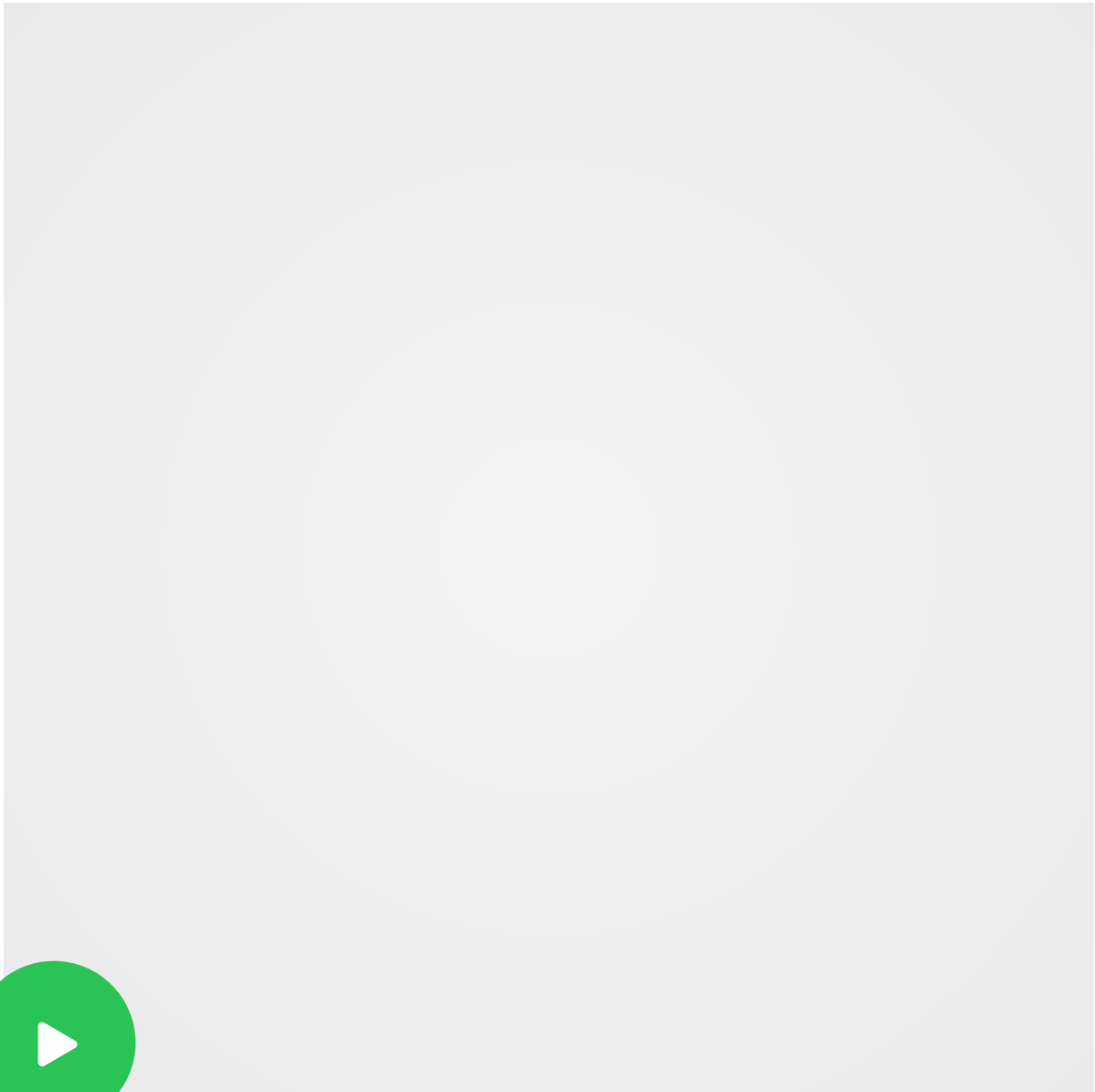
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#240 Synthesizing Feedback: The 6 Mistakes You're Making With Your Product – Part 3

