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"The GLIDE team worked strategically and swiftly to deliver a design that met our goals and is already showing improvements across speed, engagement and conversions."

Noelle Buhidar, Content Marketing Manager
The Real Deal by RetailMeNot, Austin, TX

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In every setback is an equal and opposite seed of opportunity. Let us help you market your business through this economic crisis.



Let's Talk

Daniel Scardino (dscardino@reedscardino.com) is signed in

Everything we do helps you grow.

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Go to where your customers spend more time. Our web designs adapt to look great and work smoothly on any device.

- Custom Web Design
- User Experience (UX)
- UI Prototyping
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Build on a platform that's easy for you to update. We launch after extensive testing in simulated live environments.

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10 Principles of Good Web Design

Good web design involves more than an aesthetically pleasing appearance. In fact, a range of professionals with different areas of expertise are engaged in each major decision – when it is done right. We have outlined the 10 basic principles of good web design to address what we consider to be the most critical points ...

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GLIDE's Top 19 in 2019

What did we accomplish this year? #1. We launched 29 websites in 2019, TWENTY NINE. That's a whole lot of hustle and a whole heap of new delightful experiences! For the record, here's all the folks we helped, WCRA Rodeo, Wiedeman, Mobile Tech RX, Bodeswell, Chariot, Fifth Dimension Architecture, Antx, Extract the Truth, Arrive Logistics, ...

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6 Video Marketing Tips To Skyrocket Conversions

Every brand needs to produce more videos. Buyers want more of them and your competitors are responding. But how do you keep up with an increasingly competitive marketplace? In this blog post, I'll share six video marketing tips that any brand can use to help boost their conversions. I'll cover how to tap into important ...

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Top 4 Reasons Why Your Website Needs to be Redesigned

Do you find yourself questioning whether or not you should redesign your website? If so, the first thing to ask yourself is, "Does my website accomplish what I intended?" If your answer is no, a website redesign is probably just what you need to get back on track with your digital marketing goals. In this ...

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25 Quotes On Design & Marketing

Feeling stuck creatively? Don't worry, it happens to the best of us. You just need some inspiration to get you back on track! Here are 25 quotes on design and marketing to provide some insight and stimulation. "You can't use up creativity. The more you use, the more you have" – Maya Angelou "Whitespace is ...

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5 Qualities to Look for in a Website Design Company

Building a new website, or even redesigning an existing one, can be a huge undertaking. Just getting the project off the ground can be a hurdle. That is why it is important to choose a partner who has years of experience in effective online marketing strategies, a boatload of knowledge with technology and a deep ...

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