

**LETTER OF CONSENT**  
**FOR USE OF NAME OF LIVING INDIVIDUAL**  
**IN A TRADEMARK OR SERVICE MARK**

To Whom It May Concern:

I hereby certify and confirm as follows:

I, Alicia J. Dean, formerly known as Alicia Augello-Cook, a United States resident, am professionally known as “Alicia” and “Alicia Keys”. I am the sole owner, sole member, and sole manager of AK Worldwide IP Management, Inc., a Delaware corporation, which I established in the State of Delaware, United States, on July 1, 2009.

I irrevocably consent to the use, registration, and licensing of my names “Alicia” and “Alicia Keys” by AK Worldwide IP Management, Inc. as trademarks and service marks in all sovereign nations, and their respective territories and/or dependencies, throughout the world in connection with all goods and services.

Executed on this 8th day of June, 2020 at California

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Alicia J. Dean

