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a STUDIO *for uncommonly*
clear WRITING *and*
DESIGN

CONTENT MARKETING, SURE.

But it's more than that.

WE HELP MARKETERS
ACHIEVE GREATNESS
THROUGH WRITING
AND DESIGN.

In particular, we apply the wit and
clarity of literature to pluck out jargon
and replace it with true stories.

(They work better.)





SHARPEN *your* WRITING *and your* MIND *with our* newsletter

NEWSLETTER — GET THE NEWSLETTER — GET THE NEWSLETTER — GET THE NEWSLETTER — GET THE NEWSLETTER

THE FIRMNESS OF OUR PROCESS

RESEARCH

THE FIRMNESS OF OUR PROCESS
ENSURES THE SPLENDOR OF THE
OUTPUT.

We aim to write that one article that's so useful people can't help but excitedly share it in their work Slack. The way we do that? By handling the research, the writing, and the design.

RESEARCH+
WRITING+
DESIGN

THE PROOF IS IN

SNAPWIRE

We produced one infographic and article that together, netted

THE PROOF IS IN THE PIECES

[SEE OUR CLIENTS](#)

SNAPWIRE

We produced one infographic and article that together, netted \$15,000 in opportunities on the first day

ZIX

We wrote a campaign that drove 268 meetings

BRANDFOLDER

We rewrote an SDR outreach cadence and increased the click-throughs from 1% to 34%

OUR SERVICES

research / style guides / matrices / backlogs / calendars / ebooks / guides / articles / decks /
solution briefs / data sheets / white papers / landing pages / emails / social posts / websites /
speeches / webinars

THE KEY *is we're a* SMALL TEAM *of* SMART PEOPLE

GUIDED BY ETHICS AND INSATIABLE
DESIRE TO DO GOOD WORK.

[MEET THE FENWICK TEAM](#)

AN IMPORTANT NOTE

WE ARE NOT FOR EVERYONE.

Extraordinary work takes time, access, inspiration, editorial freedom, and partnership. Is it really possible to have all that within a startup timeline and budget? Certainly. We do it often. But it takes someone willing to think differently.

We're for those who see writing and design not as a commodity, but as a dial that can turn up the volume on all things customer-facing.

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Tips and stories for anyone who writes.

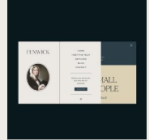
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FENWICK



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