



DIGITAL MARKETING SOLUTIONS SUITED TO YOUR NEEDS

VIP Marketing is recognized as one of the [leading marketing agencies](#) in South Carolina by [Clutch.co](#). We understand that marketing plans aren't a one-size-fits-all package. Your agency partner should know you and your business to truly build a proper campaign. This unending need to help businesses has led to a wide array of digital marketing solutions.



MARKETING STRATEGY + PLANNING

Digital Media | Social Publishing & Listening | Traditional Media | Branding | Company Identity | Copyright | Inbound Marketing | Content | Political Strategy | Political Marketing Consulting

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VIDEO PRODUCTION

TV Production | Radio Production | Print Production | Motion Graphics | Photography | Aerial Videography | Online Video Production



Thanks for visiting the VIP's website. How can we help you?



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CONTEXTUAL TARGETING: REACH YOUR DEMO

We will identify your target customers and follow them as they browse the web. We can pinpoint exactly the demographic you'd like to target and we'll serve ads to them anywhere on the web.

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IP TARGETING: NETWORK WITH CUSTOMERS

We match the physical address to IP addresses with extreme precision and your ads are directed to their IP address or web entry point and delivered on the sites they visit.

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SEARCH ENGINE OPTIMIZATION: MAXIMIZE YOUR VISIBILITY

If you'd like to rank high on Google's SERPs for certain keywords, we can run a full report on your website and help you rank on the first page of Google.

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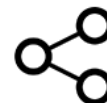
INTERNET RADIO: TARGET LISTENERS

We can hyper-target your customers only when they are listening to online radio. Also, we can get your ads on Spotify or Pandora and can even record your ads in our professional studios.



PRE-ROLL VIDEO ADS: GIVE THEM A PREVIEW

If it is Youtube or any other website within the display network, we can run your ads to targeted viewers prior to them reading any content on any website in the display network.



SOCIAL PUBLISHING + LISTENING: CONNECT WITH CUSTOMERS

The best digital marketing solution for keeping in touch with your audience. If you'd like to own social media, we can make that happen. Engaging content, action including ads, you name it.



RETARGETING: KEEP YOUR AUDIENCE INTERESTED

For most websites, only 2% of web traffic converts on the first visit. Retargeting is a tool designed to help companies reach the 98% of users who don't convert right away.

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NEWSLETTER: KEEP IN TOUCH WITH YOUR CUSTOMERS

Do you have news, articles, promotions or upcoming events and don't know how to inform your customers? We can help you design and send to them.

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HEAT MAPPING: OPTIMIZE YOUR WEBSITE

Want to know if your website is engaging? We'll let you know where visitors navigate on your website and advise you on how to optimize your website's user experience.

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WI-FI TARGETING: PRESENT YOUR BRAND'S RELEVANCE

Wi-Fi Targeting allows our clients to tie into Wi-Fi signals and push their ads to everyone using that Wi-Fi network. This is great for trade shows or conference.

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MOBILE APPS: YOUR BRAND IN THEIR POCKET

Mobile apps nowadays are so popular and convenient. Do you have an awesome idea for no matter Android or Apple app or need one for your business? Yes, we also build apps.

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INTELLIGENT BEHAVIOR: KNOW YOUR AUDIENCE

Our clients rave about I Behavior. With this powerful tool, you will know exactly who is visiting your website, the geo-locations, buying habits, income levels, home values, age breakdown, and even political affiliations. You have to see this to believe it!

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GEO-TARGETING & FENCING: LOCATION



GRAPHIC DESIGN: WE CRAFT CUSTOM



WEBSITE & LANDING PAGE: YOU NEVER GET

How would you like to show your ads to everyone in a certain location? What if you have a cool product for college students? Geo-Fence colleges and have your ads show up right on their mobile devices.

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No cookies cutter options here. We offer web banners, animated web banners, ads for social publishing, e-book, mascot, 2D/3D character design, photography, logo design, graphics and many more.

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IMPRESSION

Absolutely, we can build you a custom regular or responsive website or landing page to capture leads. Your first impression will be made.

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GET ON THE VIP LIST

Stay informed. Get the latest blog, marketing minute and podcast from VIP when you sign up for our email list below. Straight to your inbox from the marketing machine.

[ENTER YOUR EMAIL](#)

[LET'S GET STARTED](#)



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