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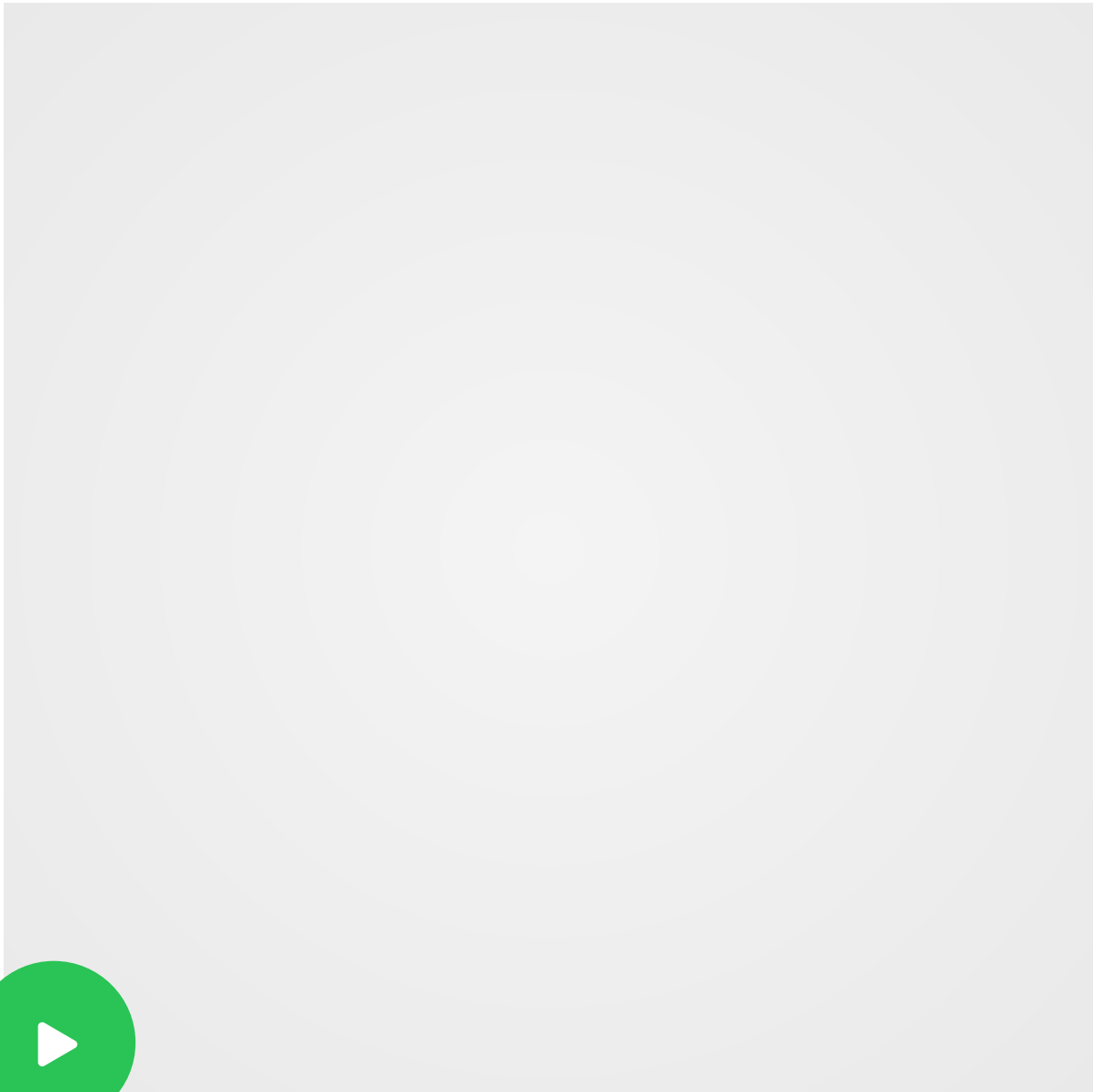
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#239 Optimizing Your Setup: The 6 Mistakes You're Making With Your Product – Part 2

