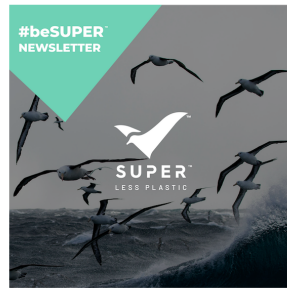


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### Happy Plastic-Free July!

We hope this newsletter finds you healthy and inspired. How about kick-starting the month with an injection of positive energy that will propel you forward on your path towards eliminating single-use plastics? Please join us –along with millions of people around the world– in celebrating [Plastic-Free July](#). To engage, visit the [Plastic-Free July](#) website, and don't forget to check out our [LinkedIn](#) page, where we will be sharing tips and information on how to be extra SUPER throughout this special month.



### Take advantage of this #plasticfreejuly opportunity to educate your colleagues and employees

COVID-19 shall pass (we hope as soon as possible). However, by the time employees go back to offices, the challenges of our unsustainable and wasteful culture will remain –or even be worse. Would you like your colleagues to be educated and inspired about single-use plastic reduction at the workplace? Do you have questions around COVID-19 and the safety of reuse? Through this month –Plastic-Free July– we are offering free workshops to the first 5 companies that reach out to us. If interested email us at [GetStarted@super.ngo](mailto:GetStarted@super.ngo). Don't miss this opportunity!



### SUPER™ is a Semi-Finalist of the Plastics Data Challenge

We are excited to be a part of a cohort of 10 organizations chosen to be semi-finalists of the [Plastics Data Challenge](#), an innovation contest aimed at developing data-driven solutions to end plastic pollution. Along the way, 92 organizations from 36 countries were considered, so we are really proud to have made the cut and [be a part of this amazing program](#). We are currently working hand-in-hand with notable mentors from the Plastics Data Challenge in order to build a SUPER pilot in South-East Asia region. Stay tuned!



### SUPER™ joins Break Free From Plastic

We are excited to join the [Break Free From Plastic Coalition](#) (a global movement envisioning a future free from plastic pollution) as core members. Since its inception, more than 8,000 organizations and individual supporters from across the world have joined this movement to demand massive reductions in single-use plastics and to push for lasting solutions to the plastic pollution crisis. Please take a minute to check out the [Break Free From Plastic website](#) –and consider becoming a member yourself!

