

Trademark/Service Mark Application Principal Register

MARK: VIDEOXPERT

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Pelco, Inc., a Delaware corporation having an address of 3500 Pelco Way, Clovis, CA 93612, United States, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 9: *downloadable computer software for viewing, playing, sharing, searching, and compiling video; downloadable computer software for electronic surveillance; downloadable computer software for operating video cameras and video capturing devices; downloadable computer software for providing video content analytics; downloadable computer software for controlling the operation of audio and video devices; digital video recording software for IP (internet protocol) video surveillance; computer network servers; blank computer hard drives [computer storage devices]; computer mouse, trackballs, and joysticks; computer joystick peripherals; remote cursor controls for computers; computer keyboard controllers; computer hardware and recorded software systems for reviewing surveillance video and operating video capturing devices; downloadable computer software for use in computer access control; downloadable facilities management software to control building environment, access and security systems*

The mark is in use in commerce on or in connection with all of the goods listed above. The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as April 30, 2015, and first used in commerce at least as early as April 30, 2015, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of photos showing Applicant's products, prominently displaying the mark in connection with the applied-for goods.

International Class 42: *software as a service (SaaS) featuring software for viewing, playing, sharing, searching, and compiling video; software as a service (SaaS) featuring software for electronic surveillance; software as a service (SaaS) featuring software for operating video cameras and video capturing devices; software as a service (SaaS) featuring software for providing video content analytics; software as a service (SaaS) featuring software for controlling the operation of audio and video devices*

The mark is in use in commerce on or in connection with all of the services listed above. The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as April 30, 2015, and first used in commerce at least as early as April 30, 2015, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class,

consisting of a screenshot of Applicant's software prominently displaying the mark in connection with the applied-for services.

A fee payment in the amount of \$550 will be submitted with the application, representing payment for 2 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature Section

Signature: 
Date: July 7, 2020
Signatory's Name: Brian McClain
Signatory's Position: CFO