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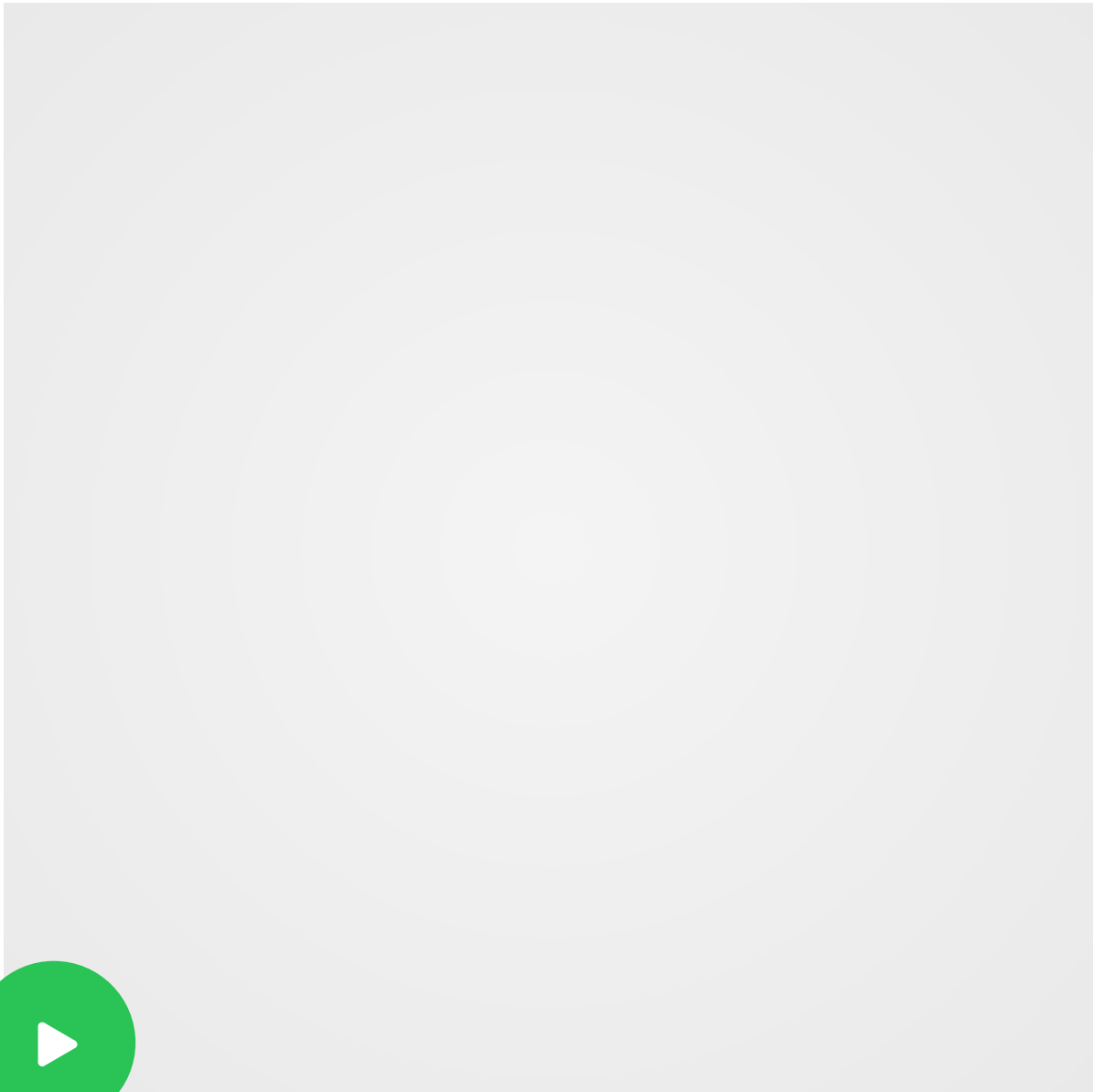
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#238 Wins Along the Way: The 6 Mistakes You're Making With Your Product – Part 1

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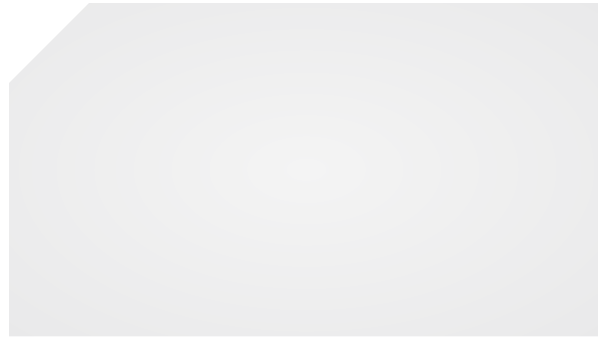
BUSINESS

Dogfood for Everybody!

The only certainty about the future is that our digital platforms have to get better.



Paul Ford, Co-Founder & CEO



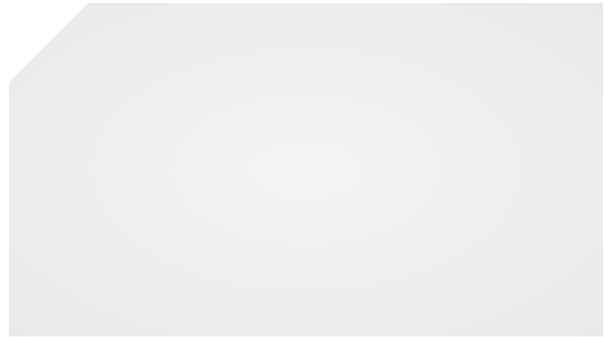
BUSINESS

Build Time Versus Strategy Time

It's management's job to get everyone on the same clock.



Paul Ford, Co-Founder & CEO



POSTLIGHT

Adam Pash Named Postlight Partner

Postlight grows its leadership team to meet demand for innovation & strategic partnership.



Rich Ziade, Co-Founder & President

POSTLIGHT

Driven By Strategy, Wired To Deliver

Postlight evolves from product studio to strategic partner.



Rich Ziade, Co-Founder & President

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Talk to us

We're your experienced product partner.

Name *

Email *

Company Name *

Number of Employees 

Tell us what we can build with you. *

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Digital Strategy, Design, and Engineering

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